

XOCO

UPCYCLING PRODUCTION





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from waste to value

upcycling solution for beauty packaging

From chocolate, something beyond taste can be born: a new material shaped from its hazelnuts.

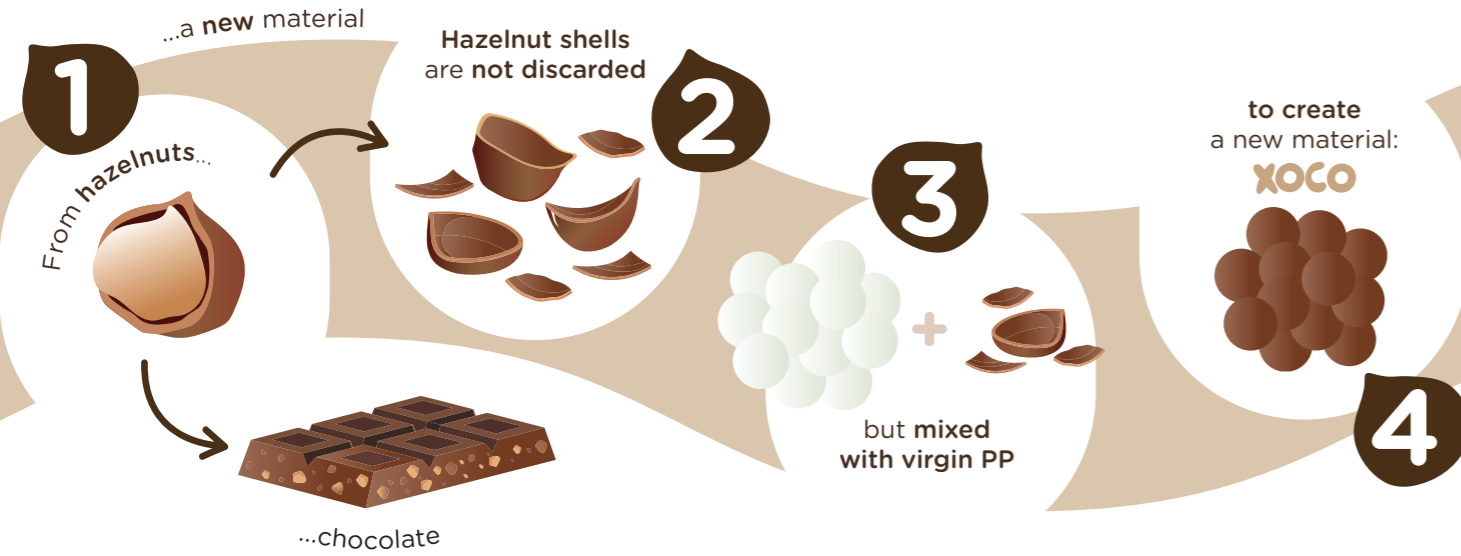
Berlin Packaging Beauty is developing new upcycling packaging solutions transforming organic waste into functional fillers.

The project explores the use of natural fillers derived from hazelnut shells, combined with a polypropylene (PP) base, to create packaging components through plastic injection and blow molding processes.

UNPACKING Y/OUR SUSTAINABILITY POTENTIAL



Upcycling: Xoco integrates alternative fillers derived from production residues into selected packaging components, combined with a PP base. Used at a 10% concentration, these fillers allow brands to reuse waste generated during formula manufacturing while maintaining the same performance and durability as standard PP packaging. At this level, the integration of alternative fillers does not compromise recyclability, enabling Xoco components to be disposed of within standard plastic recycling streams and ensuring proper end-of-life management.



why it's good

- Same performance as PP
No impact on durability or functionality.
- Upcycling
Production waste becomes part of the packaging.
- No compromise on recyclability
Xoco components are disposable within standard plastic recycling streams.

Let's start a Beauty story together!

Do you have a Beauty project?

Contact us and we'll help you create
the best packaging solution for your brand.



berlinpackaging.eu/beauty

