



NILÖRN

We believe in adding value to your brand



12 facts about Nilörn

HQ Sweden

Founded in Borås 1977 – textile center of Sweden

Global production with subsidiaries in 19 countries

+700 employees

1,7 billion labels delivered yearly

86 countries where we serve + 1500 clients

MEURO 95 turnover

Online web order system with +8500 vendors

Worked with sustainability design concepts since 2009

Share is listed on Nasdaq OMX Nordic Small Cap

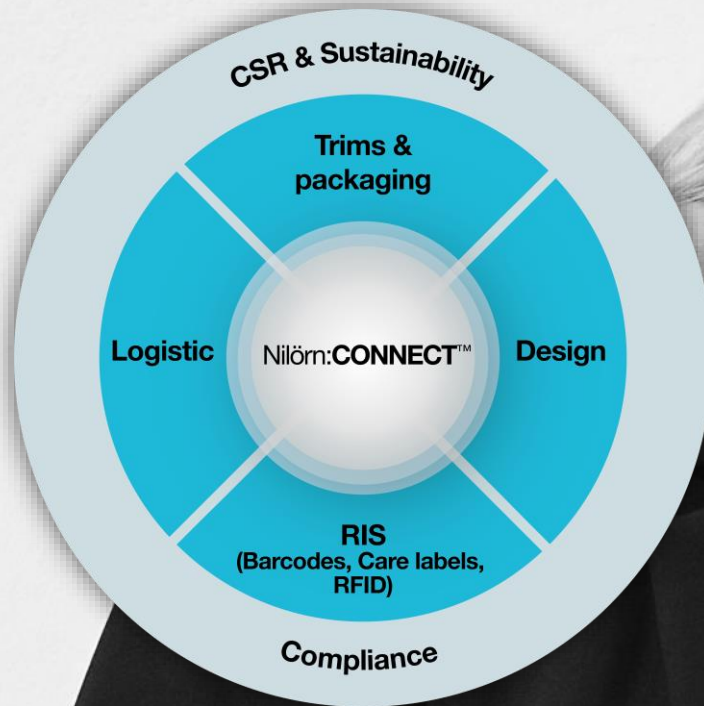
100% owned factories in Portugal and Bangladesh

100% renewable electricity in Nilörn's sites – target for 2025

We believe in adding value to your brand

Our approach to branding and labelling

We provide you with solutions and products to both identify and enhance the feel of your brand.



NILÖRN



Trims and packaging

Ranging from simple barcode stickers to luxurious boxes we design and produce all that adds value to the brand, on and around the garment.

We have a smaller range of standard packaging in stock but except that all labels and packaging is bespoke.

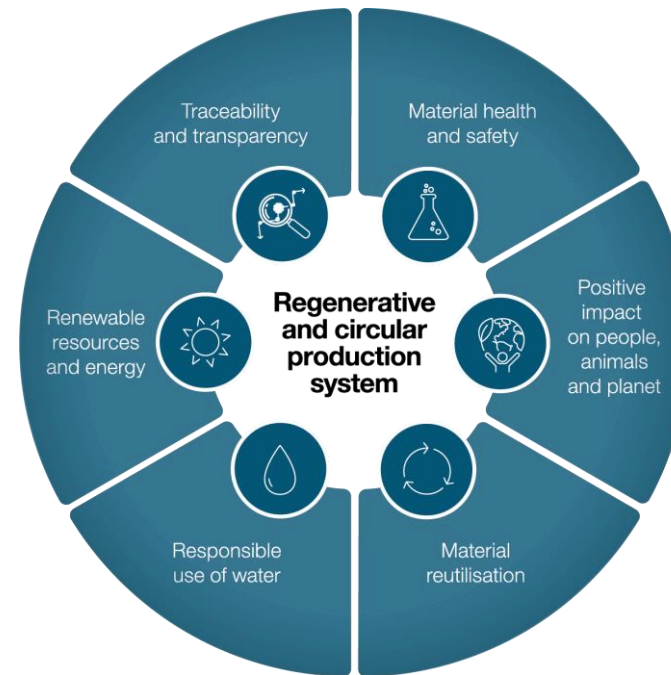
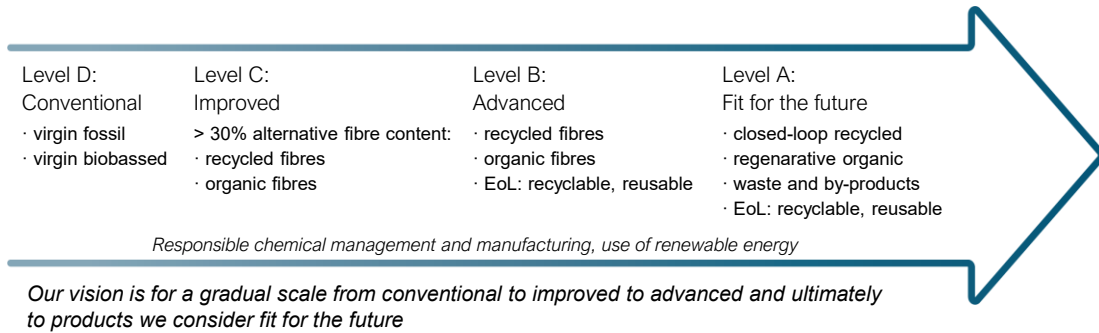
- Woven labels
- Hangtags
- Printed labels
- Heat transfers
- Badges
- Buttons
- Etc.

Preferred materials - for trims and packaging

A team led by our Material specialist is working with new material development. The aim is to identify and introduce alternative materials that are preferred to their conventional sibling.

“A preferred fibre or raw material is one that delivers consistently reduced impacts and increased benefits for climate, nature and people against the conventional equivalent, through a holistic approach to transforming production system.”

Textile Exchange



Our responsibility - Offering more preferred materials

Working both short term with what is currently available and at the same time – looking ahead - what can be a solution in the future.

Our material targets are to use 100% certified paper (FSC™, PEFC) and 100% recycled certified polyester (GRS/RCS) for our core products by 2025.

Textiles, Woven and printed

- Increase the content of recycled yarns and fabrics
- Introduce plant-based options
- Examples: recycled polyester and nylon, organic cotton, TENCEL™ Lyocell

Plastic trims

- Increase the content of recycled plastics
- Introduce plant-based options
- Examples: recycled TPU and silicone, PLA

Natural trims

- Supply natural materials for trims as an alternative to plastic
- Examples: corozo, coconut and mother-of-pearl

Metals

- We offer alternative options to conventional metal
- Examples: recycled metal and stainless steel

Heat transfer

- Encourage the use of alternative heat transfer labels
- Heat transfers that are made using plant-based or recycled ink, recycled glue and carrier material

Leathers

- We aim to ensure high animal welfare standards
- Increase the use of LWG leather
- Supply recycled leather as an alternative to virgin leather

Leather alternatives

- Strong focus on recycled or plant-based alternatives
- Examples: Jacron or Piñatex® and vegan imitation leathers with recycled or plant-based compositions

Paper

- Increase the use of certified and recycled papers for our products
- Introduce paper materials made from alternative and waste fibres
- Examples: sugarcane paper, papers made from agriculture waste or waste cotton

Packaging

- Solutions for packaging in both certified or recycled qualities
- Polybags and mailers: recycled LDPE from pre- or post-consumer plastic waste; fibre-based options: kraft paper, glassine paper or Paptic®





Design department

Our ultimate goal is to strengthen the feel of a brand. To refine the basic philosophy through innovative, creative solutions, where tactile expressions are also an essential part of the experience.

Not only do we engross ourselves in specific customer assignments, we also create our own projects where we develop and design original label collections, using the latest technologies and materials.

- Graphical design department in 4 countries with a total of 9 employees
- Advertising firm specialized in labels
- Inspire with concepts and design for clients

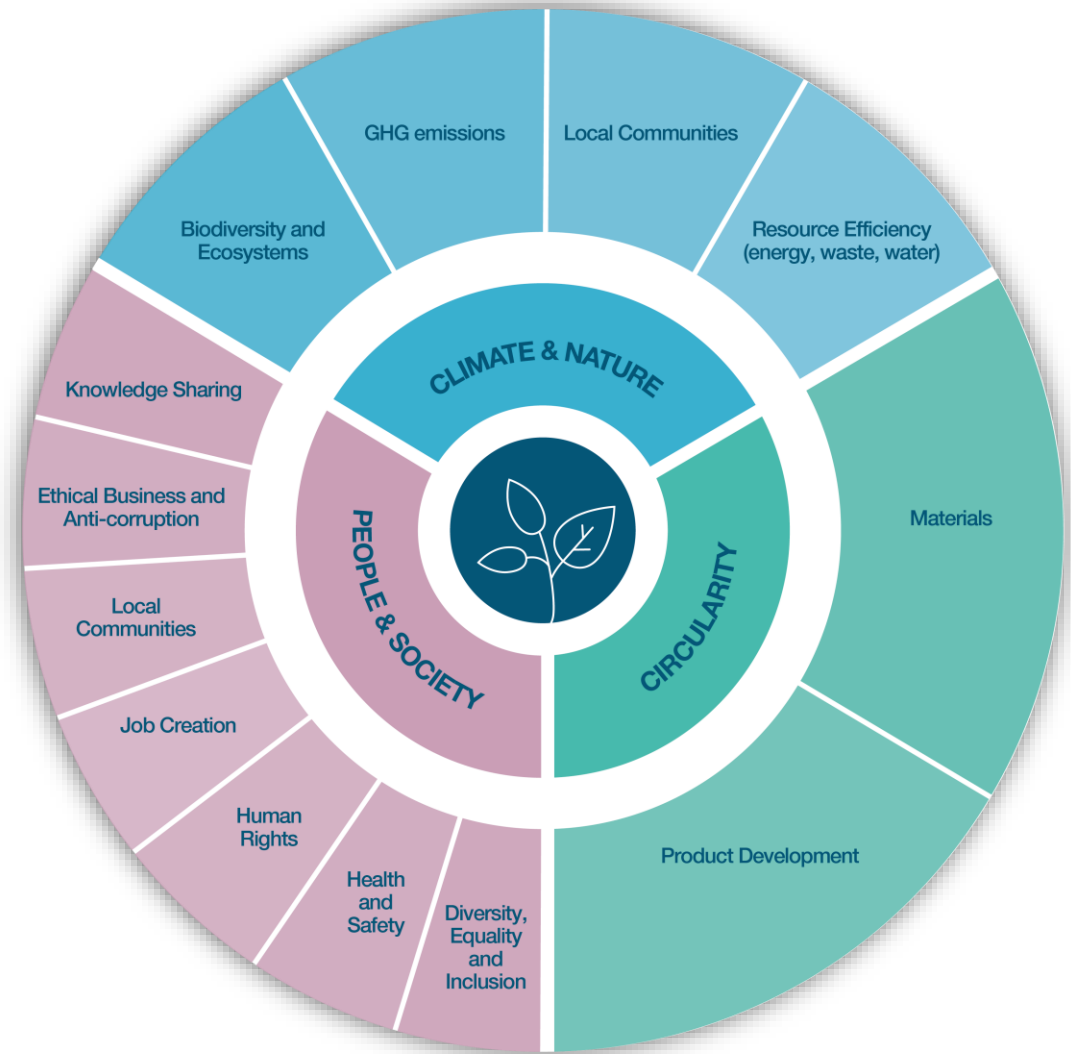
Sustainability

Nilörn's overarching sustainability objective is to actively collaborate with clients and stakeholders to contribute to the 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals (SDGs). Our specific emphasis lies in addressing climate and nature, promoting circularity, and advancing social sustainability.

For us, sustainability means working towards meeting the needs of people and society, without compromising the needs of future generations. In other words, acting in the long-term interests of the many. Nilörn believes in taking a holistic approach including the entire design process, manufacturing and supply chain.

Our Vision

We shall be our clients trusted guiding partner on their journey towards a sustainable future, thereby contributing to the transformation of the global fashion industry.



Membership and Cooperation

An overview of some of the organisations and networks that we support or being a member of to be able to follow and be proactive within the area of CSR & Sustainability.



WE SUPPORT



As a signatory to the UN Global Compact corporate responsibility initiative we agree to align our operations and strategies with UNGC 10 universally accepted principles in the areas of human rights, labour, the environment and anti-corruption.



Sedex is a not-for-profit membership organisation dedicated to driving improvements in responsible and ethical business practices in global supply chains. We are a buyer/supplier (AB) member.



We use the Higg Facility Environmental Module (FEM) to track environmental data and assess the impact of product manufacturing throughout our supply chain and in our own production units. The platforms also gives us the opportunity to share standardised information with clients.



Nilorn is part of the "No to PFAS" movement, established by the Swedish organisation Chemsec. This means that we have done a checking of our supply chain to ensure that these chemical compounds are not present in our products.



The Chemicals Group work to distribute the latest information on chemical and environmental issues to its member companies. The network is run by RISE Research Institutes of Sweden and collaborates with university and government experts.



The American Apparel & Footwear Association (AAFA), provides exclusive expertise in supply chain management, trade policy, and brand protection to help its members navigate regulations. Members have access to information and insights on regulation and policy, and opportunities for collaboration.



The European Outdoor Group (EOG) is involved in a wide range of activities, including market insights, corporate social responsibility and sustainability initiatives, organising and supporting industry events and trade fairs, and representing the outdoor sector. Nilorn is an associated member actively participating in the Single Use Plastics Project. The project is dedicated to minimising the effects of single-use plastic packaging in the Outdoor Industry.

Product and Labelling compliance

We are committed to delivering products of high quality while ensuring full compliance with all relevant regulations. It is achieved through the implementation of robust quality management practices.

Nilörn's compliance team guides and assists in choosing the correct symbols for packaging, taking geographical differences and Extended Producer Responsibility schemes into consideration.

Production

Nilörn's Restricted Substances List

- Define our product's restricted substances requirement.
- Incorporated Swedish Chemicals Group Guidance and AFIRM RSL.



Qarma inspection platform

- A product inspection platform for global supply chain.
- Ensure high level of product quality by adopting statistical inspection (AQL) method.



Relevant legal topics

- Digital Labelling
- Digital Product Passport
- Environmental Labelling
- EPR for Packaging and Textiles
- Fibre Labelling and Marking
- Green Claims
- General Product Safety
- Plastic Packaging Tax
- Packaging and Packaging Waste



Global network

Through our strategically located distribution units, we are able to deliver products to our customers' suppliers. This means local service and short lead times.

- Delivery within 48 hours
- Production locally
- Online ordering system

Retail Information Service

RIS - our dept that is handling all labels with variable data.

Care labels

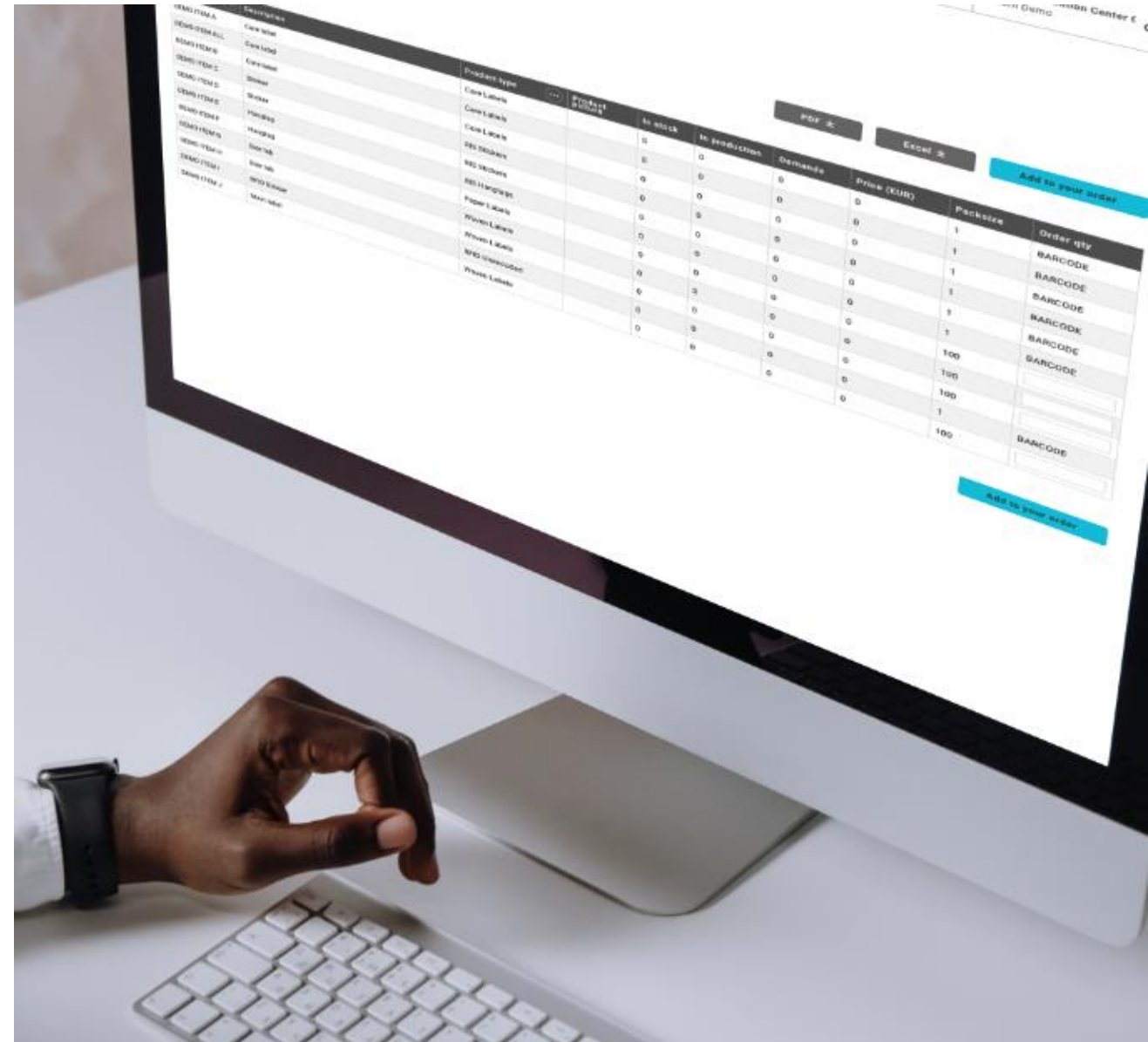
- Translation bank
- Regulatory support

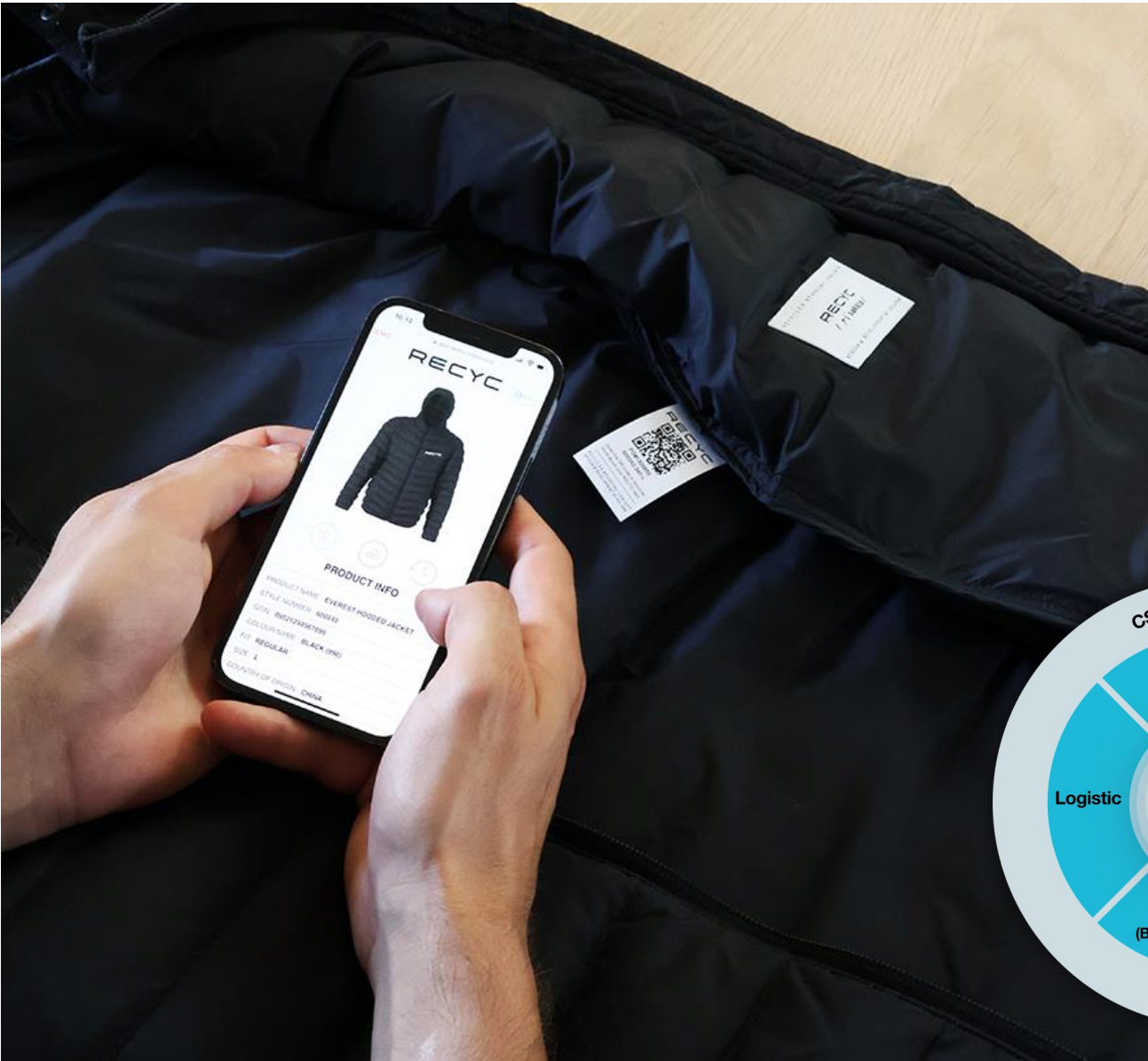
Barcodes

- Systematic handling of the information flow

Online order system

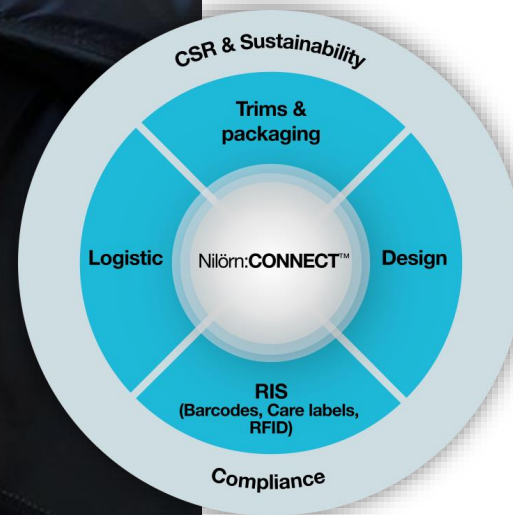
- Ordering tool for the vendor
- Full overview for the brand owner





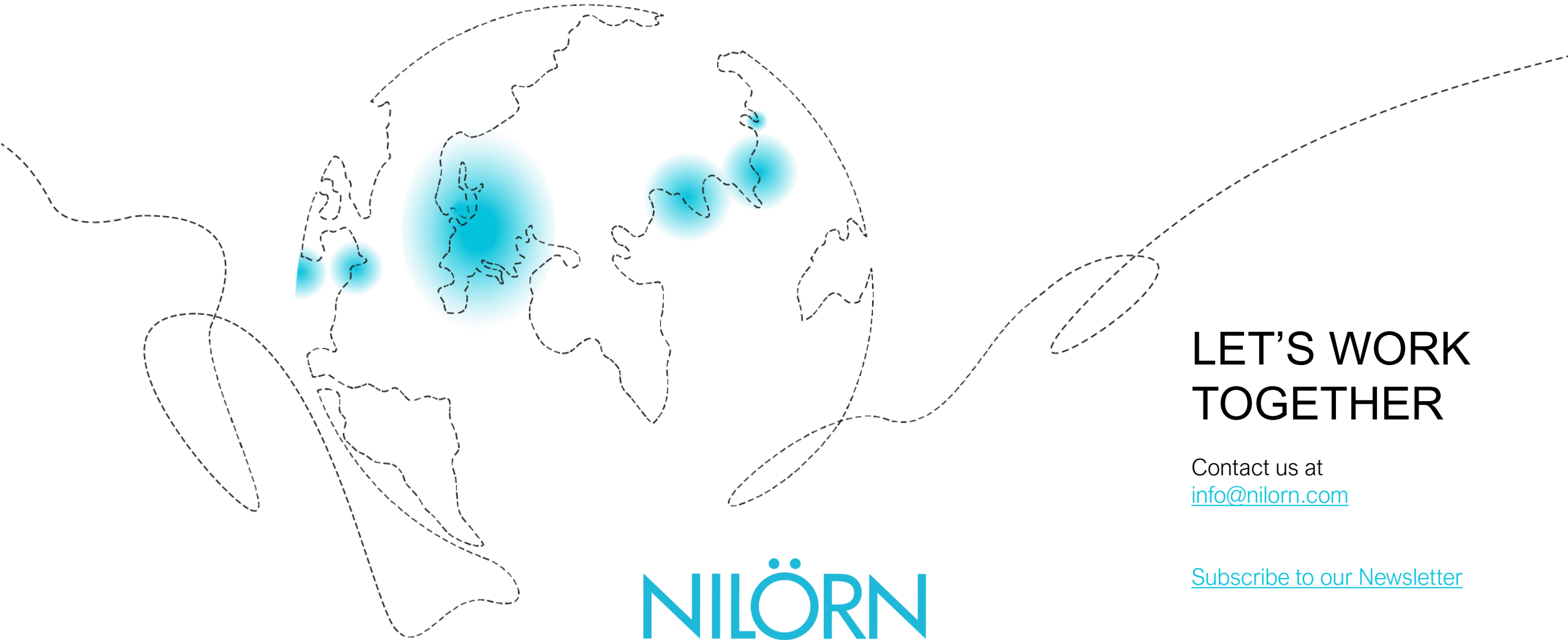
Adding Information to your brand

Nilörn:CONNECT™ is our platform of digital services to help brands fulfill the increasing demands of transparency and traceability within the textile and fashion industry. A digital twin of each physical product allows sharing extended and unique information about the product.



Data carriers

- QR-codes
- NFC
- RFID



LET'S WORK TOGETHER

Contact us at
info@nilorn.com

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NILÖRN

Adding value to your brand

Headquarters: Nilörngruppen AB, Sweden

Local office and production: Bangladesh, Belgium, China, Denmark, Germany, Hong Kong, India, Italy, Japan, Pakistan, Portugal, Spain, Switzerland, The Netherlands, Turkey, United Kingdom, USA, Vietnam