



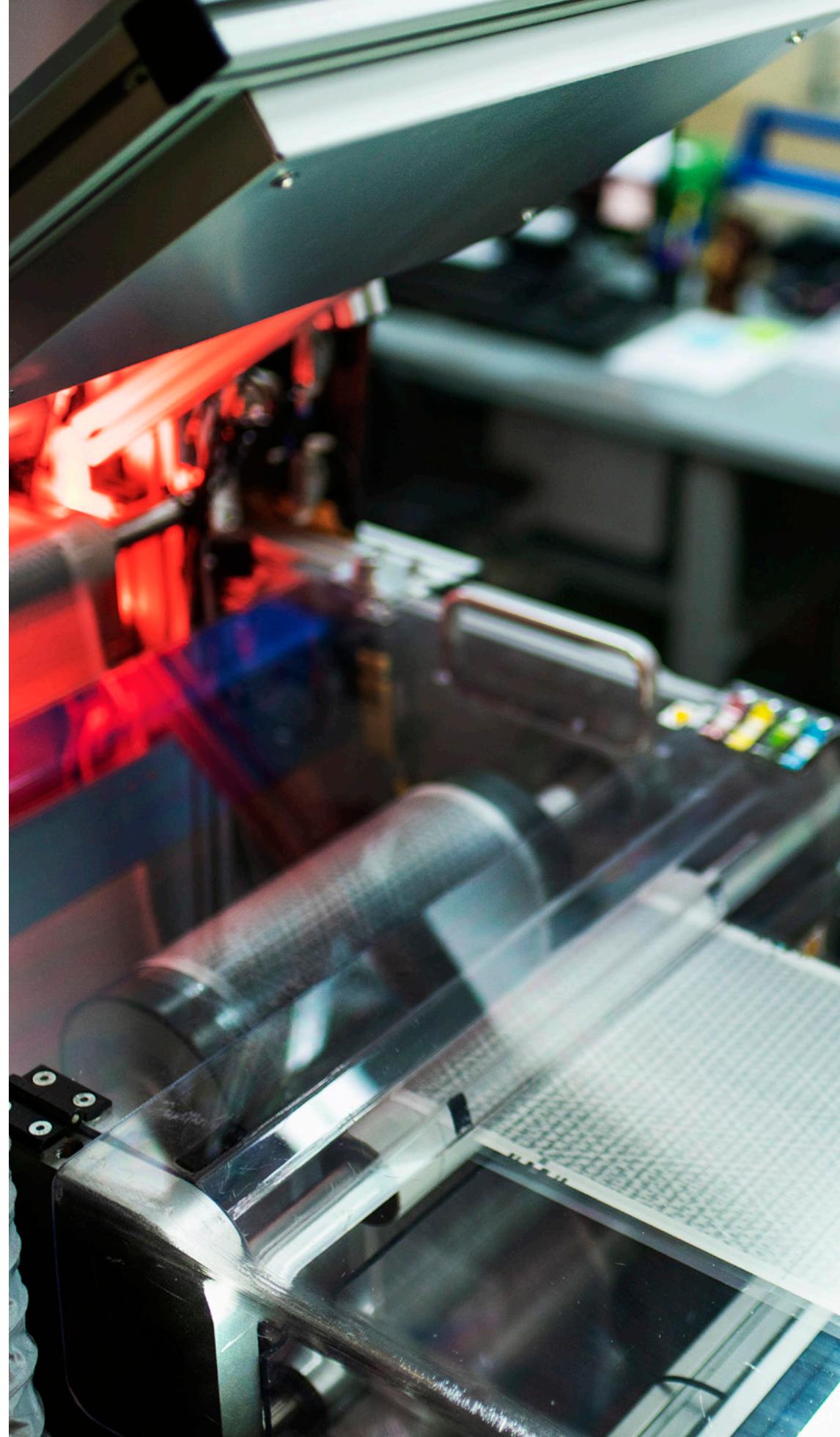
FIDARO™

Next Generation of
Brand Protection

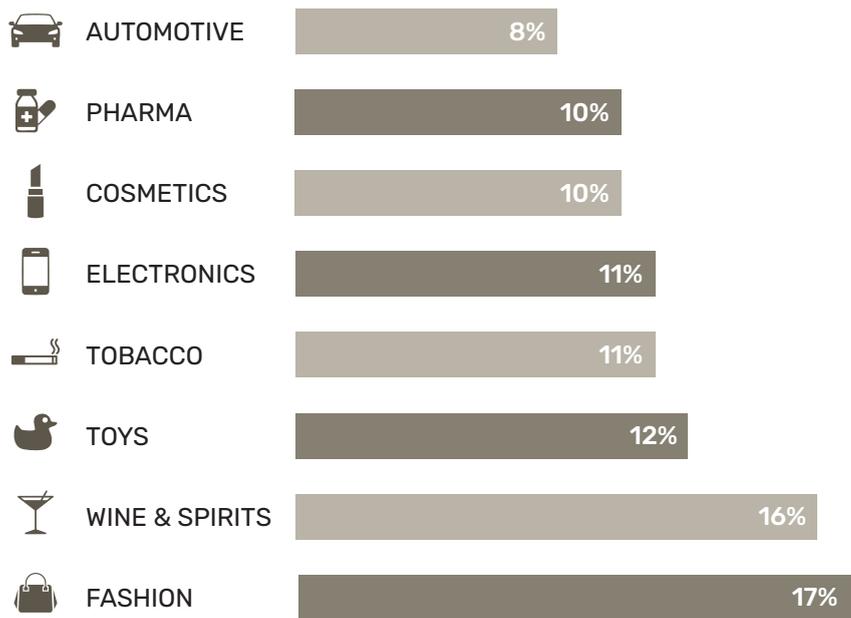
ROLLING OPTICS

Rolling Optics are pioneers and world leaders in 3D micro-optical security solutions. Born from Sweden's legacy of innovation, precision engineering, and design excellence, Rolling Optics brings world-class quality and trust to brand protection. Our roots reinforce a commitment to sustainability in business, security, and craftsmanship that global brands can rely on.

A wide range of brand owners, in different industries and geographies use our brand protection solutions to keep their products safe and trusted. Our patented technology, approved for high-security, is also trusted and used by central banks and governmental institutions.



SHARE OF COUNTERFEITS PER INDUSTRY



Source: OECD, EUIPO, Fraud Advisory Panel, Front Public Health and others



FIDARO

Fidaro is the new brand protection platform from Rolling Optics. The next evolution in anti-counterfeit solutions - engineered to provide unparalleled visual authentication.

FRICITIONLESS AUTHENTICATION

Our visually striking, customizable labels and solutions are the fastest and easiest way for consumers to verify product authenticity through instant visual recognition.



UNMATCHED SECURITY LEVEL

Micro-optics as a security solution is considered to be one of the most disruptive and advanced security materials today. With patented materials and processes, we deliver layered protection—overt, covert, and forensic—trusted at the highest levels of security worldwide.

- Ultra-high-resolution printing technology
- Inhouse developed one-of-a-kind production system
- Proprietary and unique software
- Strictly controlled, certified and secured supply chain
- R&D heavy, pioneers and leaders
- High Security drives unmatched product development, keeping Brand Protection in the forefront



TAMPER-EVIDENT

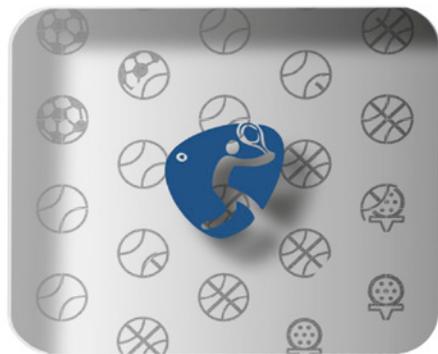
Fidaro security solutions are tamper-evident and can be combined and customized for every need.

- Security Slits
- Perforations
- VOID
- Sealings

SMART MULTI-LAYER PROTECTION

Solutions easily integrate with digital technologies such as QR codes, NFC, and RFID for enhanced multi-layer security. Enable secondary authentication, track-and-trace, and customer engagement in one powerful solution.





CONTACT US FOR MORE INFO

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The mark of
responsible forestry

