

# Kitting Solutions for CPG Brands

For CPG brands, kitting is no longer just an operational task. It's a way to create differentiated SKUs, move faster at retail, and deliver experiences customers remember.

From packaging and display design to sourcing, assembly, and compliant distribution, we help brands simplify complexity and get kits to shelf with confidence. You stay focused on building the brand and driving sales. We handle the system behind it; **end to end, engineered to perform, and built to scale.**

## End-to-End Kitting



## Assembly & Co-Packing



## Retail-Ready Club SKUs



## Packaging & Display Engineering

## Sustainability & EPR Expertise

## Global, Risk-Mitigated Sourcing



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# The Value of Kitting

Turn Kitting into a Competitive Advantage



Create exclusive SKUs that unlock new revenue streams



Increase average order value without adding shelf space or new products



Build loyalty by delivering perceived value and premium experiences



Drive repeat store visits through seasonal, limited-time, or trial kits



Simplify merchandising and gifting with ready-to-sell bundled solutions

Each kit is built to support brand expansion, unlock new retail opportunities, and deliver a seamless, rewarding experience for customers that keeps them coming back.



**Holiday Gift Sets**



**Discovery Kits**



**Advent Calendars**



**Multipacks**



**Loyalty & VIP Programs**



**End Caps & Displays**



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