



**We take packaging
personally.**



Why IPL?

We take packaging personally

- Decades long supply history with luxury global brands, including LVMH, Estée Lauder, Intel, Monnaie de Paris, Campari, Breguet & more
- A global company with a team of over 100 people. Offices in USA, UK, South Africa, Bulgaria and China with manufacturing partners across Asia and Europe
- Partnering with IPL Design, a specialist packaging design studio within the IPL Group. Experts in premium packaging design that elevates your brand
- Technical, creative, logistical, quality and NPD support; available on-site at your request. We are ready to hand-deliver and discuss projects and samples face-to-face, meaning quicker response times and faster project management timescales
- Client-dedicated, project management and value engineering teams. An IPL-owned laboratory and quality team of 16 people, conducting inspections and overseeing production

- Staff retention – IPL’s team is growing and staff turnover rates are low, meaning that we retain the knowledge and technical expertise of a skilled workforce
- Long-standing relationships with over 30 specialized manufacturers; each of which is audited annually by IPL. Meeting ISO standards, HS&E performance requirements and demonstrating continual improvement
- Responsible sourcing through careful management of supply chains, ensuring that IPL takes into account the social, socio-economic and environmental considerations of sourcing materials
- Supply chain transparency; good health & safety practices; adherence to sustainability goals and valuing people and communities
- 3rd-party, central belt-based facilities for storage if required
- Weekly project updates as standard – written project updates every Friday – no need to chase
- Carbon footprint reporting for every delivered SKU
- Extensive previous history and expertise with similar projects
- We conduct our business with integrity at all times





Our suite of key deliverables

- Creative conceptualization
- Design validation assistance
- Technical & value engineering
- Innovation & sustainability
- Critical path planning
- Sampling, prototyping & manufacture
- Production line management and inspection
- Quality control
- Packing, logistics, customs clearing and "to-door" delivery

Our value proposition

At IPL Packaging, we view packaging as an extension of your brand's identity – a tangible expression of its story. Guided by a passion for service excellence, technical expertise and continuous innovation, we partner with clients to create bespoke, premium solutions that elevate their brands and captivate their customers.

What sets us apart is our belief that packaging is not just what we do, it's who we are. Each step, from concept to delivery, reflects our devotion to quality and attention to detail. This philosophy is rooted in our ethos, where we commit to taking packaging personally, ensuring that every project delivers on our client's vision and values.

What sets IPL apart from our competitors?

- **A dedicated approach:** At IPL, we pride ourselves on relationships built on trust and transparency. Our personalized service ensures that every client feels valued and every project is uniquely tailored
- **Uncompromising standards:** From design to manufacturing, our hallmark is excellence. We work tirelessly to ensure that the final product not only meets but exceeds expectations
- **Sustainability without sacrifice:** Our focus on eco-conscious innovation means luxury packaging solutions that are as responsible as they are elegant
- **Global reach, local insight:** With manufacturing hubs on four continents, we combine global efficiency with nuanced local expertise, offering seamless delivery and unmatched reliability





What customers can gain from choosing IPL over its competitors

- **Seamless collaboration:** We function as an extension of your team, proactively solving challenges and ensuring your goals are achieved with precision and creativity
- **Sustainable innovation:** By incorporating cutting-edge materials and processes, IPL empowers you to meet sustainability goals, aligning with the values of today's discerning consumers and enhancing your brand equity

What clear, measurable, and demonstrable benefits there are to using IPL as a supplier

- **Legacy of innovation:** Our ethos of continuous improvement ensures your packaging benefits from the latest materials, designs, and processes
- **Precision and quality control:** With military-grade quality checks at every stage, IPL guarantees packaging that reflects the highest standards
- **Sustainability metrics:** Our innovative approaches lead to measurable reductions in waste, carbon footprint, and overall environmental impact, allowing clients to showcase their commitment to green practices
- **Global infrastructure:** A worldwide presence ensures reliable delivery timelines and cost-efficient production, regardless of project complexity
- **Sub-vendor relationships:** Our established, long-standing engagement with our own suppliers and partners enhances the reliability of the supply chain

What additional value-add can you bring to the proposal, as a supplier?

As standard, IPL Packaging offers its clients:

- Access to specialist design services via IPL Design at favorable rates
- new product development and value added engineering
- industry-leading quality control
- a door-to-door logistics service
- contingency supply and business continuity planning
- carbon footprint reporting on every delivered project



Trusted by world-leading brands

Helping big and small brands in every industry create the perfect packaging





Packaging Design.



By partnering with IPL Design, our specialist packaging design studio within the IPL Group, you gain access to a collective of creatives, who manage the entire process, from initial concept through to production-ready design, bringing visionary packaging to life.

The team will transform your ambitious ideas into expertly engineered, brand elevating packaging solutions.

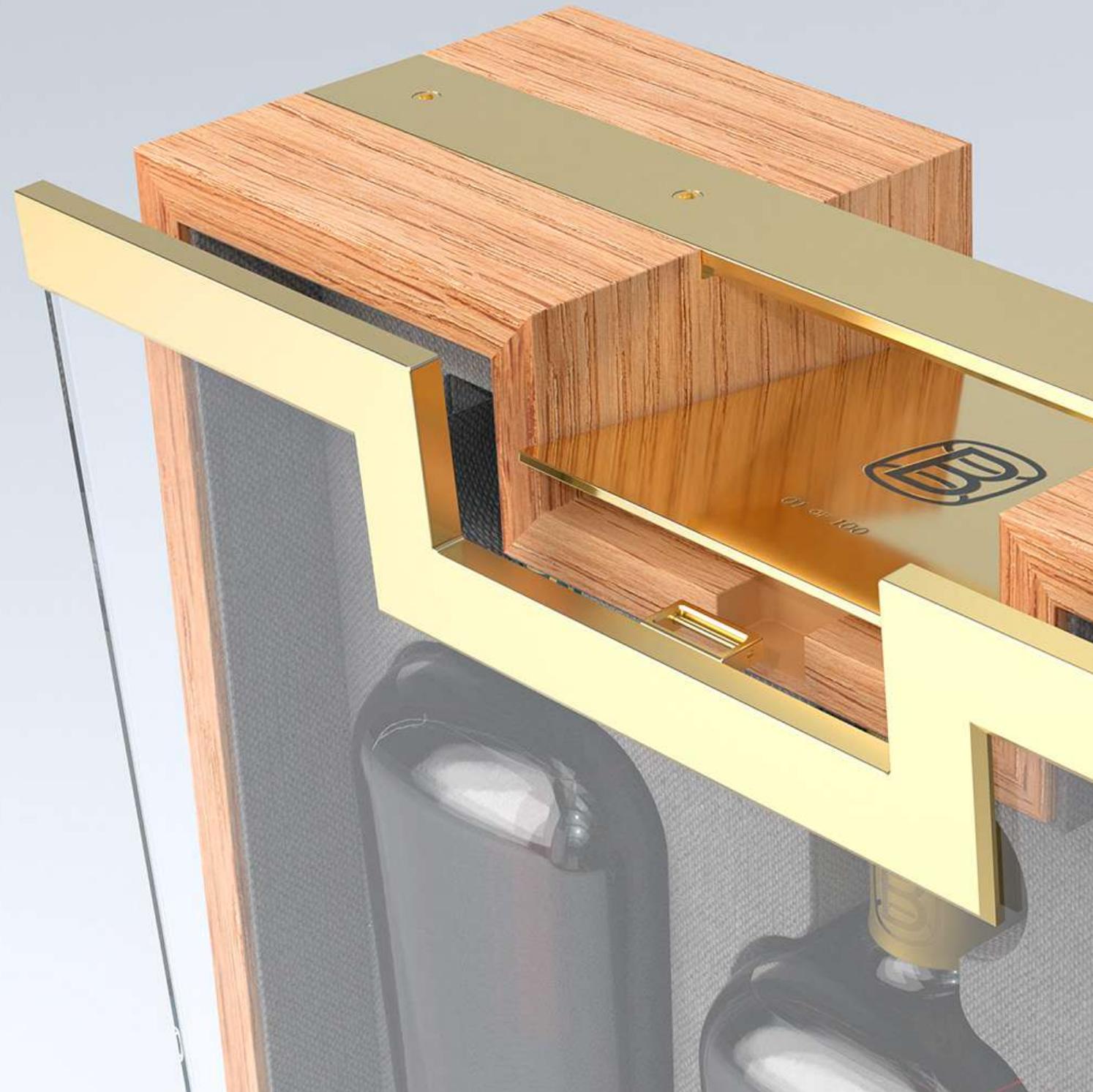
Our services also include comprehensive design development and refinement, and value engineering of all your own existing designs.

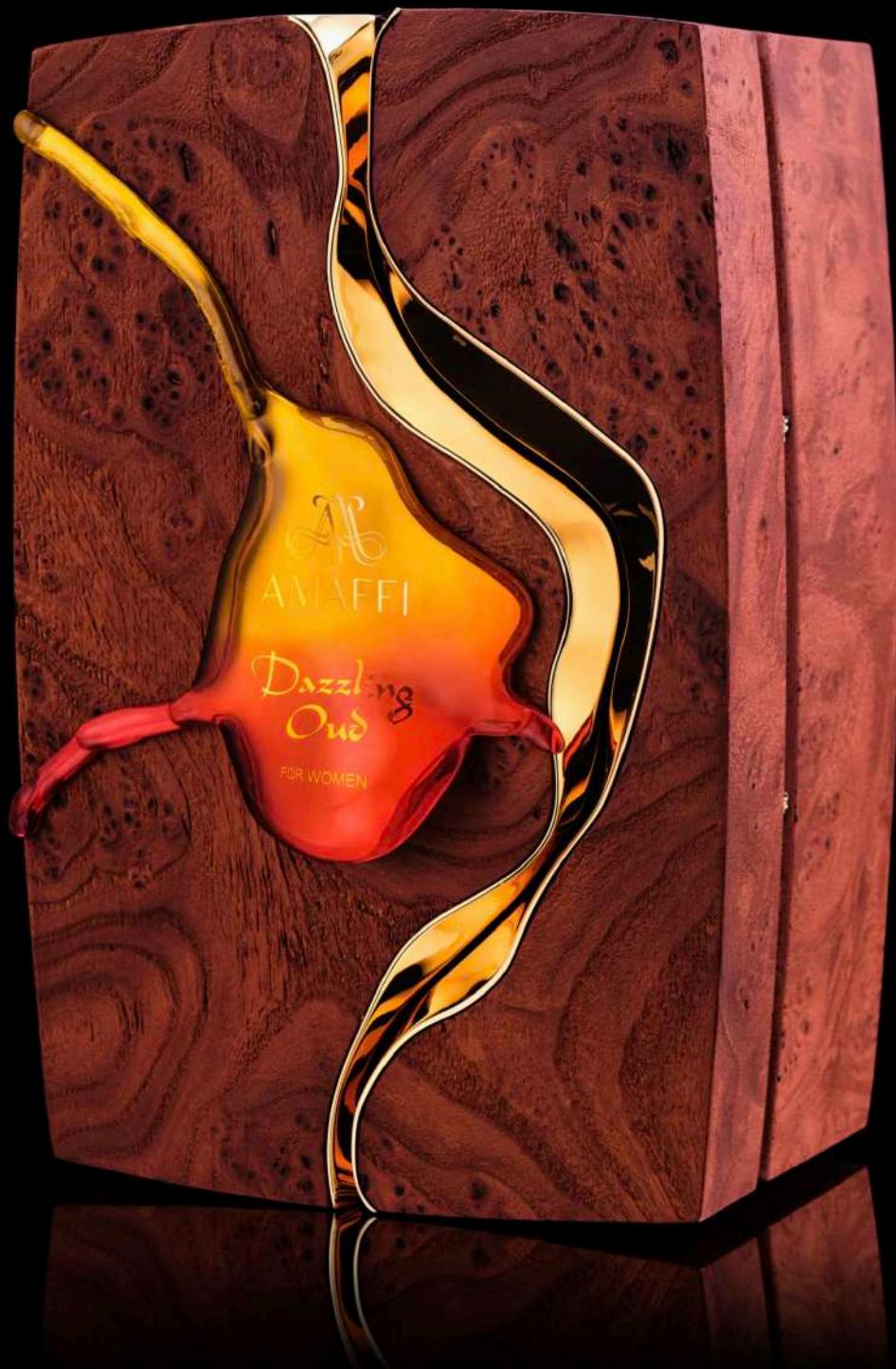
NPD.

Collaborative approach

We turn conceptual designs, whether our own or yours, into reality - driving these through our NPD and engineering teams, ensuring successful manufacture and distribution.

Using the latest production techniques and value engineering, we streamline every stage of the process, from sampling development to mass production, including time-critical and budget-sensitive projects.





Some of our work.

**We take pride in every product.
And it shows.**

A glimpse at some of the unique packaging we've created.

Privacy & Confidentiality Notice.

Please note that some of the following slides feature proprietary design work and strategic ideation developed for our various brand partners. These concepts are shared for demonstration purposes only to illustrate our creative process and capabilities. We kindly ask that no photography, screenshots, or external distribution of these specific slides occur, out of respect for our clients.



Amaffi Dazzling Oud
Client: Amaffi



Juliette Has a Gun - Fragrance Boxes
Client: Juliette Has a Gun



Revitalash - Limited Edition
Client: Revitalash Cosmetics



Creed - Fragrance Boxes

Client: House of Creed

100% European-made packaging.

The packaging comprises two sizes of paper-wrapped rigid board gift boxes. Each box, with its dapple white paper-covered lid, is elegantly embossed with the gold Creed logo and features gold foil text on the inner lid. The base is covered in a luxurious gold matte paper. These refined touches make the unboxing an experience that complements the brand's timeless appeal.



Glenmorangie Signet Reserve
Client: Glenmorangie



Royal Salute - House of Quinn
Client: Pernod Ricard



Murray McDavid - Mission Gold
Client: Murray McDavid



Sugarfina - Hollywood Collection

Client: Sugarfina

Embark on a cinematic journey with Sugarfina's limited edition Tasting Collection, proudly produced by IPL Packaging to celebrate the centennial of the Hollywood sign.



Sugarfina - Hollywood Collection
Client: Sugarfina



Sugarfina - Hollywood Collection
Client: Sugarfina



Sugarfina - Hollywood Collection
Client: Sugarfina



Sugarfina - Holiday Tins
Client: Sugarfina



Walker's Festive Collection
Client: Walker's



Gulfstream - Mooncake Box
Client: Gulfstream



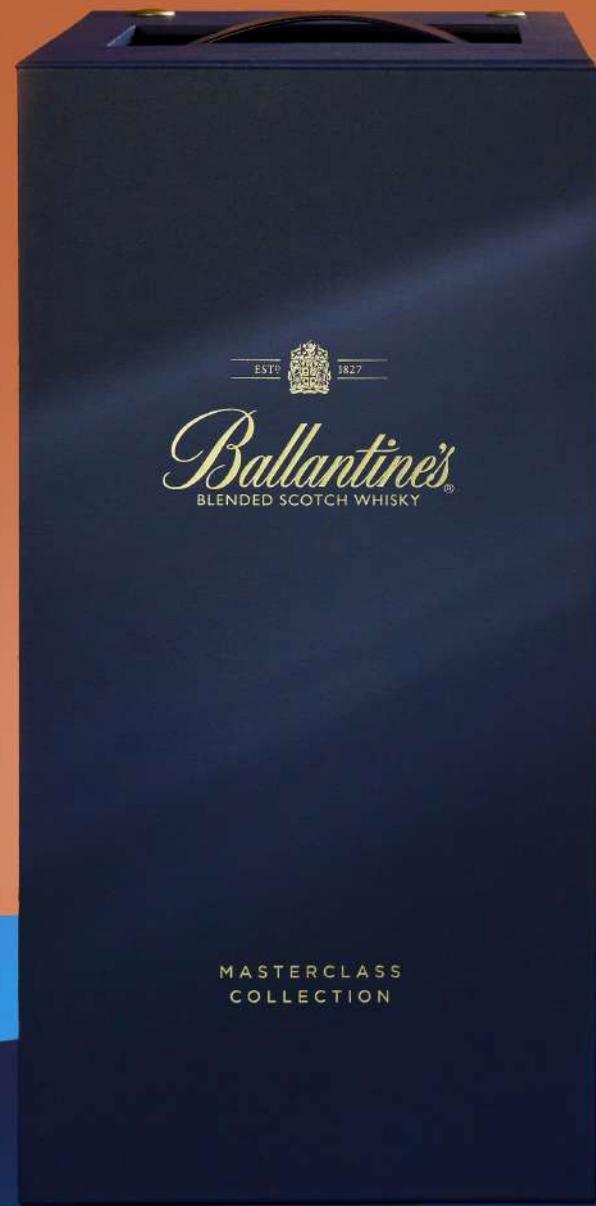
Rosebank Distillery - Vintage Release
Client: Ian Macleod Distillers



Rosebank Distillery - The Revival Chapter 1
Client: Ian Macleod Distillers



Rosebank Distillery - Living Single Cask
Client: Ian Macleod Distillers



Ballantine's - 40 YO Masterclass Collection - Chapter One

Client: Pernod Ricard

The Masterclass Collection is an ultra-limited series of five annual releases of Ballantine's 40 Year Old whisky. Only 108 bottles of the first expression in the series, called '*The Remembering*', have been produced.



Ballantine's 40 YO - The Waiting
Client: Pernod Ricard UK



Ballantine's 40 YO - The Remembering
Client: Pernod Ricard UK



Ballantine's 40 YO - The Moment
Client: Pernod Ricard UK

Materials.

Multiple industries, broad range of materials

From leading food and drinks companies, global cosmetics groups and government mints to the world's leading technology companies, jewelry brands and watchmakers.



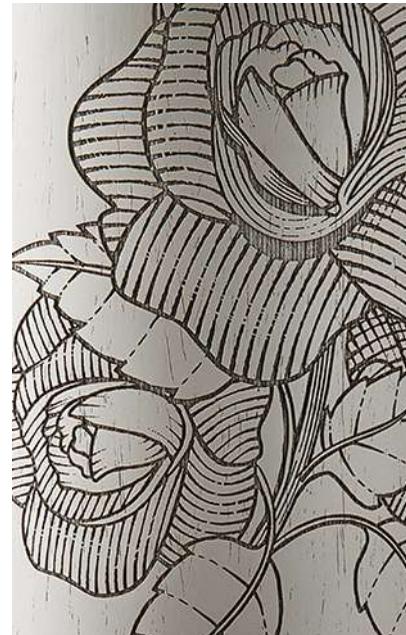
Rigid board



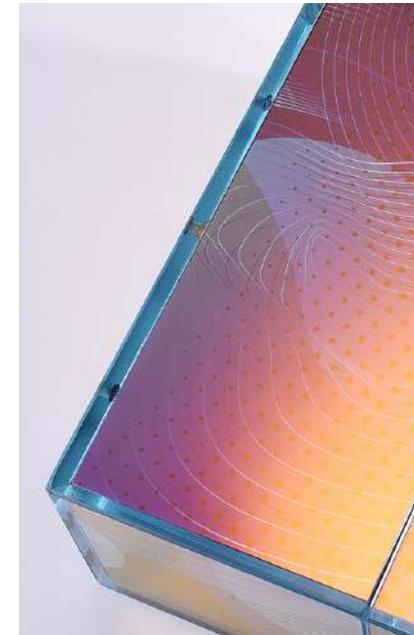
Paper board



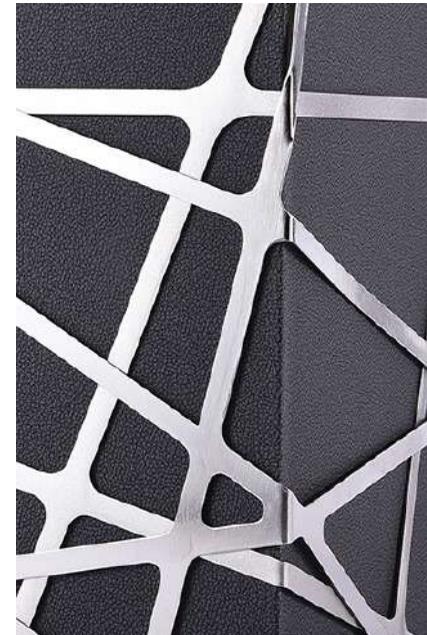
Tin



MDF



Glass



Metal



Wood veneer



Solid wood



Mixed medium



Recycled paper



Thermoformed paper pulp



Cork

We understand the pressures, constraints and flexibility required to deliver packaging that is aligned with the unique needs that luxury brands have.

Utilizing a wide range of materials from rigid board to wood, metal and many others in between.



Sustainability.

Reducing carbon footprints

Our innovative approach helps you reduce your carbon footprint and achieve sustainability goals in practical, creative, and cost-effective ways.

We consistently test new products, materials, and processes, making impactful environmental changes while delivering impressive packaging that appeals to your consumers.



Our eco principles.

Be genuine, honest, practical and educated

We avoid “green-washing” and offer meaningful, environmentally conscious alternatives.

We provide practical and sustainable packaging options whenever possible.

Through ongoing research and testing, we continuously enhance our sustainable packaging capabilities.

We ensure sustainability across projects by holistically reviewing products, their components, sources, processes, inputs, use, and disposal - making each and every project more sustainable.



Supply.

Global supply options

Our manufacturing partners across Asia, Eastern Europe, and the USA enable us to offer production options tailored to meet your unique needs.

Stringent supplier selection criteria

Characterized by flexibility, a commitment to excellence, and a dedication to efficient and unique packaging solutions, our established partnerships ensure consistent delivery.

Our experienced procurement team is consistently exploring new global supply options, reviewing innovative production techniques and auditing facilities to meet our exacting standards.

Quality control.

Fundamental to our supply is our Three Tier Approach to quality

Approved Factories

Our approved factories are consistently driven to demonstrate an internal approach to quality assurance that meets our rigid standards.

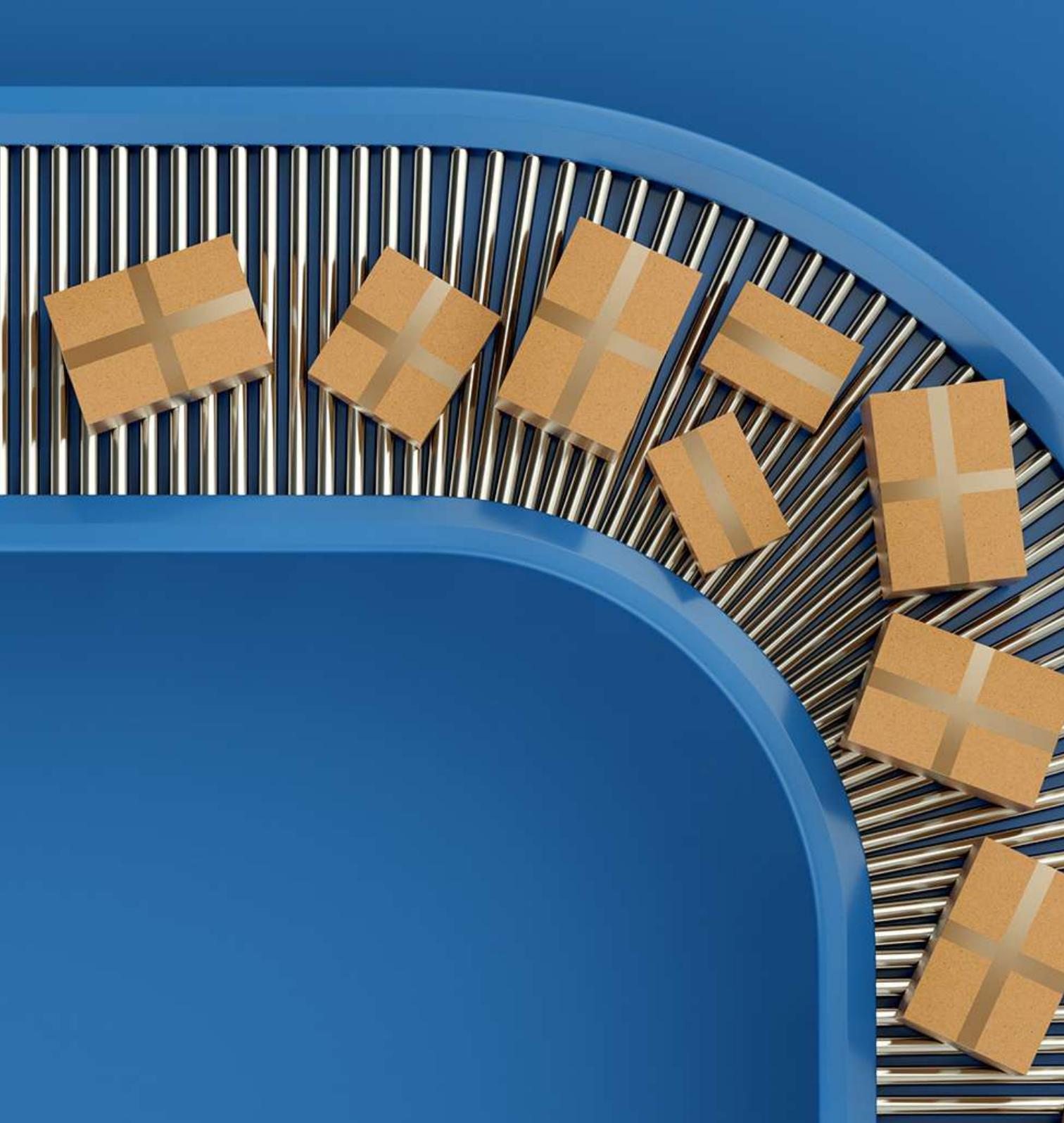
Quality Control Division Oversight

All packaging production is overseen by our Quality Control division which conducts formal, documented inspections at all production stages on the factory floor (and in the IPL lab) based on parameters we have set and agreed with you.

Third-party Quality Assurance for Shipments

All shipments undergo third-party quality assurance approval. If goods fail this final independent inspection, they will not be shipped and will be sent back to Quality Control for management through our Corrective Action process.





Logistics and supply chain.

**Diverse delivery options,
final assembly, re-pack and
storage facilities**

In collaboration with our strong and proven logistics partners, we provide the best possible support at facilities local to you, ensuring consistent, timely, and reliable delivery.

Account management.

All of IPL's key clients are allocated a dedicated project manager, who would manage the account on a day-to-day basis, bringing in expertise from the IPL team, and customizing tools and processes for the client's purposes, as required. The overarching philosophy is to flex to the client's systems and protocols.

There are certain IPL account management standards usually applied, such as:

- the issuing of a weekly "Delivery Schedule" which tracks ongoing shipments and deliveries
- issuing timing plans
- creating technical diagrams
- overseeing and executing design and artwork requirements
- compiling quality standards
- managing and attending recurring meetings (e.g. status / projects meetings, forecasting meetings)
- arranging and hosting on-site production visits
- engaging in and submitting to annual / periodic reviews

IPL aims to be responsive for pursuit of compliance and proactive for the pursuit of excellence.



It's personal

We're meticulous in each step we take, because we take each step to heart. We safeguard it. Tend to it. Support it in every way we can.

We understand the care needed to build a brand and our inhouse quality teams ensure that brand expectations are met.

It's our passion that propels us. When you're truly passionate, every move you make becomes personal.

IPL. We take packaging personally.



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