

JAIXX
FURNITURE
from zero to hero

OVERVIEW

- JAXX FURNITURE BY VIPACK
- OUR MISSION
- PRODUCTS
- ADVANTAGES
- SUSTAINABILITY
- CATALOGUE
- COMPANY VIDEO
- INTERNATIONAL FURNITURE FAIRS



JAXX FURNITURE

from zero to hero



- Innovative and pioneering brand
- Founded by family business Vipack (est. 2002)
- Specialised in design and distribution of furniture for babies
- Designed in Belgium
- FSC® certified
- Timeless design
- Sustainable materials
- Continuous development

OUR MISSION



- Product development in compliance with market demand
- Optimal price-quality balance
- Permanent stock level
- Strategic alliance
- Direct customer communication

**Our mission is simple:
we strive to enable parents and their children
to enjoy the most valuable moments.**

PRODUCTS



- Several new developments every year
- Availability in different sizes and colours
- Transformable to evolve together with the growing child
- Matching slat bases and mattresses
- Textiles and trendy accessories

ADVANTAGES



- Continuous development
- Product registration / trademark
- Unlimited possibilities
- Packaging
- Assembly instructions
- Experience / specialisation
- Product training
- Delivery possibilities
- Customer service
- Permanent stock level
- Professional product photos

1. CONTINUOUS DEVELOPMENT



2. PRODUCT REGISTRATION / TRADEMARK

- All developments are registered and patented
- Vipack is a trademark



003733575-0019



Filing date: 31/1/2017
Locarno Classification: 06.04
Indication of the product: Cabinets
Status: Registered and fully published (A.1.)
Owner ID number: 760793
Owner name: VIPA
Representative ID number:
Representative name:

3. UNLIMITED POSSIBILITIES



Solid oak / MDF / Pine / Beech / Birch / Fiberboard / Metal / Bouclé / Combination of materials / ...



4. PACKAGING

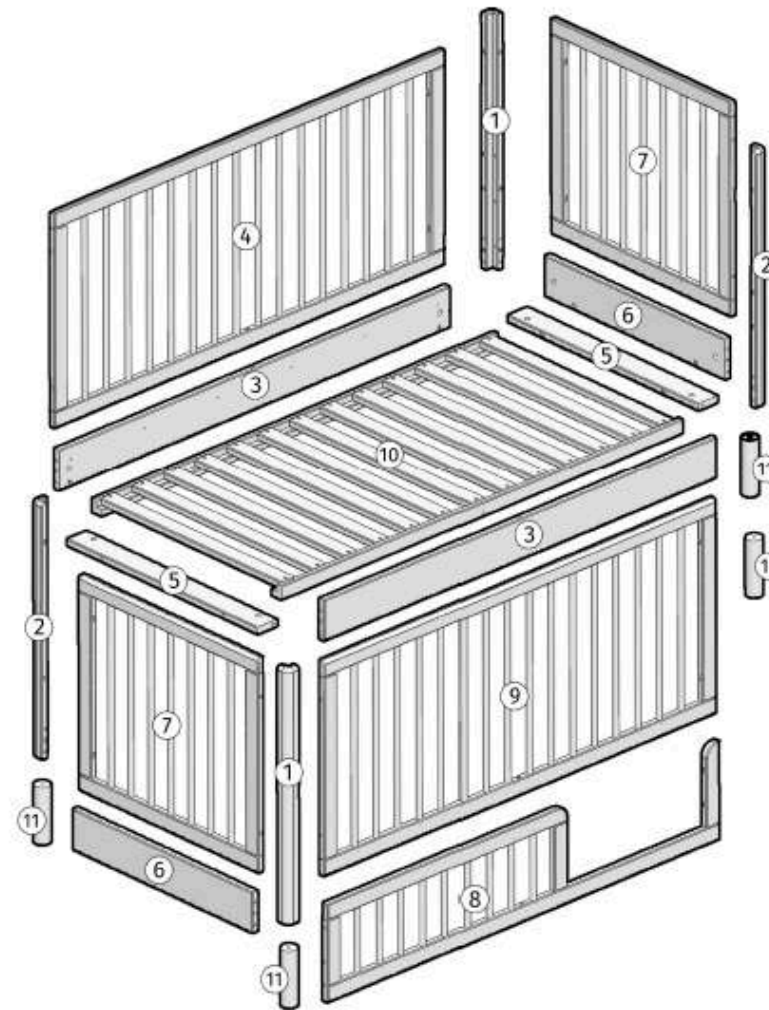
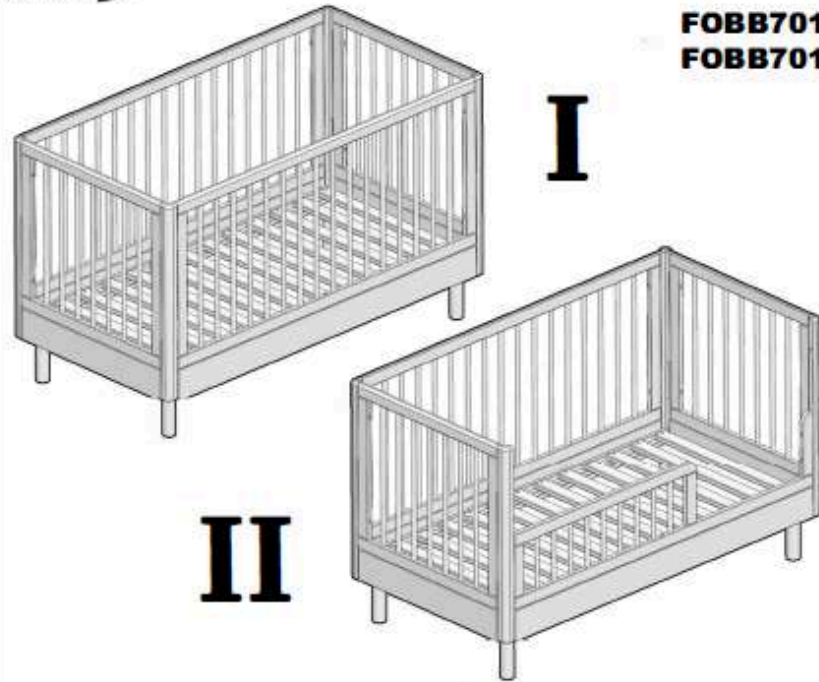
- Extra strengthening MOP (mail order packaging)
 - Corner protection
 - Honeycomb carton
 - Hardboard
 - Ecological packaging
- Clear indication of barcodes



5. ASSEMBLY INSTRUCTIONS

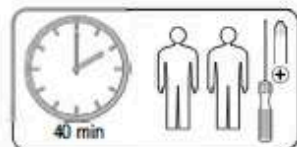
VIPACK FURNITURE **JAXX** BABY BED 70X140
Modulová krevetka 51.5-97.10 WE GRXX

FOBB7014
FOBB7012

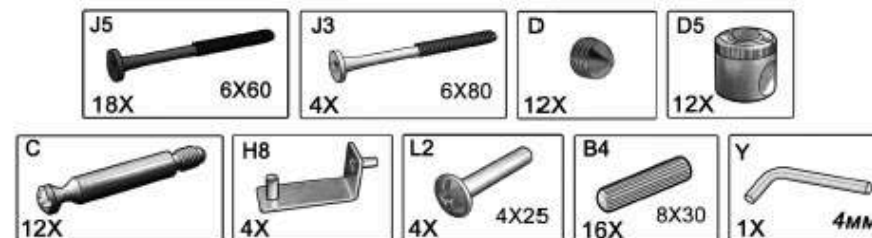


- Very detailed, step by step
- All requirements are mentioned
- All parts are named
- Comply with legislation
- Different languages

- | | |
|---------------------------------------|-----------------------------------|
| D Montageanleitung | GB Assembly instructions |
| NL Handleiding voor de montage | PL Instrukcja montażu |
| TR Montaj talimatı | UA Інструкція по монтажу |
| FR Notice de montage | IT Istruzioni di montaggio |
| CS Montážní návod | SK Návod na montáž |
| HU Szerelési útmutató | RO Instrucțiuni de montaj |



03/2024



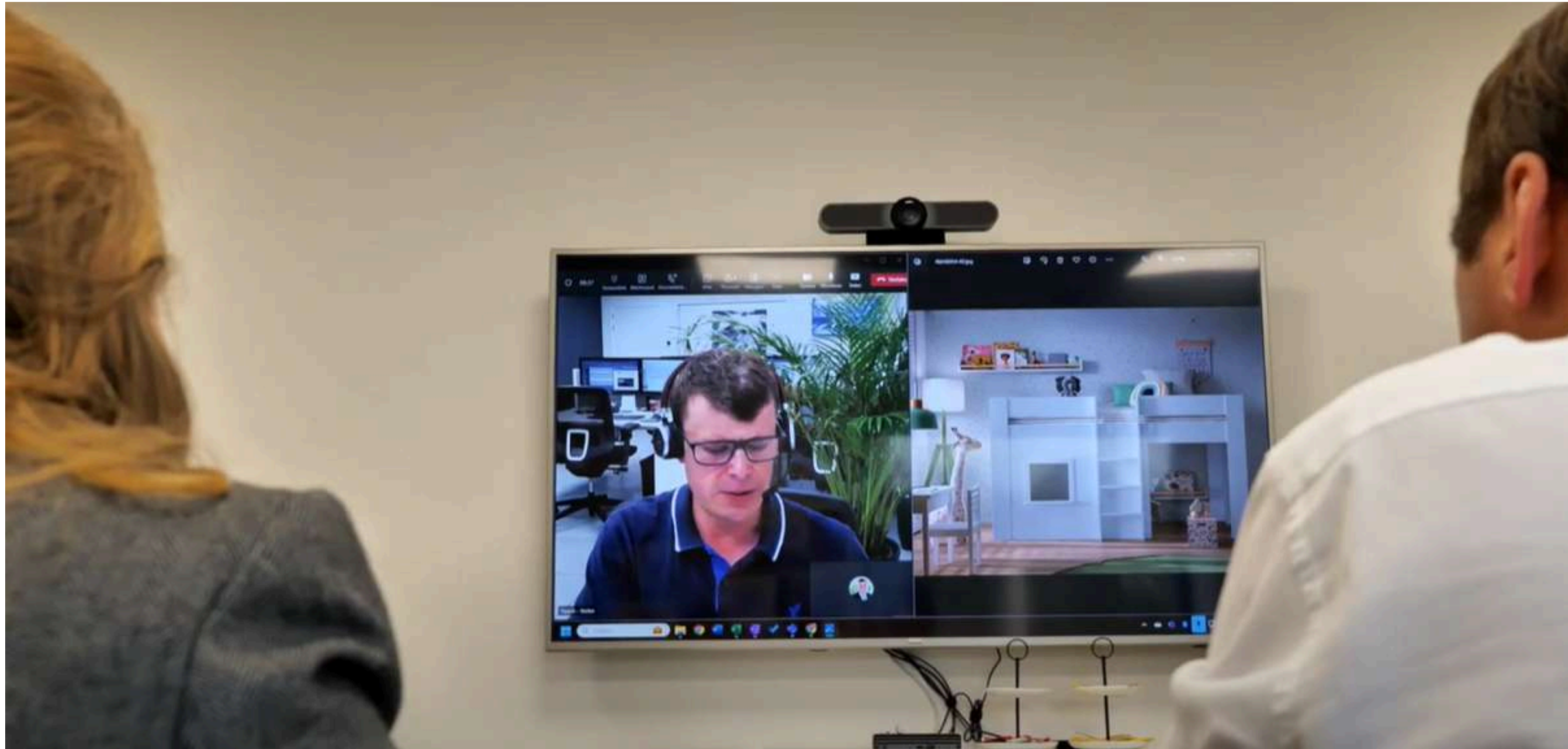
6. EXPERIENCE / SPECIALISATION

- Legislation and certificates:
 - EN-747-1&2
 - EN-716
 - Reach
 - Trademark
 - Patent (intellectual property)
 - EUIPO
 - WIPO
 - TÜV
 - FSC®
 - EUTR
 - EUDR



7. PRODUCT TRAINING

- At the customer's
- In the Vipack showroom
- Online



9. CUSTOMER SERVICE

- B2B after sales service
- Direct communication
- Prompt and correct solutions
- Direct delivery of small parts



10. PERMANENT STOCK LEVEL

Warehouse of 10.000 m²



11. PROFESSIONAL PRODUCT PHOTOS

- Several pictures of each item
- Online access to our picture database
- Very large collection of 1200+ references
- Video's
- 3D files



SUSTAINABILITY



- Energy neutral business
 - 100% energy independent head office and warehouse
 - Solar panels
 - Heat pump
- FSC® standards
 - Certified wood
 - Responsible fibres
 - Renewable materials
- Durable wood surface treatment
 - Eco-friendly paints and lacquers
- Recycled packaging
 - Triman legislation for the French market
 - Duales Verpackungssystem for the German market
- No foam packaging
- Sustainability in the supply chain
 - Cost-effective solutions to help reduce carbon footprint
 - Ecological transport options
 - Environmental qualifications and certifications

CATALOGUE

CATALOGUE
2025



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AMORI

BILLY



CASAMI



CASAMI BRUGES



DALLAS





DINO



ERIK



EVA





FORREST
OAK

FORREST BEECH

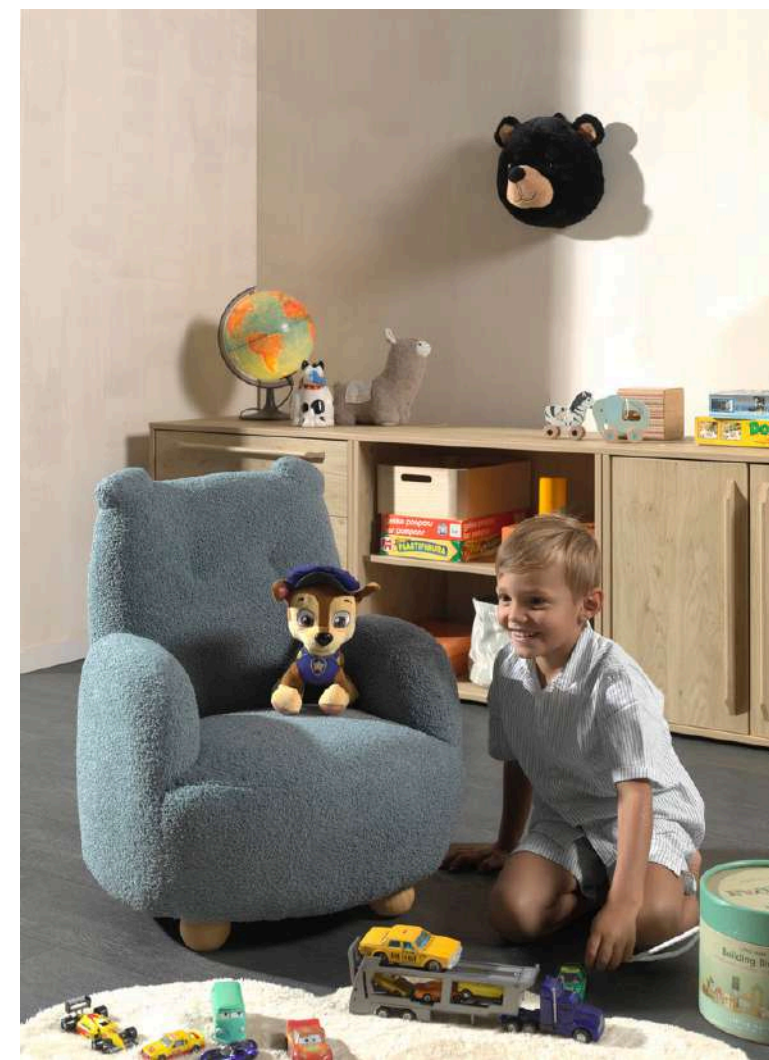


KIDDY





ROCKY



SAM



SCOTT



S
E
Z
A
N
E



SWINGO





TOD

COMPANY VIDEO



INTERNATIONAL FURNITURE FAIRS



**BRUSSELS
FURNITURE FAIR**

- Kind + Jugend (15/09/2026 - 17/09/2026)
- Meubelbeurs Brussel (08/11/2026 - 11/11/2026)

CONTACT US

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