

EXPLORE PACKAGING

We offer custom manufacturing and delivery of traditional or eco-friendly packaging solutions for the beauty and cosmetics industry.



We specialize in short run, rapid turnarounds, and industry knowledge to support your needs.

EXPLORE PACKAGING

Explore Packaging offers you personalized customer care through every stage of your product delivery cycle.



PERSONALIZED CONSULTATION

Meet with our experienced team members to define your packaging and brand requirements. Discuss unique options to overcome any current packaging challenges.

EXPLORE PACKAGING

Select and review initial packaging samples from the Express Tubes extensive sample library. Refine product specification, review pricing, and timelines. Identify any sustainability goals or objectives and explore eco-friendly materials.

PPS PRODUCTION

Express Tubes will provide free PPS samples for color, function, stability and lab testing approval within approximately three weeks from final art approval.

MASS PRODUCTION

After PPS testing and final approval is given the full order will be produced.

FULFILLMENT

Our logistics team will work with you to provide the most cost effective and efficient ocean, air and domestic freight rates. We have years of importing and packing experience to help ensure that your product arrives on time and in pristine condition.

WHY CHOOSE GREEN?



WHY CHOOSE GREEN?

Today there is growing pressure on companies to express their values and illustrate their stand on key social issues. Chief among those issues that resonate with consumers is the environment.

Consumers are increasingly concerned about the impact upon the environment, the products they use, and the brands they want to support.

SUSTAINABLE OPTIONS DIAGRAM



There is a growing realization that sustainability in packaging isn't something that brands can side-step. Sooner or later, whether through government regulation, the sheer force of nature or the overwhelming weight of public sentiment, we will need to respond.

The reality is that the primary goal of packaging isn't sustainability; it is to protect and preserve your product. View the Sustainable Packaging Diagram for a comprehensive list of the currently available options that exist for sustainable packaging materials.

SUSTAINABLE OPTIONS

When making the decision to Choose Green as a packaging option for your product line, you will probably weigh that choice on three levels - Market, Business and the Environment. Each carries a certain measure of uncertainty and cost, but they also carry a potential for value. As with any business decision the more you know --- the better decision you can make.

Consumers are Driving the Movement to Choose Green.



PRODUCTS

TUBES

Squeeze tubes are soft cylindrical containers that have round or oval profiles and a hollow inside to contain product. They are inexpensive, lightweight, come in many sizes, and can be customized with many head styles and caps. They are a preferred container by cosmetics, personal care, pharma and CBD industries.



GLASS

Glass is perceived by consumers as a luxury package. It is made from all natural materials. Glass is rigid and more expensive than plastic. It is 100% recyclable, can be recycled an infinite amount of times, and is among the most recycled material in use today.



BOTTLES

Bottles are a popular container and come in various materials such as PET, HDPE, PETG. They are available in many shapes, styles, and can be decorated with silk screen printing or labels. Bottles are lightweight, unbreakable, and 100% recyclable and are less expensive to ship than glass.



JARS

Jars are made from many materials such as PET, PP, HDPE, PS and PVC. Jars are an extremely versatile package and can be used for products ranging from cosmetics to dog food. Jars are lightweight, strong and have an outstanding barrier. They are 100% recyclable. They are economical to ship and are unbreakable.



AIRLESS

Airless packaging dispense product without exposure to air. This method of delivery creates a longer shelf life for the products because it protects the antioxidants from coming into contact with the air. Airless packaging can be 100% recyclable and decorated like all other packaging.



ECO-FRIENDLY ALTERNATIVES

Eco-friendly alternatives to plastic are materials such as PCR plastic (post consumer recycled), Sugarcane (Bioresin), PLA (poly lactic acid), glass, aluminum and paperboard. Sustainable materials can be used in tubes, bottles, jars and airless packaging.



ANATOMY OF A TUBE

Squeeze tubes are soft cylindrical containers that have round or oval profiles and a hollow inside to contain product. They are inexpensive, lightweight, have good barrier properties, come in many sizes, and can be customized with many head styles and caps.



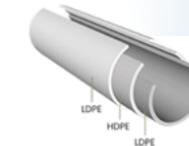
01 - Structure

Tubes are manufactured from a blend of polymers and chemicals to form a material that can be solid or flexible. Tubes are produced in a variety of thicknesses, diameters, tolerances, and strengths.

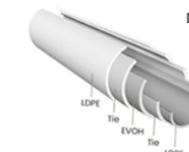


02 - Monolayer

For the cosmetics industry, we recommend Monolayer tubes, which offer improved softness and bounce back properties.



The monolayer tube is produced from 1 layer of plastic, which can consist of either LDPE (low-density polyethylene), DPE (linear low-density polyethylene) and HDPE (high-density polyethylene) or a combination of the two above.



03 - COEX

Co-extruded (COEX), also known as multi-layer laminated tubes, are plastic tubes with three to five layers. Due to the number of barriers, which are made of EVOH, they protect well against outside elements, such as oxygen, gases, and oils.

