



TURKISH AIRLINES

# CONVENTIONS



## **TURKISH AIRLINES CONVENTIONS**

Turkish Airlines Conventions is Turkish Airlines' support and sponsorship program targeting the MICE (Meetings, Incentives, Conferences, and Exhibitions) and event sector.

This support program extends its benefits to a wide range of entities, including national and international corporate companies, PCOs (Professional Convention Organizers), DMCs (Destination Management Companies), fair and expo organization companies, as well as national and international non-profit organizations, universities, and public institutions.



## APPLICATION REGISTRATION REQUIREMENTS

- The event must be recognized as one of the following categories: conference, congress, seminar, symposium, panel, forum, fair, or festival.
- The event's host city must be among the destinations served by Turkish Airlines.
- There must be a minimum lead time of 120 days before the event's start date.
- The event must attract attendees from various destinations (at least three different locations).
- There must be a minimum of 50 attendees.

*Note: The organizer must not have a similar agreement with another airline for the specified event."*





## **BENEFITS** **PROGRAM ADVANTAGES**



### **DISCOUNTS**

Up to 20% in Business class  
and 15% in Economy class



### **FREE TICKETS**

For event speakers, special  
guests, VIP attendees, and  
inspections tours



### **FREE UPGRADE**

In case of availability in the  
business cabin



### **SPECIAL INCENTIVES**

Use of private lounge and  
extra baggage allowance

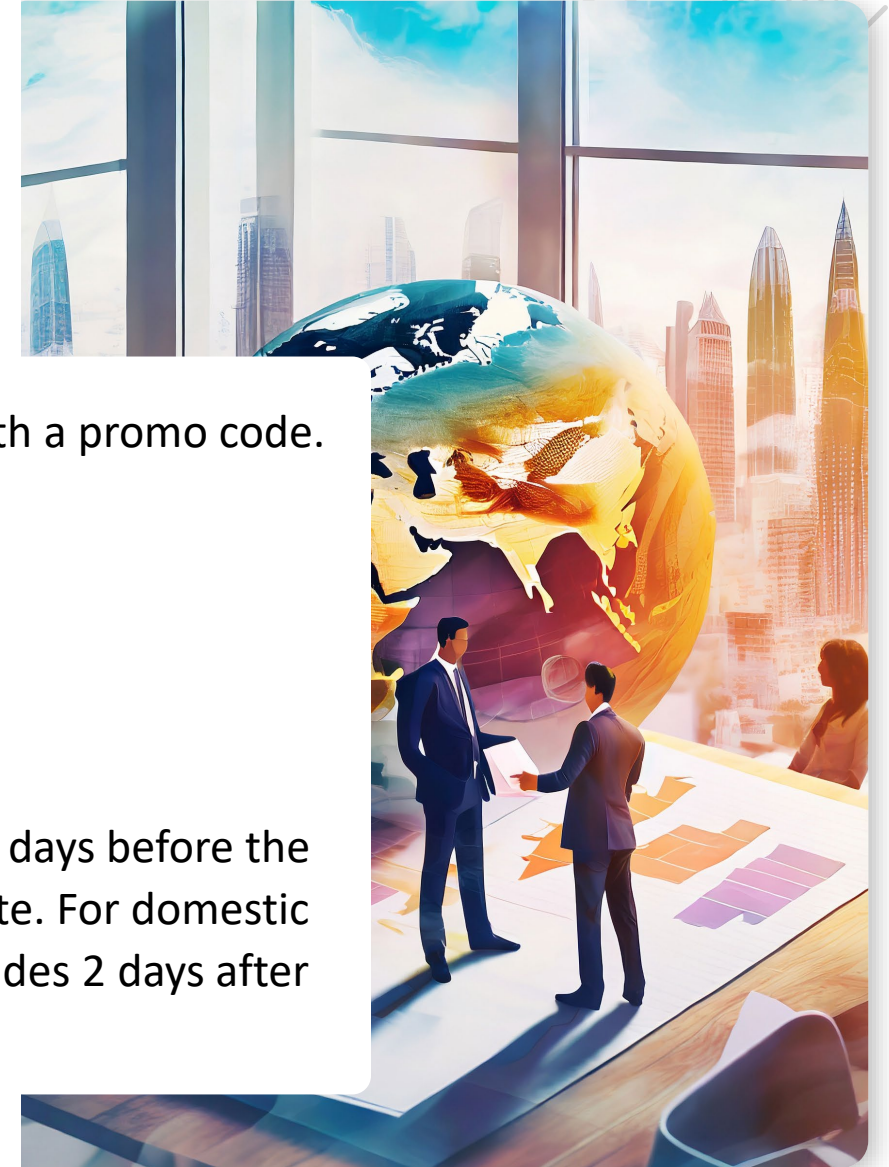
## BENEFITS

# PROGRAM ADVANTAGES: DISCOUNTS

Discounted prices for both Business and Economy Class cabins with a promo code.

- **Discount rate:**
  - **On Business class** up to 20% (tax excluded).
  - **On Economy class** up to 15% (tax excluded).
- **Travel period:**

For international flights, the travel period may commence up to 7 days before the event start date and continue up to 7 days after the event end date. For domestic flights, the travel period starts 2 days before the event and concludes 2 days after the event has ended.

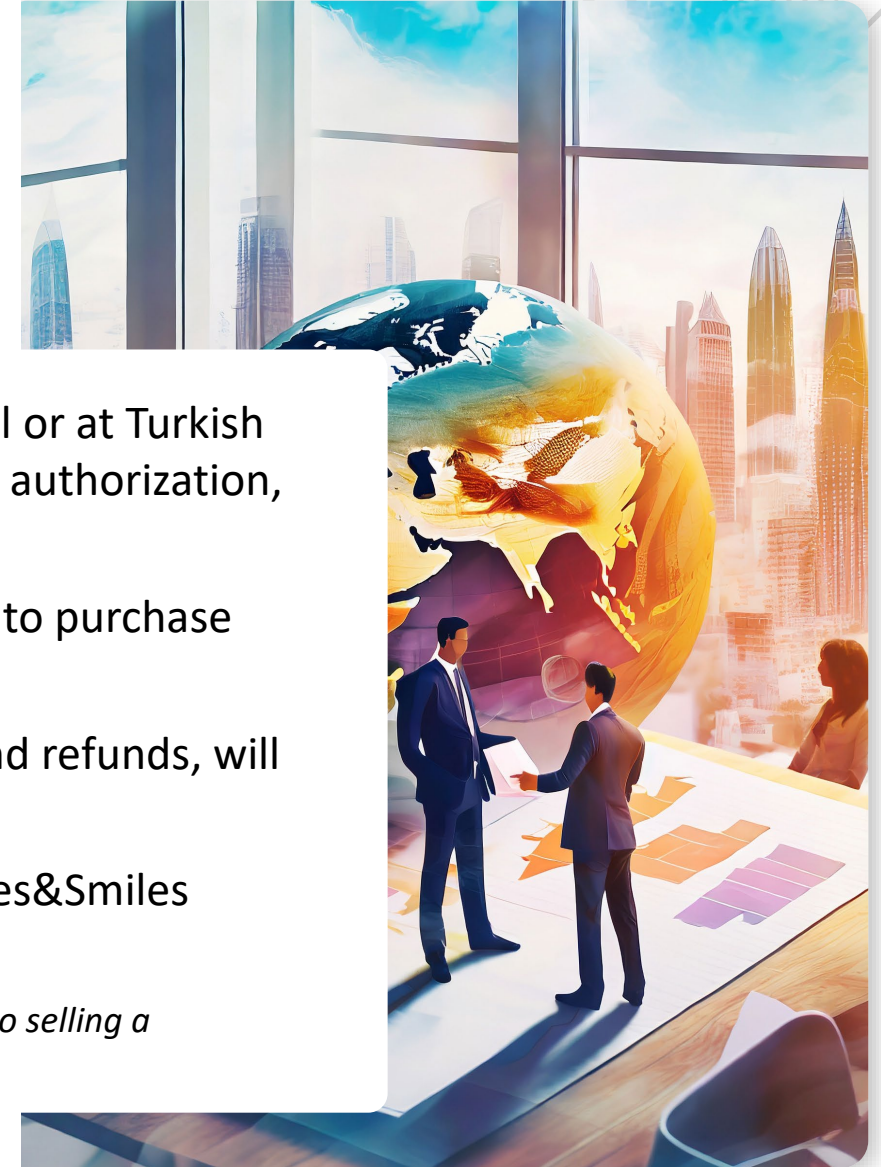


## BENEFITS

# PROGRAM ADVANTAGES: DISCOUNTS

- Delegates can obtain tickets through our online discount portal or at Turkish Airlines sales offices. Additionally, if the event organizer grants authorization, an IATA-certified travel agency may also issue these tickets.\*
- Delegates can use the promotional code created for the event to purchase discounted tickets for themselves and one travel companion.
- Standard ticket rules, including those concerning exchanges and refunds, will apply to tickets bought with a promotional code.
- Ticket purchases are eligible for earning miles through the Miles&Smiles loyalty program.

*\*If the organizer decides to delegate ticketing to an IATA sales agency, they commit to selling a minimum of 100 tickets.*



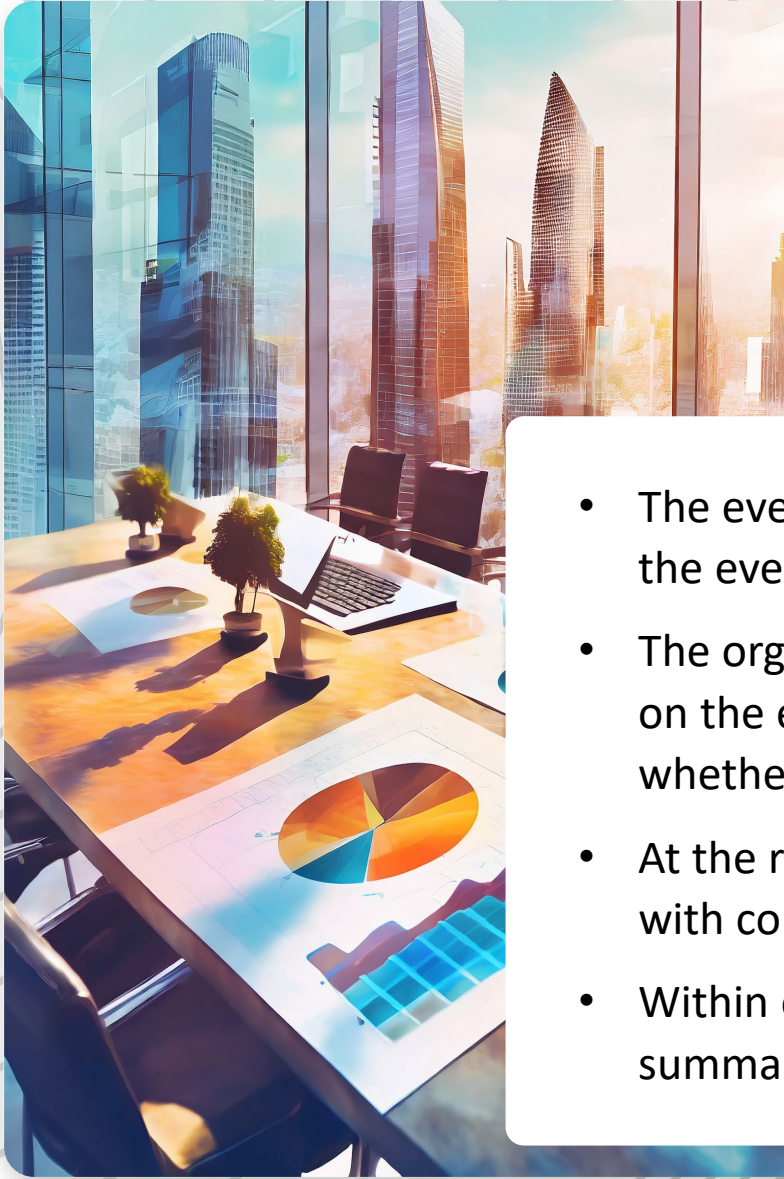
## BENEFITS

# PROGRAM ADVANTAGES: INCENTIVES

Depending on the outcome of the event evaluation, the following incentives can be offered:

- Complimentary tickets for event speakers, special guests, VIP attendees, and for inspection tours.
- Complimentary cabin upgrades (Free Business Upgrade), subject to seat availability.
- Access to the private passenger lounge (CIP Lounge).
- Additional baggage allowance (10 kg or 1 piece).





## LIABILITIES

# THE OBLIGATIONS OF THE EVENT ORGANIZER

- The event organizer is required to declare Turkish Airlines as the official airline of the event.
- The organizer must prominently display our sponsorship announcement and logo on the event website, social media platforms, and all promotional materials, whether printed or visual.
- At the request of Turkish Airlines, the event organizer is required to provide us with complimentary space at the event venue for setting up a stand.
- Within one month after the event's end, the organizer must send a report summarizing the event, including attendee numbers and feedback.



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You can find detailed information about the Turkish Airlines Conventions program by visiting our website.

<https://www.turkishairlines.com/en-int/flights/turkish-conventions/>

If you have any questions or need assistance you can reach our M.I.C.E. team via the email address:

[conventions@thy.com](mailto:conventions@thy.com)





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