

ILEX STUDIO

BESPOKE WHOLESALE ORDERS



ACORN VASE

Innovative and beautifully designed, the Acorn Vase allows you to witness a simple acorn grow into a magnificent oak tree.

The oakling, a young oak tree, can thrive for up to one year in the vase, receiving essential nutrients from the acorn. Once matured, the oakling can be replanted outside and the vase reused for a new acorn.

Perfect for urban dwellers, tree lovers, inquisitive children, and design enthusiasts to bring the magic of nature into their home and hopefully oak trees for future generations.

- + 10 x 10 cm / 4 x 4 inches
- + borosilicate glass
- + packed in a presentation box, printed on recycled card
- + 36-page instructional handbook, printed on recycled paper
- + available in 11 colours and 3 iridescent finish (see page 2)

WHOLESALE PRICE:

Price per unit Coloured: 14 GBP / 21 USD / 16 EUR

Price per unit Cosmic: 16 GBP / 23 USD / 18 EUR

SUGGESTED RETAIL PRICE:

Price per unit Coloured: 28 GBP / 38 USD / 32 EUR

Price per unit Cosmic: 32 GBP / 43 USD / 36 EUR





ACORN VASE
SPRING LILAC



ACORN VASE
EMERALD GREEN



ACORN VASE
ROSE PINK



ACORN VASE
COSMIC ASTRA



ACORN VASE
COSMIC VEGA



ACORN VASE
MELLOW YELLOW



ACORN VASE
BLUE JAY



ACORN VASE
SMOKE GREY



ACORN VASE
SWEET APRICOT



ACORN VASE
GRASS GREEN



ACORN VASE
CLEAR

ACORN VASE WHOLESALE DETAILS:

The Acorn Vase is available in case size of 24 or 36 units, with a minimum order quantity of 24 units. You can mix and match different colours within a single carton.

Cartons are available in size of 24, 36, 48, 60, 72, or 96 units.

Coloured Acorn Vase, price per unit: 14 GBP / 20 USD / 16 EUR

Cosmic Acorn Vase, price per unit: 16 GBP / 22 USD / 18 EUR

ACORN VASE CUSTOMISATION OPTIONS AND PRICES

GBP	USD	EUR	CUSTOMISATION OPTION (per unit)
£1	\$3	€2	Belly Band (see page 7)
£5	\$7	€6	Engraving / Enamel Printing (see page 8)
£1	\$3	€2	Additional Folded Leaflet (see page 9)
£25	\$33	€29	Production Cost per Design Revision



Enamel Printing



Belly band, translucent vellum paper



Folded leaflet

AVOCADO VASE

The Avocado Vase's pure and simple design, based on the principles of minimalism, timelessness, and functionality, allows you to observe the avocado seed as it matures, giving an insight into the plant's first stages of life.

We have refined the traditional method of growing, skipping the toothpicks, and utilizing the opening to cradle the seed keeping it dry as it sprouts. The spherical form allows the roots to flourish freely, stabilizing the plant within the vase and creating a stronger base for eventual replanting in soil. The specifically designed glass has a magnifying function, enabling you to see clearly how the roots develop day by day before your eyes.

- + 15 x 15 cm / 6 x 6 inches
- + borosilicate glass
- + packed in a presentation box, printed on recycled card
- + 36-page instructional handbook, printed on recycled paper
- + available in 11 colours and 3 iridescent finish (see page 5)

WHOLESALE PRICE:

Price per unit Coloured: 21 GBP / 30 USD / 24 EUR

Price per unit Cosmic: 23 GBP / 31 USD / 26 EUR

SUGGESTED RETAIL PRICE:

Price per unit Coloured: 42 GBP / 60 USD / 48 EUR

Price per unit Cosmic: 46 GBP / 62 USD / 52 EUR





AVOCADO VASE
SPRING LILAC



AVOCADO VASE
EMERALD GREEN



AVOCADO VASE
ROSE PINK



AVOCADO VASE
COSMIC ASTRA



AVOCADO VASE
COSMIC VEGA



AVOCADO VASE
MELLOW YELLOW



AVOCADO VASE
BLUE JAY



AVOCADO VASE
SMOKE GREY



AVOCADO VASE
SWEET APRICOT



AVOCADO VASE
GRASS GREEN



AVOCADO VASE
CLEAR

AVOCADO VASE WHOLESALE DETAILS:

The Acorn Vase is available in case size of 12 units, with a minimum order quantity of 12 units. You can mix and match different colours within a single carton.

Cartons are available in size of 12, 24, 36, 48, 60, or 72 units.

Coloured Avocado Vase, price per unit: 21 GBP / 30 USD / 24 EUR

Cosmic Avocado Vase, price per unit: 23 GBP / 31 USD / 26 EUR

AVOCADO VASE CUSTOMISATION OPTIONS AND PRICES

GBP	USD	EUR	CUSTOMISATION OPTION (per unit)
£3	\$5	€4	Belly Band (see page 7)
£5	\$7	€6	Engraving / Enamel Printing (see page 8)
£2	\$4	€3	Additional Folded Leaflet (see page 9)
£25	\$33	€29	Production Cost per Design Revision



Laser Engraving



Belly band, uncoated paper



Folded leaflet

BELLY BAND PACKAGING SLEEVE

Our custom belly bands are the most popular choice for personalizing the Acorn Vase or Avocado Vase box. Wrapping around all four sides, they provide a secure fit while enhancing branding with options for logos, colours, and text.

Perfect for retail, events, or corporate gifts, these bands create a cohesive, professional presentation. We offer two premium materials:

TRANSLUCENT VELLUM PAPER: A partially transparent material has a frosted-glass effect with a smooth finish, allowing a subtle glimpse of the vase beneath. **Please note, this option is only available for the Acorn Vase.**

UNCOATED PAPER: Ideal for bold, full-colour printing, this option has a natural, rustic feel, enhancing the packaging with a touchable texture.

ACORN VASE BELLY BAND

- + 100 mm x 420 mm (3.94 inch x 16.54 inch)
- + 150 gsm vellum paper / 170 gsm uncoated paper
- + Printed one side only

AVOCADO VASE BELLY BAND

- + 156 mm x 640 mm (6.14 inch x 25.19 inch)
- + 170 gsm uncoated paper
- + Printed one side only



Above example of the belly band printed on vellum paper



Above example of the belly band printed on uncoated paper

ENGRAVING OPTIONS

Whether it's a short message, company logo, or special symbol, engraving adds a lasting, elegant detail to the Acorn Vase and Avocado Vase.

Ideal for corporate gifts, work events, or memorable occasions, like wedding or graduation, this customisation ensures each vase becomes a one-of-a-kind keepsake. See below the two options available for engraving:

LASER ENGRAVING: Ideal for smaller quantities, laser engraving is perfect for simple text and logos, focusing on clean outlines. Please note, this option is only available for Acorn Vase.

- + Lead time: from 1 to 4 weeks.
- + Min. order: 36 units x Acorn Vase.
- + Perfect for simple logos, featuring only outlines.

ENAMEL PRINTING: Ideal for larger quantities, enamel printing provides crisp, white markings that are sharp and easy to read, allowing for more intricate and detailed designs. Available for both Acorn Vase and Avocado Vase.

- + **Lead time: 3 months.**
- + Min. order: 500 units x Acorn Vase or Avocado Vase.
- + Perfect for complex designs or logos.



Above example of the laser engraving on the vase



Above example of the enamel printing on the vase

FOLDED LEAFLET

Custom folded leaflets are a versatile way to present your information, offering eight sides of space for text and images. These leaflets provide an excellent way to share your brand's story, product details, or special messages.

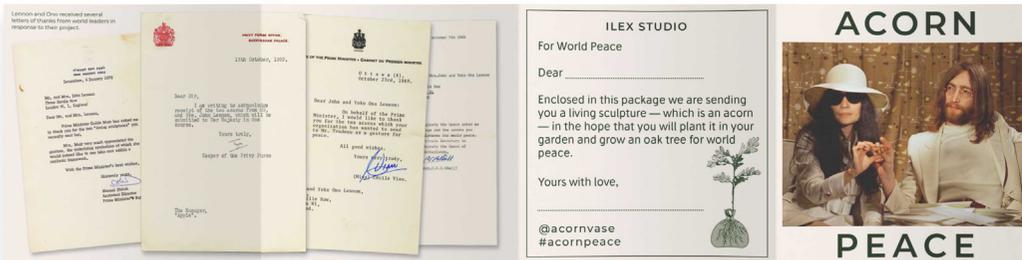
Both the Acorn Vase and Avocado Vase can be paired with a fully personalized folded leaflet, which will be inserted into the box along with the handbook. The minimum order quantity for this option is 100 units.

ACORN VASE FOLDED LEAFLET

- + 100 mm x 100 mm (3.94 inch x 3.94 inch)
- + 170gsm recycled paper
- + 8 sides

AVOCADO VASE FOLDED LEAFLET

- + 148 mm x 148 mm (5.82 inch x 5.82 inch)
- + 170gsm recycled paper
- + 8 sides



ACORN PEACE by John & Yoko

As tree enthusiasts, we have long been enamoured with the John Lennon and Yoko Ono Acorn Peace project.

In light of current world events, we thought it was timely to revisit their story and to try in some way to expand our own efforts and thoughts for the encouragement of world unity.

In 1968 John Lennon and Yoko Ono planted two acorns for peace at Coventry Cathedral in England. These acorns were planted in East and West positions, symbolizing the meeting of the couple and the union of their different cultures.

"Caught the early plane back to London. Fifty acorns tied in a sack. The men from the press said, 'We wish you success, it's good to have the both of you back.'"

—The Ballad of John and Yoko, by The Beatles

The event was the first of many peacemaking events they would initiate throughout their lives. The following year John and Yoko mailed acorns with an accompanying letter to prominent figures across the globe, instructing them to plant the acorns for peace.

133 world leaders, including two acorns each, "bring acornpeace, peace to what could mean with an accompanying letter."

The couple received thank-you letters from several of the world leaders, which Yoko Ono has kept and collected.

Currently, there are two 45-year-old oak trees located in the former residence of the Yugoslavian president Josip Broz Tito. The gesture of Art Pacifism inspired him to plant the acorns given to him and, as originally intended, they are now a living and enduring sculpture of peace, outlasting both Tito himself and the Balkan civil wars that broke out a decade after his death.

The couple understood the power of small gestures and wanted to start a conversation to provoke world leaders to think about the possibility of peace, or in Lennon's words, to "give peace a chance."

As the world again feels a need for unity, ILEX Studio would like to reintroduce the Acorn Peace project.

We hope people (not just world leaders) will grow acorns and plant them in their own gesture of peace.

John Lennon and Yoko Ono planted two acorns for peace at Coventry Cathedral in 1968.

COLLABORATION: ILEX STUDIO x BLENHEIM PALACE



We are excited to present a special collaboration between Ilex Studio and Blenheim Palace.

Witness a simple acorn transform into a mighty oak, creating a lasting legacy inspired by Blenheim Palace's High Park, home to the most significant collection of ancient oak trees in Europe.

The Acorn Vase box was wrapped with a custom belly band sleeve with an folded leaflet inside. Each Vase comes with an acorn from one of Blenheim's oak trees.

COLLABORATION: ILEX STUDIO x TATE MODERN'S 25TH ANNIVERSARY



Ilex Studio created bespoke packaging for the Acorn Vase, to mark the 25th anniversary of Tate Modern.

The most visited museum of modern and contemporary art in the world, in its first 25 years Tate Modern has reshaped global thinking about the role of the art museum and contemporary art.

The Acorn Vase, produced in collaboration with Ilex Studio is a symbol of Tate's commitment to sustainability. Through nurturing an oak tree at home, you become a dynamic contributor to environmental conservation, making a positive and long lasting impact on our planet.

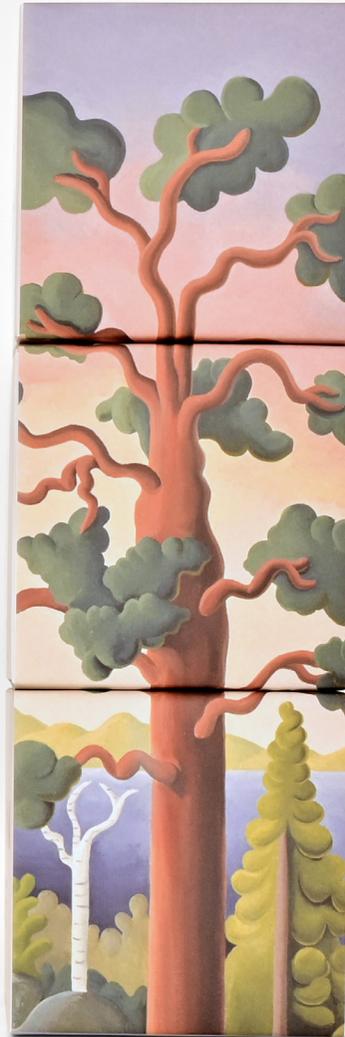
COLLABORATION: ILEX STUDIO x INTERNATIONAL OAK SOCIETY



The project was created for the International Oak Society's UK Open Days 2024, serving as a gift for all participants.

The Acorn Vase box was wrapped with a custom belly band featuring the organization's logo, a meaningful quote about oak trees, and a calendar detailing the three days of the Open Days on the reverse side.

COLLABORATION: ILEX STUDIO x DAISY DODD-NOBLE, EARTH DAY 2024



Ilex Studio proudly showcased Daisy Dodd-Noble's work in celebration of Earth Day 2024, emphasizing our shared admiration for trees in this special edition.

This collection featured an Acorn Vase wrapped with a custom belly band and an accompanying folded leaflet. A limited edition of 100 units were produced, with each belly band signed by the artist.

COLLABORATION: ILEX STUDIO x NOBU HOTEL LONDON PORTMAN SQUARE



Ilex Studio is thrilled to continue our collaboration with Nobu Hotel, offering the Acorn Vase as a bespoke gift for their VIP clients.

The Acorn Vase is wrapped in a translucent belly band featuring Nobu's logo, an inspirational quote about nature, and a message on the reverse side. Additionally, Nobu Hotel's logo is laser engraved on the bottom of each vase, adding a special touch to this exclusive gift.

COLLABORATION: ILEX STUDIO x PRIMAVERA AVOCADOS



Ilex Studio partnered with Primavera Avocados to create a unique bundle for their audience: an Avocado Vase paired with a box of fresh avocados.

The belly band was printed on an uncoated paper and the artwork for this collaboration was specially designed by artist Annu Kilpeläinen.

COLLABORATION: ILEX STUDIO x HORATIO'S GARDEN



Ilex Studio has collaborated with Horatio's Garden to offer the Acorn Vase along with a custom folded leaflet, inviting people to make a donation.

The folded leaflet features a perforation line, enabling customers to easily detach a portion and complete the form to contribute.

ABOUT ILEX STUDIO

Ilex Studio was founded in 2018 with a design focus on creating products that highlight the beauty of nature to inspire people to plant, nurture and celebrate the value of plants and trees. We are dedicated to addressing climate change in a simple and meaningful way by encouraging others to grow and plant trees.

AS SEEN IN:

FT FINANCIAL
TIMES

THE  TIMES

The
Guardian

NEW YORK
MAGAZINE

The
Washington
Post

the
Strategist

THE
WALL STREET
JOURNAL

The Observer

The Telegraph

The New York Times

 **Wirecutter**

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