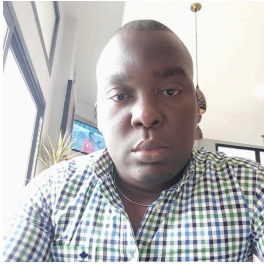


NJAKOU THIOJO JEAN VICKY TONTON



✉ njakoujeanvicky@gmail.com

☎ 674 902 658 / 694 233 262

📍 Douala - New Bell

🚀 SKILLS

Event management, advertising, and communication strategy

Communication planning and execution (digital and traditional)

Knowledge and implementation of illuminated signs and totems for banking institutions

❤️ INTERESTS

TV debates

Reading

Football

📖 LANGUAGES

French: Fluent

German: Intermediate

English: Basic

🎯 OBJECTIVE

To improve my professional skills, abilities, and knowledge within an organization that values hard work and offers challenging responsibilities and opportunities for growth.

📁 EXPERIENCE

Communication Director 2023 - Present

ABIC-Creats

Develops and implements corporate communication strategies to strengthen brand image

Supports companies in enhancing visibility and improving product sales

Communication Manager & CEO Assistant 2015 - 2023

MARCO-MEDIA & Jandie Partners

Project manager for the branding of Access Bank (Bonamoussadi, Douala branch)

Supervised design and installation of illuminated signs and totems

Project lead for UNICS Microfinance (Bafoussam and Edéa branches)

Participated in Access Bank Cameroon's national communication campaign

Assistant Communication Manager 2012 - 2015

Créativ Pro

Supervised and coordinated events such as Labor Day celebrations, conferences, seminars, and end-of-year parties.

🎓 EDUCATION

Master's Degree in Event and Advertising Communication

University of Douala 2016–2018

Bachelor's Degree in Event and Advertising Communication

University of Douala 2014–2015

Higher National Diploma (HND / BTS)

Institut Supérieur de Management (ISMA) 2011–2013