



# Nada Boudrif

Innovation & strategy Leader  
Executive MBA - EDHEC Business school

## CONTACT

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📍 Paris, FRANCE

## EDUCATION

2025 - 2026

### Executive MBA

EDHEC, Paris, France

2012 - 2015

### Mecatronics Engineering

INSA Haut de France, France

2010 - 2012

### Preparatory Classe

(maths & physics intensive program)

## KEY EXECUTIVE SKILLS

- Strategic decision making
- Innovation leadership
- AI application
- Team management

## LANGUAGES

- French
- English
- Arabic

## HIGHLIGHTS

- Delivered **innovation commercialization across 3 continents**, strengthening global client partnerships.
- **Implemented two AI** projects improving R&D efficiency up to **50%**
- Negotiated & contractualized from **3% to 11%** supplier cost savings

## WORK EXPERIENCE

### Innovation Project Manager

Plasticomnium, 2022 - Present

- Drove projects from innovation to commercialization to clients across Asia, EMEA & USA in automotive market.
- Initiated and executed **AI-based tools** to reduce our structural and development cost (up to 50%)
- Orchestrated cross-functional international team (industrial, product, quality, purchasing) while safeguarding IP

### Global Commodity Buyer

Plasticomnium, 2020 - 2022

- Executed supplier sourcing strategy for **500M€** turn-over portfolio
- Achieved **11%** annual cost savings through negotiations & long-term partnerships
- Ensured business continuity during global covid-19 supply disruptions.

### Product Application Engineer

Plasticomnium, 2017- 2020

- Led product-development from quotation to serial life for depollution systems.
- Built & managed product development budget.
- Collaborated with OEMs to tailor solutions meeting emissions & efficiency targets.

### Leader Engineering

Renault - Nissan, 2016 - 2017

- Led depollution systems integration in Renault vehicles for all passenger car platforms