

Pascal MARECHAUX
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Data Analyst – Analyste de Données
Born December 9, 1969
Taste for numbers
Fluent spoken English
[Certified course](#)



SKILLS AREA

- ° Acquisition and processing of data from various sources (raw flow)
- ° Conversion and valorization of raw data into qualified data with a view to its exploitation
- ° Production towards contacts at different levels (management, sales, market managers)
- ° Daily relationships with various departments (Technical teams, Billing, Accounting)

PROFESSIONAL EXPERIENCE

- Since 01/24* **Financial analyst, Sanofi**, Gentilly (94) and Neuilly-sur-Seine (92)
Manage flows in coordination with factories, markets, Supply Chain, and Customer Service
Cross-functional expertise in data exploitation and process optimization
- 07/20 – 10/22* **Rent Policy Analyst, in'li (Action Logement)**, Paris La Défense (92)
Studies for housing policy and the valorization of rental assets
=> Realignment of targeted Rents to those practiced on the market up to +20%
- 07/19 – 12/19* **Data Analyst, AAA-Data | CCFA | PFA (Plateforme Automobile)**, Paris 8th
- Automotive Services - expert in "augmented data"
Transformation, data valorization, customer services and presentations (e.g. FORD)
- 03/06 – 11/18* **Customer Database Manager - Commercial Analyst, Marlink (ex-Airbus DS)**, Paris 10th
=> Harmonization of deliverables to 60+ Sales Representatives and 10+ Market Managers
=> Recognition, anchoring of the Commercial Intelligence Team in the company
- 10/01 – 05/05* **Marketing Database Manager, Sage Group**, Paris 17th
- Edition of Management-Payroll-Accounting Software -
=> 85% of the database requalified ; enriched relationships with IT services,
Management Control, Sales Administration service and the Partner network
- 04/00 – 09/01* **Planning and Statistics Manager, Atos Origin**, Paris 3rd
- Customer Relations Center (mainly dedicated to Customer 9 Telecom)
=> Optimized personnel management in correlation with Call Center activity
- 06/98 – 02/00* **Administrative Sales Manager, JPC SAS**, Quincy-Voisins, 77
- Manufacturing and trading of thermal control and regulation devices -
- 12/96 – 10/97* **Sales Analyst, FRADIP SA**, Montceaux-lès-Provins, 77
- Trading in pumping and spraying equipment -
- 10/95 – 09/96* **Research Manager, EPAMarne**, - part-time - Noisiel, 77
- Interministerial planning structure for the New Town of Marne-la-Vallée

TRAINING & TOOLS

- DEA Geo-Territorial Planning (1995), Paris Urban Planning Institute, Créteil (94)
- *Military obligations: 1994, voluntary civil service, City Policy, OPAC of Meaux (77)*
- Master's degree in Geography (obtained in 1993), University of Paris XII, Créteil (94)
- Languages: English (daily), Spanish, Italian
- Tools: Microsoft Office (Excel, Access, PowerBI), SAP S/4 HANA, Business Objects, Jira, SAS, SQL, Hyperion, IKOS

CULTURE & LEISURE

- Stays and trips (professional): United States (Washington, Rockville), Europe (BeNeLux, Norway-Oslo)
- Readings: scientific novels, essays (economics, sciences, civilizations)