

ALLYSSIA PUTEAUX

Graduated from **ISCOM** after **5 years** of studies in **marketing and communication**, I'm looking for a position in **digital marketing communication and/or events**. My career path has enabled me to acquire solid experience in **France and abroad**, working for **agencies, SMEs and large multinational groups**. **Versatile, rigorous, inquisitive and creative**, I master the challenges of digital marketing and event organization.

Expériences professionnelles



Digital creative manager
Medtech: Algometra
Paris – France (2025)

- Creation of tools (business card, brochures, guide, powerpoint presentation)
- Website updating
- Video creation



Content creator
La Française (AM & REM) & Moniwan
Paris - France, 1 an (2023 - 2024)

- Social Media Management for La Française Group & Moniwan
- Content creation - brand content studio (podcasts, videos, posts...)
- Budget management
- Use of Artificial Intelligence
- Data analysis (Emplifi, LinkedIn, HubSpot)



Account manager – Public Relations
MSL - Publicis Group
Toronto - Canada, 6 mois (2023)



- Social media management and statistics (Pampers, Secret...)
- Media monitoring and tracking (Rimmel, Gucci, Chloé, Hugo Boss...)
- Negotiation of influencer contracts and content management
- Event organization (Pantene, Secret, White Claw)



Digital communication Officer
Continental - CST Tires

Hanovre - Allemagne, 6 mois (2021 - 2022)

- Writing internal and global external presentations
- Analysis and synthesis of technical tire market research
- Updating influencer reports (screenshots, engagement rates, comments...)
- Budget management
- Creation of content for a 4-page insert on digital solutions



Marketing digital and Motion Design officer
40 Air Agency: Brand content Agency
Paris - France, 3 mois (2020 - 2021)

- Project management for a corporate animation video
- Development of infographics
- Monitoring and benchmarking in the content marketing world
- Writing and editing corporate content (Wikipedia page)



Digital marketing communication officer
JPA International: CPA – Audit
Paris- France, 2 mois (2020)

- Updating the graphic charter: the logo
- Updating commercial brochures (graphic charter)
- Creation of a YouTube channel + Design and production of 3 videos
- Writing various PowerPoint presentations

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 Drivers license

Languages

- French: Native
- English Fluent
- German: Learning
- Persian: Beginner

Skills

- Rigor
- Flexibility
- Team work
- Creativity and sense of innovation

Technical skills

- **Office 360:** Word, Excel, Powerpoint
- **Adobe:** Illustrator, Photoshop, Premier Pro, After Effects
- **Canva**
- **Open AI, Perplexity, Synthesia, Midjourney**
- **Social Network**
- **CSR**

Certifications

- **Inside LVMH - 2025**
- **Learning AI through visualization by Columbia - 2025**
- **Axa Climate - 2022**

Formation

- **Iscom Paris 2019 - 2024**
School of communication
Relationship Manager at Bureau International (International association)
- **BBA Emylon 2018 - 2019**
Business school in english
Event and sponsorship manager at the Art association
- **Baccalaureat Litterary - 2018**
Maths and Theatre options
Editor-in-chief of the school newspaper

Hobbys

- Dance
- Concerts
- Travels
- Cooking