



Address | **No.2345 Longyang Road, Pudong New Area,
Shanghai, China**

Post Code | **201204**

Telephone | **+86-21-28906888 +86-21-28906666**

Fax | **+86-21-28906999**

E-Mail | **info@sniec.net**

Website | **www.sniec.net**



Safety | Service | Satisfaction



An aerial photograph of Shanghai, China, taken at sunset. The Huangpu River flows through the center of the city, with the dense skyline of Pudong on the left bank and the more developed areas of the city on the right. The sky is a mix of orange, pink, and blue, with clouds catching the low light. Several boats are visible on the river. The overall scene conveys a sense of a bustling global metropolis.

Opening-up is a key advantage of Shanghai and Exhibition Industry is one of the essential functional platforms to build the new Open Economy System. Shanghai will establish itself as a global capital of conference and exhibition in all respects. Shanghai New International Expo Centre (SNIEC) has been operating in this modern city for over 20 years. It has witnessed the explosive expansion of Shanghai and experienced the development and opening-up of Pudong New Area. It has been dedicated to creating an all-factor empowerment platform for the global industrial chain and facilitating high-quality regional economic development with an global perspective.

**Access to the world,
Share endless possibilities!**



About SNIEC

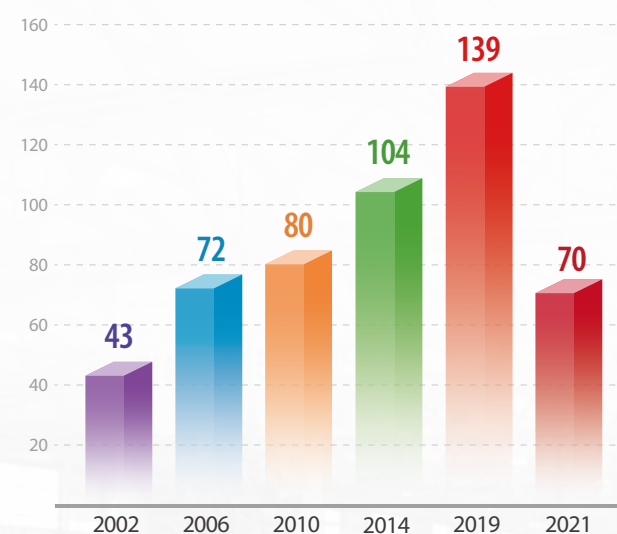
Shanghai New International Expo Centre (SNIEC) is a joint venture between Lujiazui Exhibition Development Co., Ltd., Deutsche Messe AG, Messe Düsseldorf GmbH, and Messe München GmbH. As the first exhibition center jointly operated by China and Germany, SNIEC has become one of the most successful expo centers in the world.



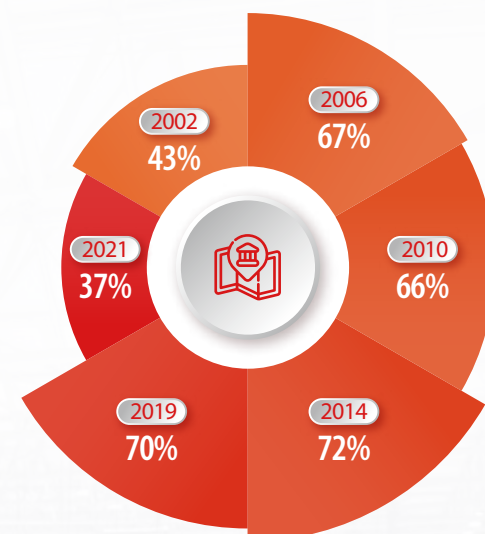
01 Our experience - the key to your success

One of China's most successful exhibition centers, SNIEC boasts a wealth of experience, international and professional services, and commitment to its customers' success over the long term.

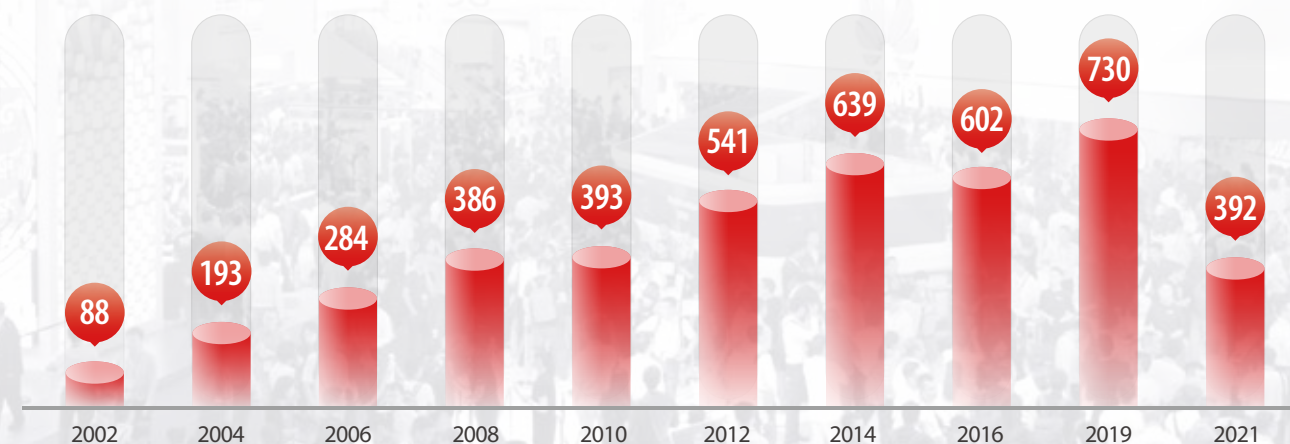
► Number of exhibitions over the years



► Exhibition hall occupancy rates over the years



► Sales space (10,000 square meters) over the years



From 2001 to 2023, SNIEC staged 1,886 exhibitions, with the total exhibition area reaching approximately 91.45 million square meters. It stages about 130 exhibitions every year, serving over 7 million merchants. SNIEC is consistently ranked as one of the world's busiest mega-sized convention and expo centers.

02 Independent third-party exhibition platform - the fair operation environment for your business

SNIEC has always seen its customers' demands as the primary motivation for its service innovations. Professional exhibition facilities and customer-oriented management make everything possible.



We adhere to the service concept as an independent third-party exhibition venue. Our aims are to create a fair, transparent, and standardised operating environment where all parties are respected, and to respond flexibly to your every need.



03 Our venue turns your visions into reality



SNIEC features 17 ground-level column-free exhibition halls, with a total indoor exhibition area of 200,000 square meters and an outdoor exhibition area of 100,000 square meters.

- 3 entrance halls well-equipped with multiple functionalities such as visitor registration, information enquiries, opening ceremony, business center, coffee tee, dining room and cloak room.
- 20 loading bays perfectly located between halls with direct drive-in access to the exhibition floor.
- 51 meeting rooms of different sizes and styles for small and medium-sized meetings, forums, cocktail parties, etc.
- Various utilities, e.g. electricity, water, compressed air, etc.
- Advanced internet and telecommunication system
- Parking lots can accommodate 4,128 cars



Both the indoor and outdoor venues have excellent loading capacity, making them perfect for events like conferences, product launches, banquets, and performances of all sizes.



04 Top service makes your trade fair a top event

The success of events is guaranteed by SNIEC's wide range of exhibition supporting services. We focus on meeting the specific requirements of each of our customers and welcome the opportunity to improve. This exemplifies our conception of hospitable service and is crucial to our pursuit of constant advancement.

A comprehensive range of supporting government authorities ensures the success of exhibitions

Pudong Branch of Shanghai Public Security Bureau
Century Square Police Sub-station
Firefighting Office
Customs Office for Shanghai Exhibitions
Council for the Promotion of International Trade Shanghai
Pudong New Area Exhibition and Convention Office
Mediation Committee for Intellectual Property Disputes in Pudong New Area
Shanghai Travel Advisory Service

A wide variety of dining options



The exhibition halls are equipped with a business center and can provide services such as flower rental and hall-to-hall shuttle.



05 Excellent location is just right for you

The central location of SNIEC makes it easy for people from all over the world to attend the exhibition, and it also facilitates business trips to other parts of Shanghai.

Within a 5-kilometer radius and a 10-minute drive with SNIEC at the center, there are 18 five-star hotels (about 7,000 rooms) and 19 four-star hotels (about 4,000 rooms), including Kerry Hotel Pudong, Jumeirah Himalayas Hotel, LJZ Supreme Tower, and Parkview Hotel. A total of about 11,000 rooms are available for reservation. Within a radius of 5 to 10 kilometers, there is also a considerable number of hotels to choose from. A total of about 12,000 rooms are available for reservation, including 30 five-star hotels (about 9,000 rooms) and 16 four-star hotels (about 3,000 rooms).

Nearby Kerry Parkside and Expo Plaza, as well as larger-scale shops like Metro and B&Q, round out the full range of commercial facilities available to SNIEC's visitors. In addition, SNIEC is surrounded by numerous commercial properties.

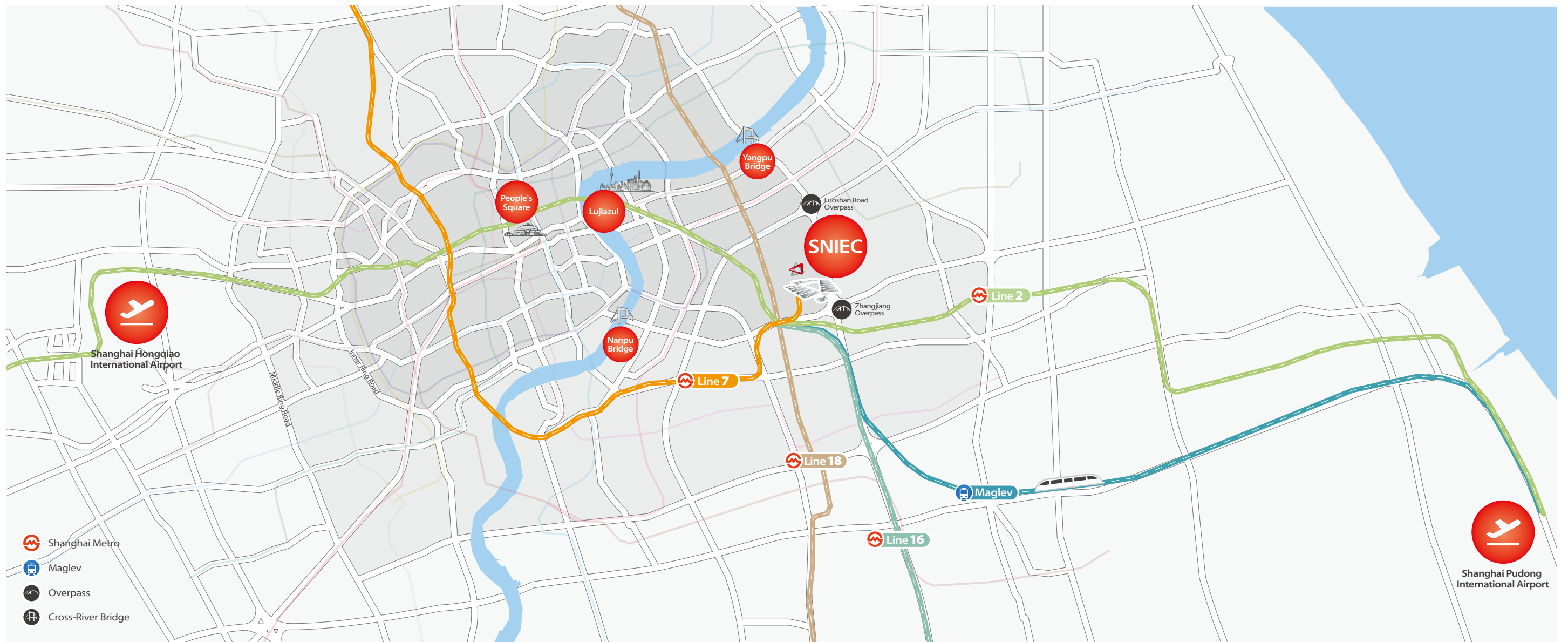
Century Park, located near SNIEC on Shanghai's inner ring road, is the city's largest ecological urban park. It exemplifies the fusion of Chinese and Western garden arts, human culture, and the natural world through its emphasis on expansive lawns, forests, and lakes. Designed by Ateliers Jean Nouvel's (AJN), Museum of Art Pudong can be found. A brand-new 6-storey structure with a height of 30 meters, it covers a total area of 30,000 square meters, stretching west to the Huangpu River and east through Garden Square to the Oriental Pearl Tower.



06 Our transport links make life easy for your visitors

SNIEC is situated in the area within Inner Ring Road, between Shanghai Pudong International Airport and Shanghai Hongqiao International Airport. Visitors can reach SNIEC by Metro Line 7, Line 2, Line 16, Line 18, and Maglev. It takes only 8 minutes to arrive at Shanghai Pudong International Airport by Maglev.

SNIEC is conveniently located near the Luoshan Road Overpass, making it easy to access from any direction. From the Nanpu Bridge, Yangpu Bridge, and other river-crossing tunnels and bridges, visitors can drive straight to the venue.





Technical Specifications

Facilities	#1/2/3 Entrance Hall	W1-W5	E1-E7	N1-N5
Space (Gross)	3,418 M ² /2,870 M ² /3,130 M ²	11,500 M ²	11,500 M ²	12,340 M ²
Exhibits Loading Access		5 Gates Per Side (South and North): 5M (W) and 4M (H)	Gates 3, 8: 5.3M (W) wide and 7.2M (H) Gates 1,2,4,5,6,7,9,10: 5M (W) and 4M (H)	Gates 3, 8: 5.3M (W) wide and 7.2M (H) Gates 1,2,4,5,6,7,9,10: 5M (W) and 4M (H)
Floor		Solid Concrete; Indoor Loading Capacity at 3 Tons/M ² , Outdoor Loading Capacity at 5 Tons/M ² , Outdoor Heavy Loading Capacity at 20 Tons/M ²	Solid Concrete; Indoor Loading Capacity at 3 Tons/M ² , Outdoor Loading Capacity at 5 Tons/M ² , Outdoor Heavy Loading Capacity at 20 Tons/M ²	Solid Concrete; Indoor Loading Capacity at 3 Tons/M ² , Outdoor Loading Capacity at 5 Tons/M ² , Outdoor Heavy Loading Capacity at 20 Tons/M ²
Height		Hall W1-W4: 11-17M; Hall W5: 17-23M	11-17M	11-17M
Height for Booth Construction		8.5M	8.5M	8.5M
Power	250A/300A/650A	4000A	6000A	6000A
Power Supply	3-Phase, 5-Line, 380v/220v, 50HZ	3-Phase, 5-Line, 380v/220v, 50HZ	3-Phase, 5-Line, 380v/220v, 50HZ	3-Phase, 5-Line, 380v/220v, 50HZ
Compressed Air		252 DN10, DN20, and DN25 Outlets	220 DN10, DN20, and DN25 Outlets	300 DN10, DN20, and DN25 Outlets
Hanging Point	For Advertising Banners Only/None/For Advertising Banners Only	200 KG or Below Per Point; 1,000 KG or Below Per Single Structure; Static Suspension Structure	200 KG or Below Per Point; 1,000 KG or Below Per Single Structure; Static Suspension Structure	200 KG or Below Per Point; 1,000 KG or Below Per Single Structure; Static Suspension Structure
Water Supply		252 DN20 Outlets	220 DN20 Outlets	300 DN20 Outlets
Drainage (Floor Drain)		W1-W4: 168 DN100 Outlets Per Hall W5: 198 DN100 Outlets	E1-E2: 132 DN100 Outlets Per Hall E3-E7: 132 DN50 Outlets Per Hall	150 DN50 Outlets
Fire Protection	Air Sampling Early Warning, Smoke Alarm, Automatic Sprinkler, Portable Fire Extinguisher	Air Sampling Early Warning, Smoke Alarm, Automatic Sprinkler, Portable Fire Extinguisher	Air Sampling Early Warning, Smoke Alarm, Automatic Sprinkler, Portable Fire Extinguisher	Air Sampling Early Warning, Smoke Alarm, Automatic Sprinkler, Portable Fire Extinguisher
Air Conditioning	Available	Available	Available	Available
Ventilation	Available	Available	Available	Available
Telephone	Local, DDD, IDD	Local, DDD, IDD	Local, DDD, IDD	Local, DDD, IDD
Internet	Wireless Broadband Network (Share 11M), Wired Broadband Network (Share 20M, Individual 10M and Above, Customized Bandwidth of 200M and Above)	Wireless Broadband Network (Share 11M), Wired Broadband Network (Share 20M, Individual 10M and Above, Customized Bandwidth of 200M and Above)	Wireless Broadband Network (Share 11M), Wired Broadband Network (Share 20M, Individual 10M and Above, Customized Bandwidth of 200M and Above)	Wireless Broadband Network (Share 11M), Wired Broadband Network (Share 20M, Individual 10M and Above, Customized Bandwidth of 200M and Above)
Men's and Women's Toilets Wheelchair Accessible Toilet	Available	Available	Available	Available

General Layout Plan of SNIEC

Entrance Hall

Exhibition Hall

N 1-5

W 1-5

E 1-7

Meeting Room

M VIP

M F1

M F2

M Mezzanine

Parking Lot

VIP Parking Lot

Toilet

Toilet

Shops on F1

Dining

Convenience Store

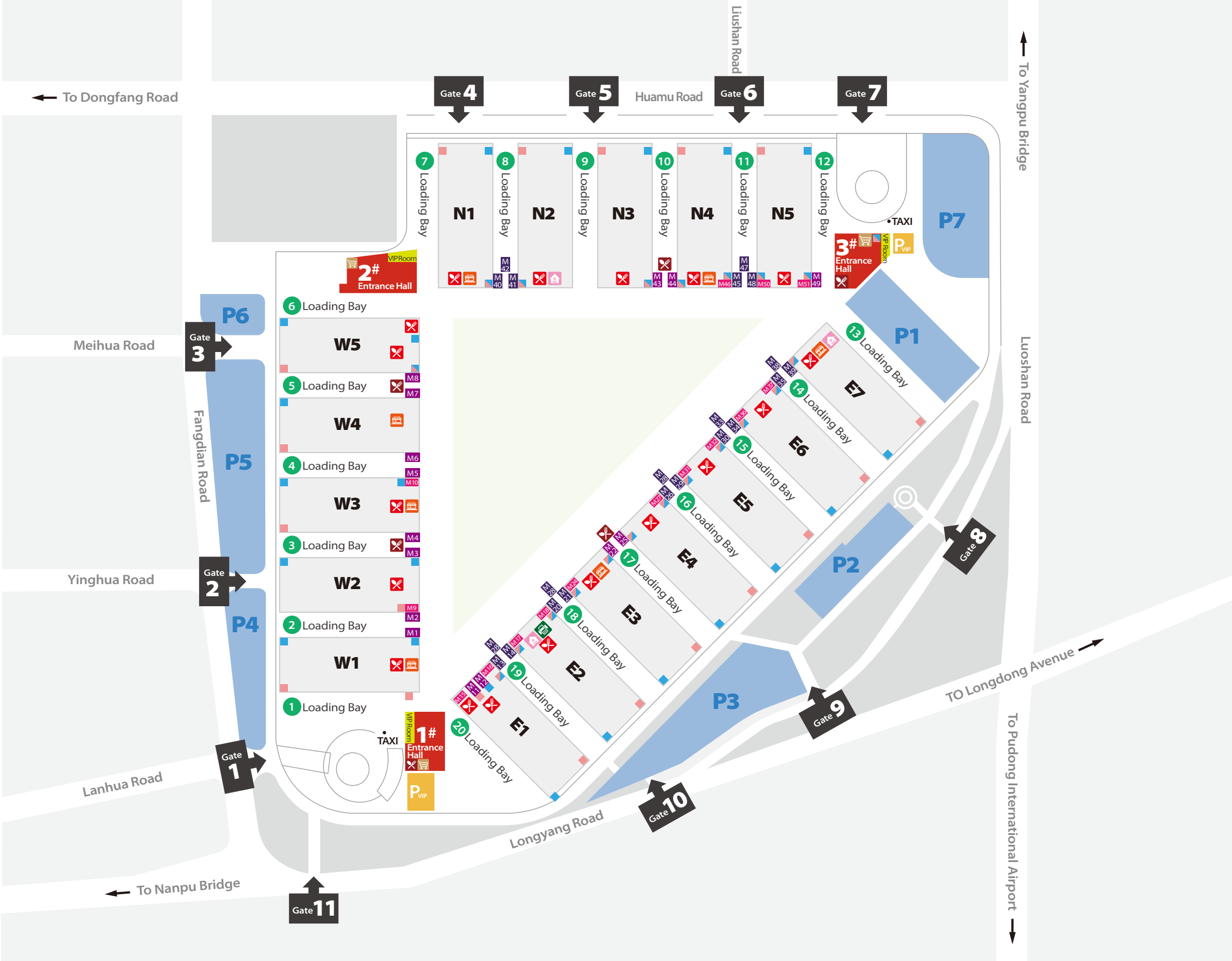
Flower Shop

Printing Shop

Shops on F2

Dining

Business Center



SNIEC is committed to building a safe and professional exhibition venue, providing excellent, efficient, and quality services, and ensuring that each exhibition and event achieves the most satisfactory results.

**Work together to fulfill your dreams
and create infinite possibilities!**

