



BRANDS SERVICE CREATION

www.**THEGIFT**
COLLECTION.NET

03	BSC · brands service creation
06	A.G. SPALDING & BROS.
08	ANDE
10	BALDININI
12	BEAR
14	BOXEUR DES RUES
16	DE FONSECA
18	DUCATI CORSE
20	GUY LAROCHE
22	I-TOOLS.TECH
24	INN MY HOME
26	LA GOURMANDERIE
28	LAVILLE PARIS
30	MARIELLA BURANI
32	MH WAY
34	SONOVERDE
36	SPARCO
38	SPARCO GAMING
40	ROBERTO TORRETTA
42	ZOPPINI FIRENZE



BRANDS | SERVICE | CREATION

*A Signed Product, distinctive and recognizable,
with high perceived value as the starting point,
its use as a purposeful gift, as a tool,
and a measurable result as the final goal.*

We were born from the conviction that in business relationships, every gesture or action must above all be an advantage for its recipient.

We have always been official licensees of fashion, sport, and design brands.

Our collections cover a wide range of product categories. Each product fulfills its purpose as a "promotion tool" - whether used as a corporate gift, a trade incentive, a purchase reward, a collectible within a short-term campaign, or a prize in a loyalty catalog. The perceived value of a Signed Product is the first added value of a proposal that combines promotional mechanics, logistics, proprietary software platforms, and Data Analysis. From brand to service, through product design, our declared mission is to INCENTIVIZE!

FASHION BRANDS

**BALDININI - GUY LAROCHE - LAVILLE PARIS - MARIELLA BURANI
ROBERTO TORRETTA - ZOPPINI FIRENZE**

DESIGN BRANDS

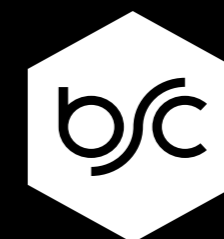
A.G. SPALDING & BROS. - I-TOOLS.TECH - MH WAY - SONOVERDE

SPORT BRANDS

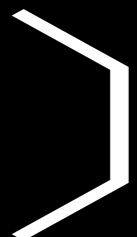
**ANDE - BEAR - BOXEUR DES RUES - DUCATI CORSE
SPARCO - SPARCO GAMING**

HOME & COMFORT BRANDS

INN MY HOME - LA GOURMANDERIE - DE FONSECA



brands
service
creation





A.G. SPALDING & BROS.

520 Fifth Avenue
NEW YORK

Albert Goodwill Spalding was born in 1850 in Byron, Illinois. A young baseball prodigy, he debuted at just 22 in the National Association (NA). Beyond his athletic talent, Spalding stood out for his entrepreneurial spirit. A true baseball enthusiast, he helped found today's National League (NL) in 1876, introducing rules and standards that still define modern baseball.

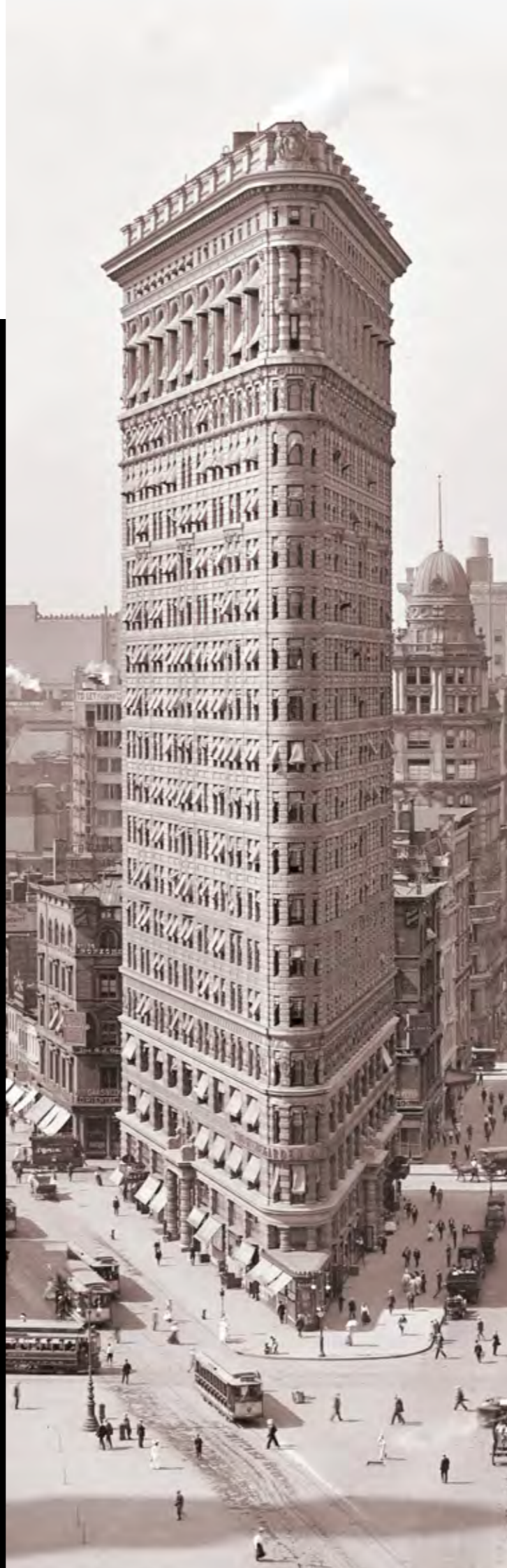
To bring his innovations to life, Spalding personally created the first official baseball of the National League in his family's small Chicago shop. Only five years after his debut, with just \$800 in capital, he founded the Spalding Company.

The company revolutionized sports equipment with gloves, cleats, and uniforms designed to enhance performance. Spalding's pioneering spirit drove him to innovate across multiple sports: between 1880 and 1898, the Spalding Company achieved historic milestones — producing the first American-made tennis ball, football, golf ball, and the world's first basketball.

In 1885, the first Spalding store opened on New York's prestigious Fifth Avenue, serving college athletes along the East Coast. From this iconic shop came its full name: A.G. Spalding & Bros., 520 Fifth Avenue, NY.

Over 135 years of success, the brand evolved to remain ahead of its time. Alongside sports equipment, Spalding developed a refined line of leather goods and accessories — bags, watches, wallets, and stationery — embodying the vintage charm of golden-age America with a modern twist.

Elegance and character, from Albert Spalding to today, define the A.G. Spalding & Bros. style — a timeless emblem of prestige.



A.G. SPALDING & BROS.

520 Fifth Avenue
NEW YORK





ANDE (Since 1978)

A story of passion, friendship, people, and mountains.

Founded in 1978 by Aldo Anghileri and Fabrizio Dell'Oro, ANDE was born from their friendship and deep love for the mountains — values that shaped its philosophy from the start: quality products accessible to everyone.

Nearly 50 years later, that same spirit endures. ANDE continues to serve outdoor and nature lovers with a versatile range dedicated to mountaineering, trekking, and climbing — for all ages and skill levels.



BALDININI



The origins of the Italian company trace back to 1910, when small artisan workshops flourished in San Mauro Pascoli, on Italy's Adriatic coast. Baldinini has long bridged the fine line between craftsmanship and art — a result achieved thanks to skilled masters and countless expert hands.

Headquartered between Rimini and Ravenna, Baldinini produces hundreds of thousands of pairs of shoes every year, all designed and made in Italy. Each step of production, from design to packaging, undergoes meticulous quality checks and frequent hand-finishing.

Its collections — dynamic, vibrant, and ever-evolving — are defined by Italian elegance and the continuous pursuit of innovation. From rich leathers and refined textures to travel bags, accessories, eyewear, and fragrances, Baldinini embodies the creativity and sophistication of the Made in Italy lifestyle.





"A day will come that is like no other, and nothing that happens after will ever be the same."
BIG WEDNESDAY, 1978.

In 1977, John Milius created the Bear Surfboards brand for his cult classic film Big Wednesday, centered on Malibu's surf scene of the 1960s and '70s — an era "when surfboards were made of wood, and men were made of iron."

The first Bear boards were shaped by Kauai legend Billy Hamilton, soon joined by Randy Rarick of Oahu's North Shore. Their craftsmanship quickly earned Bear a reputation for excellence that continues today, alongside a full line of apparel and accessories.

Authentic, exclusive, and timeless, Bear embodies Californian freedom, energy, adventure, and friendship — values that transcend surfing to represent a true lifestyle.

The bear still growls. The legend lives on.





BOXEUR[®] DES RUES

BOXEUR DES RUES
Literally meaning “street boxer,” Boxeur des Rues draws inspiration from savate — French boxing that blends English boxing with Asian martial arts, as practiced by 19th-century sailors in Marseille. The brand fuses streetwear and sportswear for those who live with passion, resilience, and the courage to overcome challenges — athletes of life itself.





de fonseca[®]
I T A L Y
i maestri della comodità

DE FONSECA

A long journey, one step at a time. It's the early 1970s—years of profound social and cultural change, of growth and discovery. Two globe-trotting entrepreneurs, Laura Camis De Fonseca and Livio Tamagno, set off along the Silk Road, retracing—seven centuries later—the path of another legendary merchant and traveler: Marco Polo.

From that adventure came the insight that, fifty years on, still guides De Fonseca's every step. Today, after hundreds of millions of pairs of slippers produced, De Fonseca is Italy's market leader because its spirit of discovery never stopped—always seeking new directions.

What began as a family company has become a major international reality, without ever losing its dedication and passion for every detail, even the smallest: Italian style and fifty years of expertise devoted to footwear that has become a byword for comfort.

Now, after so many miles, make yourself comfortable.



de fonseca[®]
I T A L Y
i maestri della comodità



The first ninety years of Ducati tell a story written with milestones and achievements that make it unique and unmistakable.

Founded in 1926, the company began producing motorcycles in 1946—machines that quickly took on a distinct sporting character. They stood out for their Desmodromic valve engines, innovative design, cutting-edge technology, and a deep commitment to racing—traits that remain hallmarks of the brand today.

Significant dates mark Ducati's journey: in 1954, the arrival of engineer Fabio Taglioni—the "father of the Desmo"—ushered in an era of innovation and racing triumphs such as the Motogiro and the Grand Prix of Nations. In 1972, Ducati won the legendary 200 Miglia di Imola with Paul Smart riding the 750 twin-cylinder, and in 1978, Mike Hailwood claimed victory at

the Isle of Man TT.

Another milestone came in 1988, when Marco Lucchinelli secured Ducati's first Superbike World Championship victory—heralding an extraordinary legacy that now includes 17 Constructors' Titles and 14 Riders' Titles in this prestigious and fiercely competitive series.

In 2003, Ducati entered the MotoGP World Championship, and just four years later, in 2007, it achieved both the Constructors' and Riders' Titles with Casey Stoner. After reclaiming the world title in 2022 and consolidating its dominance in 2023, Ducati triumphed again in 2024, conquering the MotoGP™ World Championship for the third consecutive year—proudly carrying Italian design, engineering, and innovation to racetracks across the globe.



Ducati Motor Holding S.p.A.
Official Licensed Product

Guy Laroche



When Guy Laroche launched his eponymous couture label in 1957, he had a clear goal in mind: to free women's bodies from the New Look in favor of a sober, comfortable elegance—both "refined and discreet."

His design has shaped the decades: creations like the coat-dress and the shirt-dress remain staples in women's wardrobes today.

In 1966, Guy Laroche introduced Guy Laroche Monsieur.

That same year came our women's fragrance Fidji, followed in 1982 by Drakkar Noir for men. These scents have sold in the hundreds of millions over the years and continue to be successful today.

The maison quickly became a point of reference for its clientele: Jane Fonda, Faye Dunaway, and Mireille Darc were frequent visitors to the boutiques. His pioneering efforts were widely recognized, and in 1987 he was awarded the Légion d'Honneur by the French government.

After Guy Laroche's passing in 1989, the Maison's creative direction was entrusted to several designers—among them Michel Klein, Alber Elbaz, Marcel Marongiu, Adam Andrascik, and today Richard René.

Since its founding in 1957, the Maison has been a member of the Fédération Française de la Couture, du Prêt-à-Porter des Couturiers, and des Créateurs de Mode.





i-tools.tech



Tech accessories designed to enhance everyday life—that is the mission of i-tools.tech.

Design meets practical function to deliver devices that save time, boost productivity, and add a touch of comfort and fun to your routine.

Technology at the service of people: at home, in the office, in the car, and on the go.



★ **INN** ★
MY HOME

INN MY HOME



Inn My Home scouts the best new ideas for the home. Its wide assortment is continually refreshed through constant research into the latest global design trends. Inn My Home products are successfully distributed in 20 countries worldwide.

The offering ranges from tableware and kitchen tools to cookware, home décor, and professional-grade accessories for home and food enthusiasts. Every aspect—concept, style, details, packaging, and all that makes up the product—is developed in the brand's Italian offices, drawing on deep expertise, experience, and industry tradition.

Inn My Home follows—and often anticipates—fashion and market trends in the home world, providing products suited to a thousand occasions: from special gifts and weddings to architects and interior designers with the most exclusive needs.



LA GOURMANDERIE: REFINED TASTES & FLAVORS

La Gourmanderie is a brand that embodies the excellence of French food and wine and has quickly established itself as an ambassador of French taste in Italy. Founded to bring the very best of French gastronomy to the table, it carries with it stories to tell, age-old flavors, and intoxicating aromas. The brand sees itself as a true storyteller of taste, narrating culinary traditions and secrets passed down through generations.

Its broad range includes an exceptional selection of wines that capture the essence of French savoir-faire: each bottle holds the magic of a terroir, the mastery of a vintner, and the unique character of a grape. With meticulous care in selection and production, La Gourmanderie wines promise to satisfy even the most discerning palates.

Beyond fine wines, La Gourmanderie delights with a variety of gastronomic specialties—from savory treats like artisan cheeses and premium cured meats to irresistible sweets such as buttery croissants and colorful macarons—each bite a journey through the authentic flavors of French cuisine.

But La Gourmanderie is more than a gourmet brand. Its commitment goes beyond pleasure of the palate to nourish curiosity and passion for food culture. Through events, tastings, and workshops, it offers complete immersion in the world of French cuisine—discovering techniques, regional traditions, and the fascinating stories behind each dish.

La Gourmanderie sees itself as a guardian of a millennia-old culinary art, a true ambassador of France's rich culture of flavors and aromas. Every product carries a piece of history, an unforgettable experience, and a deep love of the table. Join La Gourmanderie on this exciting journey into refined tastes and flavors—be ready to be surprised, to delight your senses, and to turn every moment into a special occasion. Savor the authentic essence of France with them: because good cuisine goes far beyond a simple meal—it is an experience lived with the heart.



LAVILLE PARIS: "Timeless Craftsmanship"

LAVILLE PARIS stands apart from the logic of fast fashion and overly consumerist trends, placing its focus on durability and quality. Founded in 2010, the maison has built a reputation for excellence in the world of accessories, offering its clientele a minimal, quintessentially French aesthetic. LAVILLE's vision is to create timeless accessories, pieces that can be cherished over the years without being influenced by the fleeting moods of fashion. The brand is devoted to crafting high-quality products, meticulously made by skilled artisans using fine materials, ensuring lasting beauty and endurance.

The maison's most iconic line is its canvas travel collection, distinguished by a vintage leitmotif that evokes the charm of the past. LAVILLE's mission is to offer accessories that not only enhance everyday life but also connect people to the French artisanal tradition. The brand is committed to upholding the highest standards of quality and to supporting sustainable practices in every stage of production. Through its attention to detail and passion for excellence, LAVILLE forges enduring relationships with its customers, offering them authentic, timeless experiences of luxury.



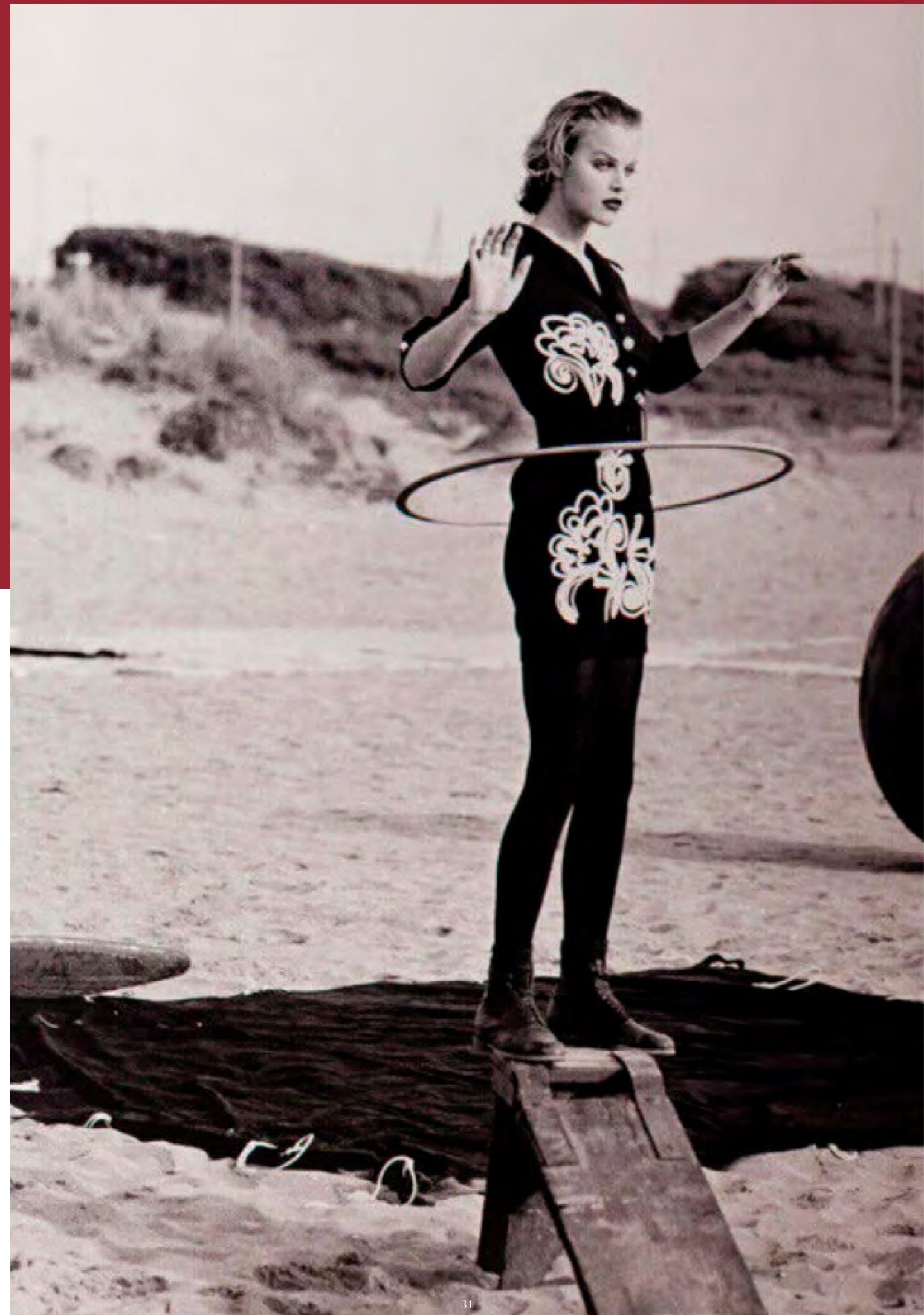
LAVILLE[®]
PARIS



An icon of Italian fashion, Mariella Burani founded her house in 1960. Through her brand, she created beloved apparel and accessories: luxurious furs, sensual velvets, and delicate lace—wearable works of art. Her signature floral prints are like brushstrokes of spring on a loom of timeless elegance. This unique style was interpreted by the great fashion photographer Peter Lindbergh, whose artistry captured the soul and essence of Burani's creations in sophisticated campaigns. Later, the brand expanded into fragrance, extending her vision of style to scent. The ideal Mariella Burani woman is an artist of luxury: free, creative, joyful, magnetic. Her luxury lies in refined details, sumptuous textures, and precious accents. She is always authentic, exuding both strength and vulnerability; distinctly feminine, with a presence that is unique and energizing—a blend of unconventional elegance with an artistic touch.



MARIELLA BURANI





MH Way is the storied brand of bags and luggage with innovative design, born from the creative genius of designer Makio Hasuike. Research into people's needs—balancing function and aesthetics—underpins the MH Way philosophy: creating objects that accompany us through every facet of contemporary life.

All MH Way products interpret contemporary taste and practical needs while maintaining a strong yet discreet identity—innovative materials, lightness, and functionality with design that transcends trends.

Several MH Way products have earned prestigious awards for innovation and design, including the Compasso d'Oro, Design Plus, Gran Design Etico International Award, and SMAU. Pieces have been exhibited worldwide and entered the permanent collections of major design museums such as Triennale di Milano, Centre Pompidou in Paris, Musée des Arts Décoratifs, and MoMA in New York.

Urban Design. The brand collaborates with Makio Hasuike's studio on a collection signed by the creator himself, featuring graphic representations of designs and insights into the development of each product. As a trailblazer of new styles and industry icons, MH WAY continues to believe in the importance of evolution—because the best ideas are those yet to come.



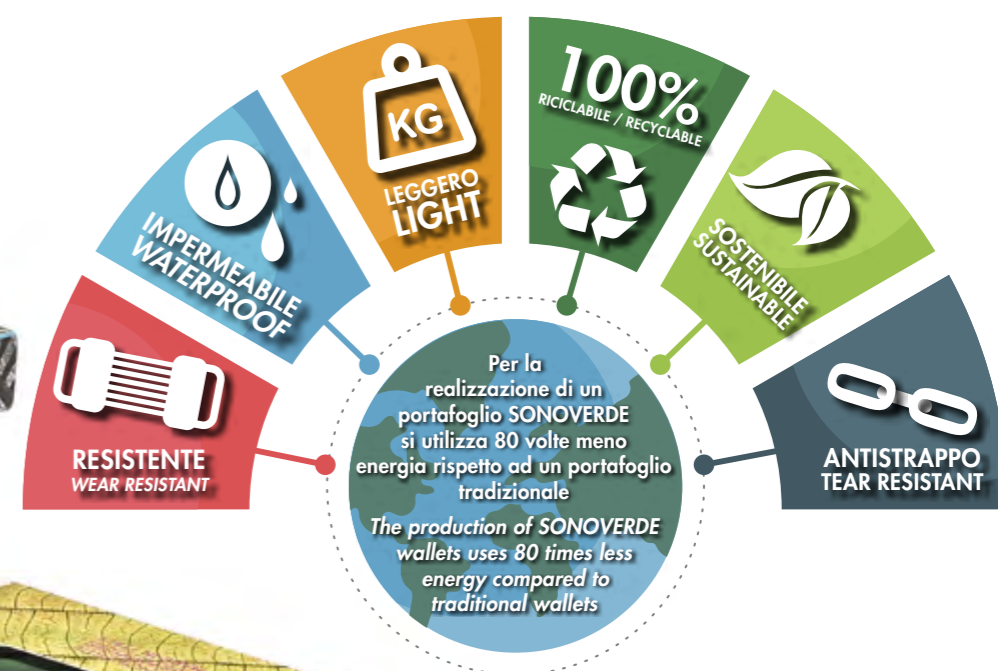


We have always loved our land and the nature around us—a unique heritage that everyone must strive to respect and preserve.

SONOVERDE took shape in the early 2010s in Trentino-Alto Adige, a region with a deep affinity for nature, with a mission to contribute concretely to complex issues such as reducing environmental impact and promoting eco-sustainability through good practices in the creation of everyday design objects.

SONOVERDE products are ecological, low-impact, eco-sustainable, fair-trade, and made from recyclable, recycled, or organic materials. The brand's iconic product is L'ECOPORTAFOGLIO, a recyclable wallet weighing just 13 grams and requiring 80 times less energy to produce than a traditional wallet, as it is made without glues or stitching.

Artists and designers are involved in the **SONOVERDE** project, and the products draw inspiration from diverse art forms—including music and cinema.





1977 – A Dream Becomes Reality. When you're young, it's easy to dream; the hard part is making those dreams real. Sparco was born this way—from the dream of two young racing drivers from Turin who decided to make their world safer: the world of motorsport. It was a time marked by serious accidents, and the FIA had resolved to act. Sparco appeared on the scene and revolutionized the concept of safety.

1983 – The First Formula 1 World Title. Nelson Piquet wins the F1 World Championship, and Sparco wins with him. Just five years after its founding, Sparco "wins" a world title—and gets a taste for victory. In the same year, the Lancia 037 that triumphs in the World Rally Championship is equipped with a Sparco seat. It's the year Sparco embraces a habit it will never lose: winning.

1990 – The World of Tuning. Sparco bets everything on passion. In 1990, a special bond forms between Sparco and tuning enthusiasts—people increasingly committed to giving their cars a unique identity. Sparco meets their needs by producing every kind of accessory for automotive personalization.

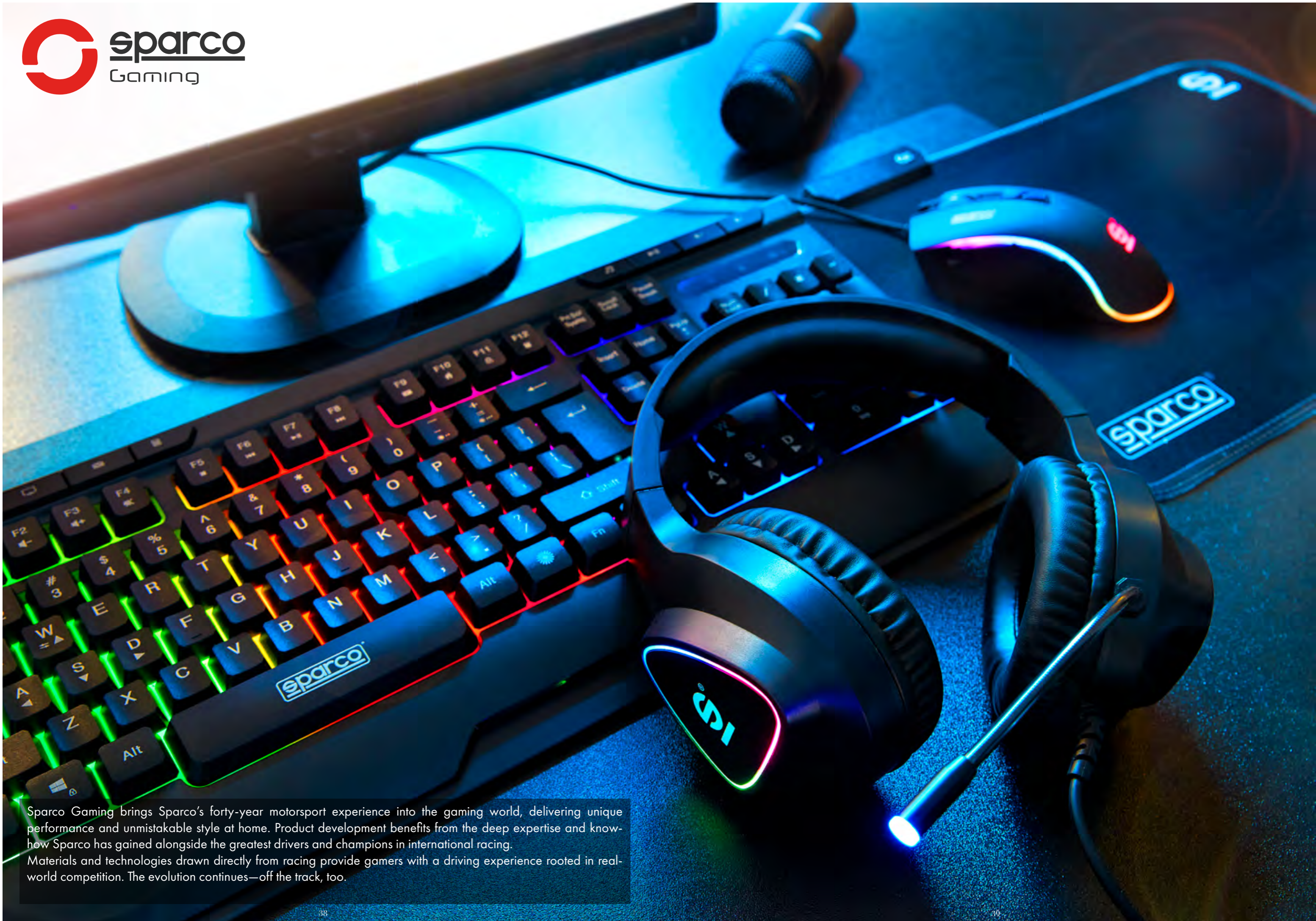
1999 – Debut with Supercars. Sparco enters the supercar world and specializes in carbon technology,

supplying the industry with innovative sport seats—perfect synergy between safety, technology, and style.

2002 – Carbon Is the Future. Carbon is the technology of the future. Partnerships are born with Bugatti, Lamborghini, Bentley, Ferrari, Maserati, Alfa Romeo, AMG, and Toro Rosso. The fastest cars in the world use Sparco.

2017 – PRIME SP-16. Prime SP-16 is the new fireproof suit project presented in a world premiere for Formula 1 drivers: the lightest suit in the world (only 240 g/m²)—now a reality. After more than two years of testing, it brings innovations in fabric, breathability, and comfort—once again pushing the limits beyond what was recently thought possible.

Today. Thanks to 40 years of racing experience, Sparco has launched new, vibrant businesses that attract audiences previously unexplored by the Volpiano company—very different products (notably gaming products and safety footwear) united by quality, passion, and Sparco technology. Sparco: the leader in the world of motorsport.



Sparco Gaming brings Sparco's forty-year motorsport experience into the gaming world, delivering unique performance and unmistakable style at home. Product development benefits from the deep expertise and know-how Sparco has gained alongside the greatest drivers and champions in international racing. Materials and technologies drawn directly from racing provide gamers with a driving experience rooted in real-world competition. The evolution continues—off the track, too.



ROBERTO TORRETTA



In 1972, he arrives in Madrid with the intention of settling permanently in Spain, immersing himself in the fashion world.

1996 – In February, he presents his first collection at Pasarela Cibeles, and from then on he stages solo shows.

2002 – In March, he receives the “Alfiler de Oro” from Fermoda 2002 and Pasarela

Costa del Sol, recognizing his brilliant career. That same year, he begins a collaboration with Federópticos designing sunglasses and reading glasses; in February 2003, Pasarela Cibeles showcases his first eyewear collection for the group.

2004 – In April, he moves his showroom to Fereluz 17, a unique space designed by architect Patricia Urquiola, where his bespoke collections are created and assembled. In September, he debuts a new jewelry collection in fir wood for Le Cadó’s “Creadores, Joyas de moda” project.

2005 – In October, he receives Telva’s “T de Telva” award as Best National Designer.

2006 – Begins an ongoing collaboration with prestigious Suarez Jewelers, designing staff uniforms.

2007 – In March, he designs and launches “GOODYEAR BY ROBERTO TORRETTA,” commissioned by the American tire company.

2008 – Designs Madrid’s Christmas lights for Ortega y Gasset, one of the most emblematic streets in the Salamanca district.

2009 – Begins a collaboration with Atrivm on a bedding collection; also partners with ARC for a new tableware line and with La Roca peleteros to launch a new line of accessories and furs.

2010 – Chosen by Men’s Health as Man of the Year (Designer category). That same month, signs an agreement with Mr. Marshal to launch a wristwatch collection; collaborates with Navas Joyeros on a fine jewelry collection in gold and diamonds. In November, he receives the “Prix de la Moda Marie-Claire” for Best National Designer. In September, he opens a new concept store at Fereluz 17 (Madrid) featuring prêt-à-porter, bespoke pieces, and all brand accessories.

2011 – Participates in the exhibition “El abrazo del arte,” a collaboration with La Asociación Síndrome de Down.

2012 – Furniture accessories project; juror for the “Premio diseño Venus”; exhibits at the Museo de Cerralbo (“La moda es sano. 25 años de talento español”); Fumo negro y azul charity calendar (ADISLI) with renowned figures such as Josep Carreras, Maribel Verdú, and Fernando Torres.

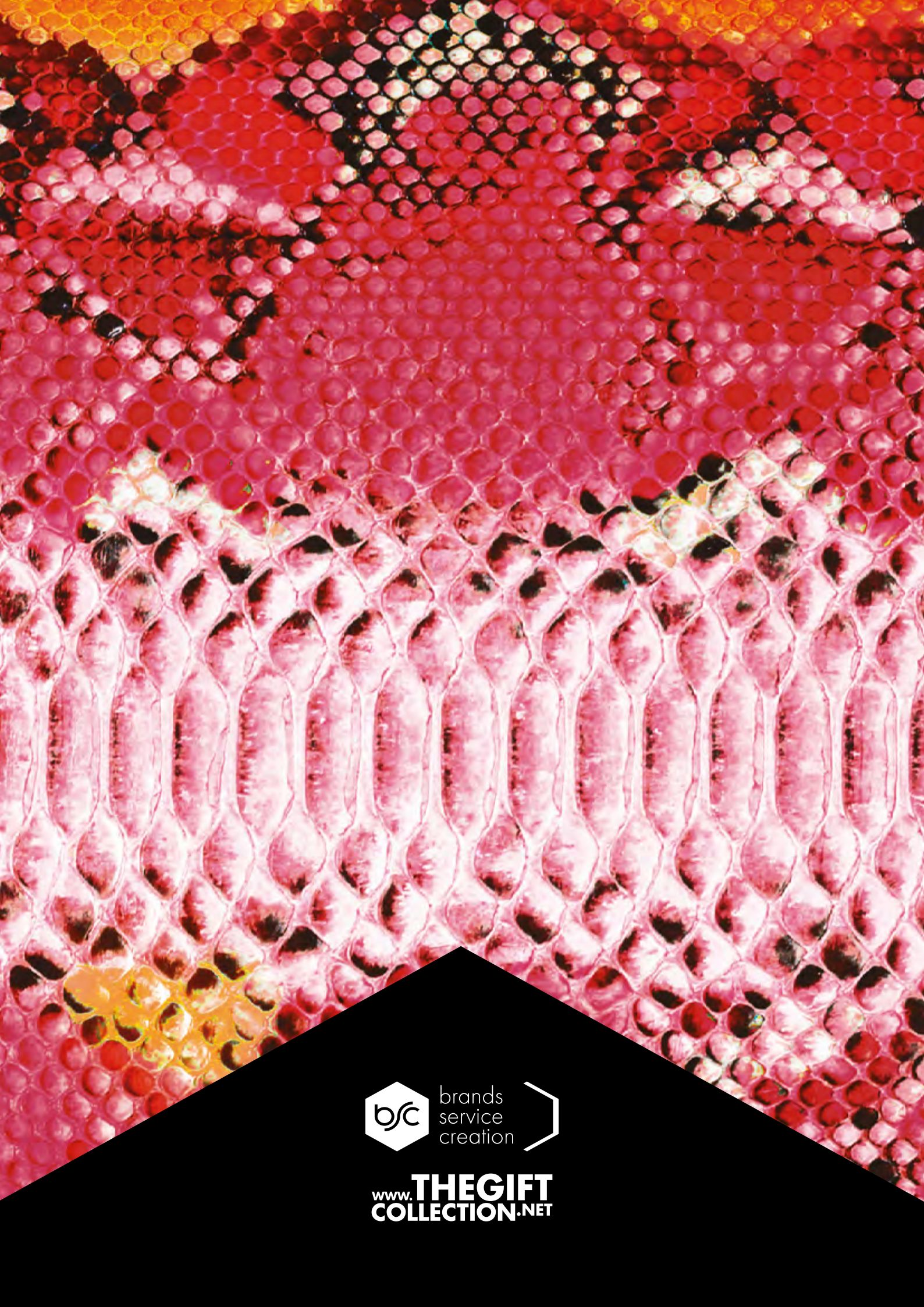
2013 – Upcoming exhibition in Seville based on the works of Zurbarán, “Las Santas.”



The Zoppini brand was born in April 1997, founded by Mauro Zoppini. Early widespread acclaim came with the "Feeling" collection—featuring the modular steel-and-gold bracelet—which remained a long-standing best-seller. Overtime, Zoppini evolved into a range of jewelry with an elegant, contemporary spirit. The Research & Design office developed collections that gave form to collective imagination—such as "Coffee," an evergreen success for the brand. Constant exploration of alternative materials and cutting-edge production techniques, combined with bold communication and stylistic consistency, fuel its creativity. In 2003/04, Zoppini's ad campaign was shot by the celebrated German photographer Helmut Newton, shortly before his passing—"Chi si ama osa" ("Those who love, dare") was the perfect slogan for his unforgettable images. Subsequent campaigns included "Shine" (2005/06), "Fashion is a Passion" (2007/08), and "Parentesi d'amore" (2009/2010). The theme of the couple returned in 2013/2014 with brand ambassador Alberto Gilardino, World Cup champion, alongside his wife Alice—both donating their entire fee to the pediatric hospitals of Genoa and Florence. Between 2014 and 2015, the brand's commitment to Made in Italy production was certified by international systems Made in Tuscany and Italcheck. In the same year, a selection of Zoppini jewelry was featured in the luxury shop of Dubai's iconic 7-star hotel, Burj Al Arab – Jumeirah.



[www.THEGIFT
COLLECTION.NET](http://www.thegiftcollection.net)



brands
service
creation



[www.THEGIFT
COLLECTION.NET](http://www.THEGIFTCOLLECTION.NET)