

# Raphaëlle Girardin

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## EXPERIENCE

Jan 2023 - Present	<div><b>Freelance Photographer &amp; Producer</b></div> <div>Paris/Berlin</div> <ul style="list-style-type: none"><li>Managed full-cycle production for editorial and advertising photo and video shoots, from concept development to post-delivery</li><li>Produced and executed branded content for clients including Maison Cléo, and Kitdo, handling creative briefs, timelines, and team coordination</li><li>Regular contributor to Sabato magazine, producing and photographing monthly editorial portraits in Paris - location scouting, planning, and creative direction in line with art department briefs</li><li>Coordinated Fashion Week coverage Paris/Berlin, securing press access, managing shoot logistics, and delivering content on tight deadlines</li><li>Proficient in Adobe Creative Suite (Lightroom Classic, Photoshop, Premiere Pro) and Capture One for efficient post-production pipeline management</li></ul>
May 2022 - Present	<div><b>Documentary Producer &amp; Director/Co-founder</b></div> <div><b>Middle Visions Production</b> Berlin</div> <ul style="list-style-type: none"><li>Spearheaded the end to end production of documentary series focused on feminist narratives, overseeing creative direction, pre-production planning, budgeting, and festival strategy</li><li>Managed cross-functional teams including DPs, editors, and sound designers; coordinated schedules, call sheets, and production timelines</li><li>Oversaw post-production workflows, secured artist collaborations, and liaised with festivals and distribution partners</li><li>Maintained oversight on project delivery deadlines, ensuring smooth communication across creative and technical departments</li></ul>
Dec 2024 - Mar 2025	<div><b>Set Assistant</b></div> <div><b>Studio Zéro</b> Paris</div> <ul style="list-style-type: none"><li>Supported day to day set operations including lighting, camera setup, and prop handling</li><li>Assisted with breakdown and reset between projects, adhering to studio safety and equipment protocols</li></ul>
Aug 2020 - Aug 2021	<div><b>Consumer Experience Project Manager</b></div> <div><b>Jonak</b> Paris</div> <ul style="list-style-type: none"><li>Implemented scalable customer service infrastructure using Zendesk and chatbot integrations to streamline customer support</li><li>Recruited and supervised a support team, establishing KPIs and reporting directly to CEO</li><li>Applied project management skills to improve client satisfaction (CES 89%) % and support workflows</li></ul>
Oct 2018 - Jul 2019	<div><b>Digital Communication Assistant</b></div> <div><b>Shapeheart</b> Paris</div> <ul style="list-style-type: none"><li>Produced and coordinated photo and video shoots for new product launches, working closely with creative and product team</li><li>Contributed to a marketing strategy that resulted in a 10x increase in social media reach within six months, driving measurable growth in visibility and sales</li></ul>
May 2018 - Aug 2018	<div><b>Retail Sales Associate</b></div> <div><b>Allsaints</b> London</div> <ul style="list-style-type: none"><li>Supported store merchandising and customer service, helping achieve daily sales targets of 5K - 10K</li><li>Gained insights into consumer behavior and fast-paced sales environments</li></ul>

## EDUCATION

Sep 2022 - May 2023	<b>Master in Photography</b>
Jun 2021 - Jul 2021	<b>Spéos Photography School</b> Paris <b>Supply Chain Fundamentals</b>
Aug 2017 - Jun 2020	<b>MIT</b> Edx <b>Bachelor in Business Management</b>
Aug 2015 - Jun 2017	<b>ESCP Business School</b> London/Paris/Berlin <b>International Baccalaureate</b>
	<b>Southside High School</b> Greenville, USA

## SKILLS

French, English, German