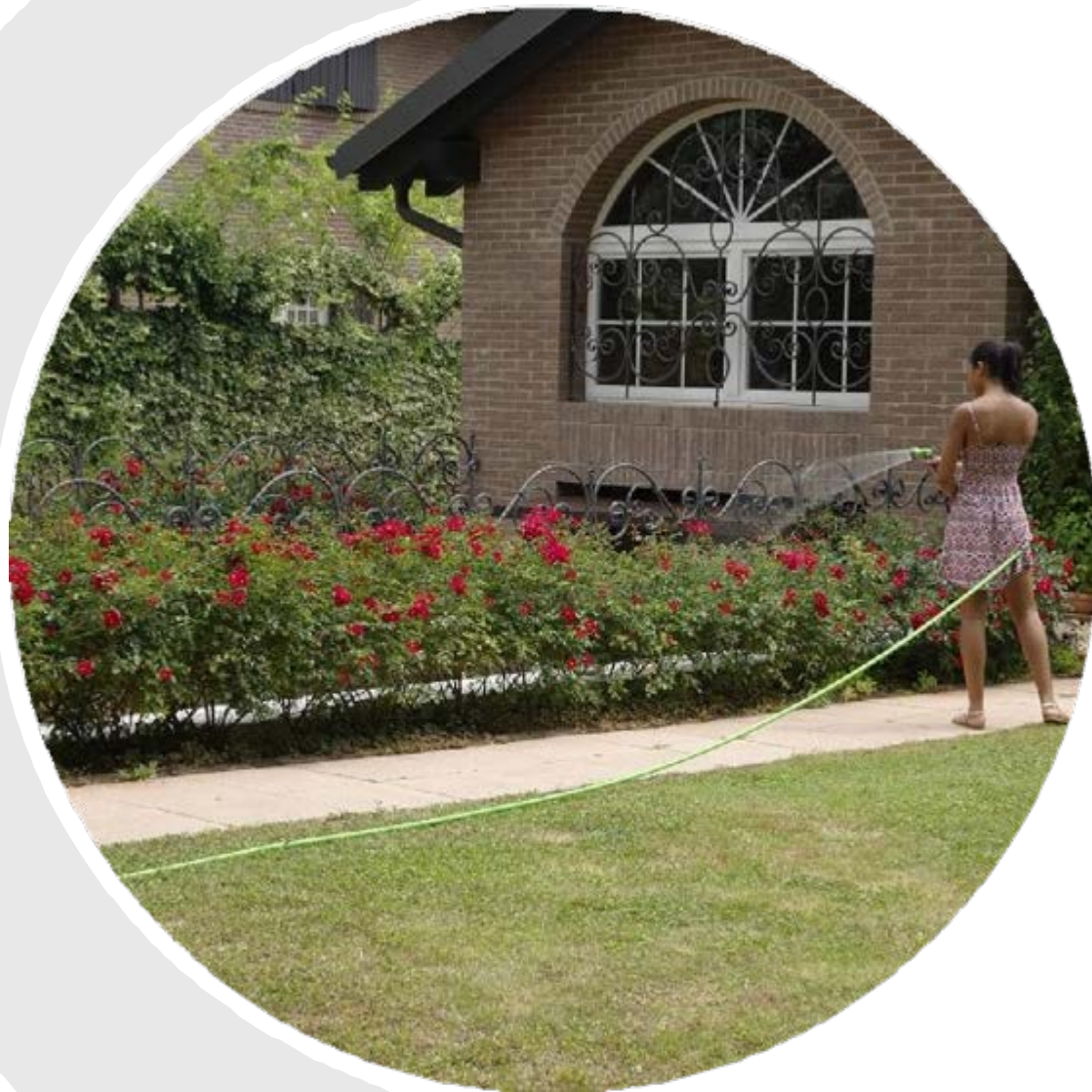




COMPANY PROFILE



OUR STORY

The company was founded in 1983 for the production of professional irrigation systems. In the 1990s Hidroself was born, a line with specific products for do-it-yourself irrigation, followed by a software for the automatic creation of irrigation system estimates.

Market developments, the trends towards innovation and an attitude to satisfy the real needs, led to the creation of Sandokan in 2003. A line of products against the tiger mosquitos that has expanded year after year, becoming one of the most complete pest control ranges.

Progress moves forward, and in 2015 Idroeasy was created, the first Made in Italy extendable garden hose.

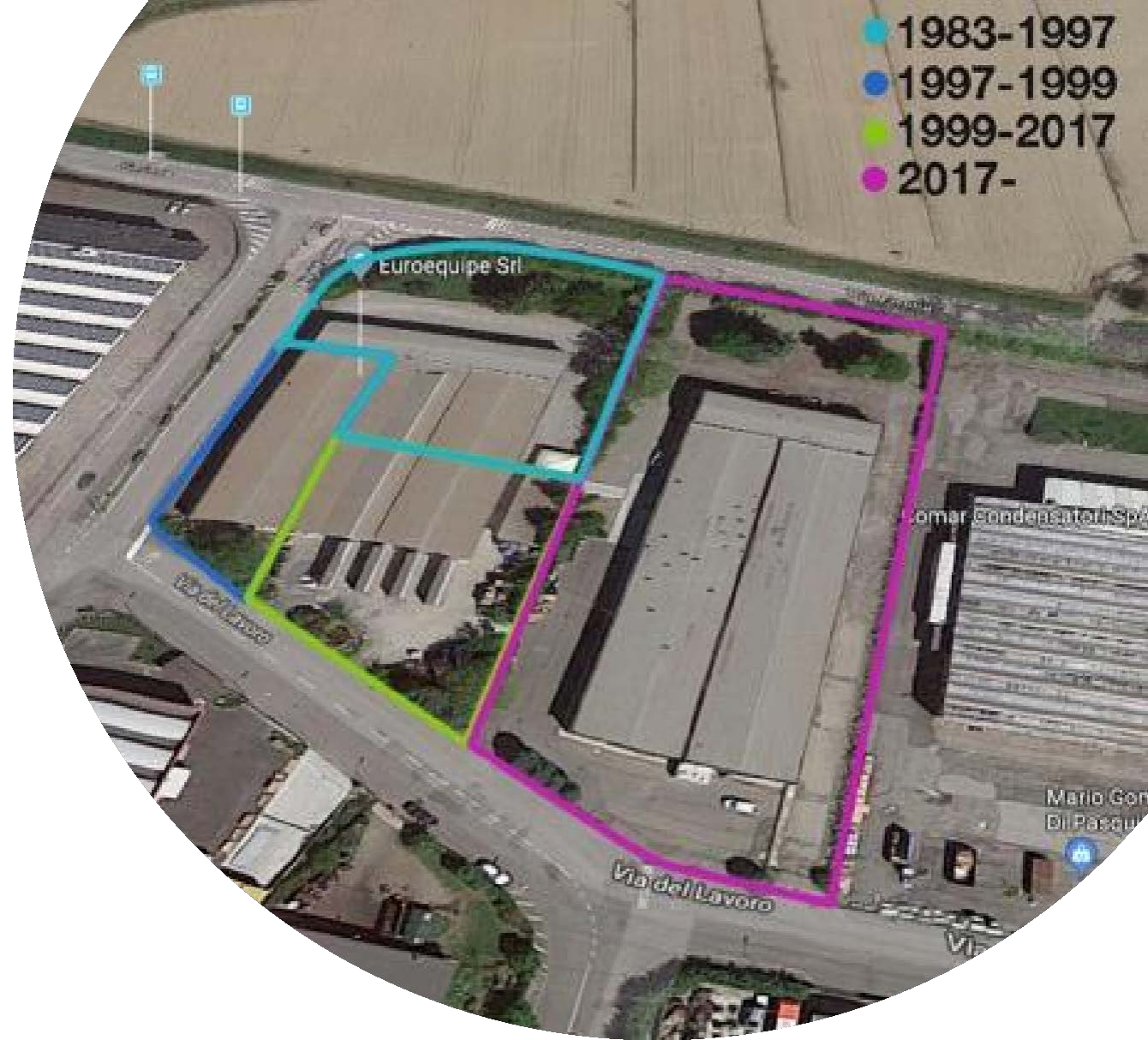


THE COMPANY

The company is currently established over an area of approximately 10,000 square meters, with a covered area of 5,000 square meters.

Euroequipe is a dynamic company, which rides the wave of evolution and progress, year after year setting the priority goal to increase the satisfaction of the needs of its customers.

A team of experts, technicians and qualified personnel studies new solutions and opportunities daily with the goal to develop new products to meet the increasingly complex market demand.





VISION

Euroequipe believes in quality, passion and excellence.

We follow market demand and anticipate its needs, using only high quality materials, constantly taking into consideration the environment and the social responsibility.



MISSION

We strive to make life easier for our customers.

We offer advanced Made in Italy, high quality solutions for garden care since 40 years.

INTELLECTUAL PROPERTY

- 10 patents relating to extendable and lightweight hoses
- 4 patents relating to the mosquito / electric devices
- 4 utility patents
- 34 BRANDS
- 12 registered aesthetic models
- 12 PMC with 16 applications and related formulations registered with the Ministry of Health



OUR BRANDS



hidroself®

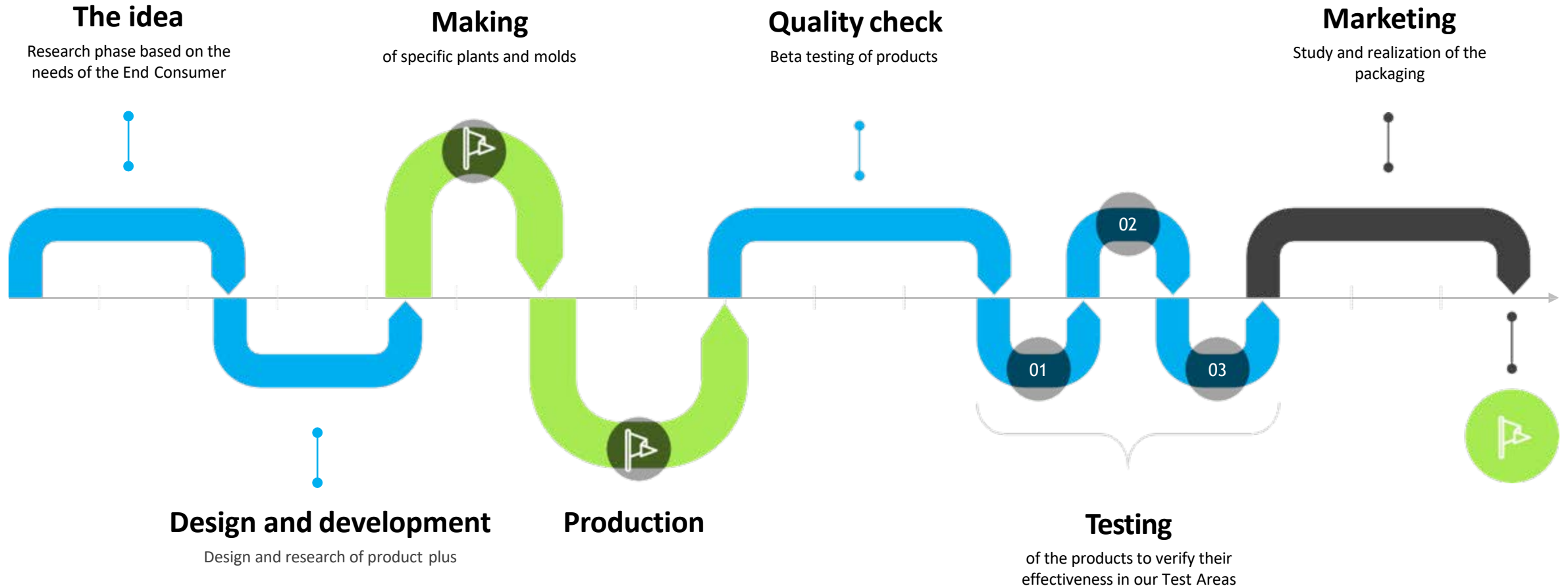


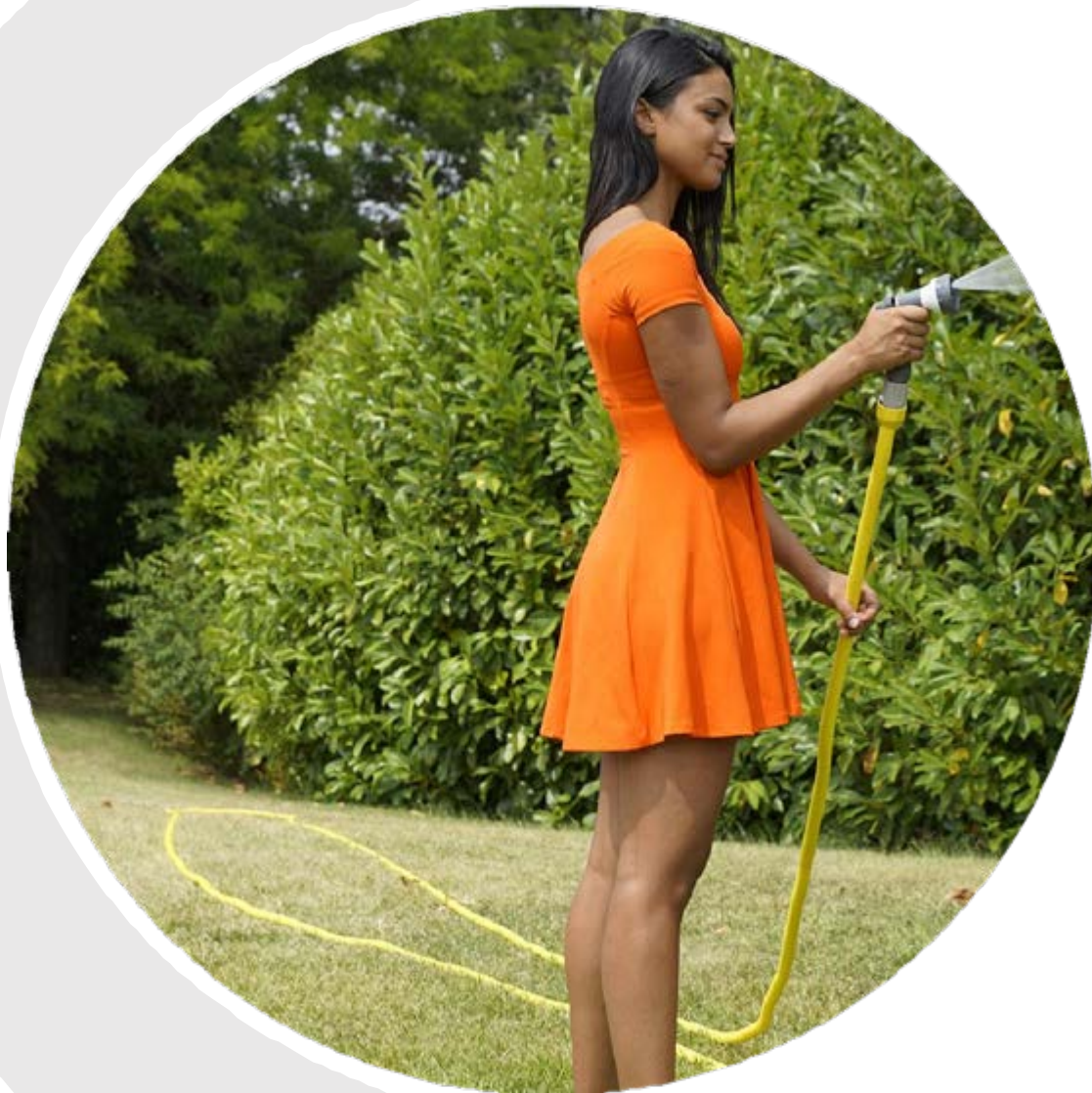
idroeasy®



Sandokan®

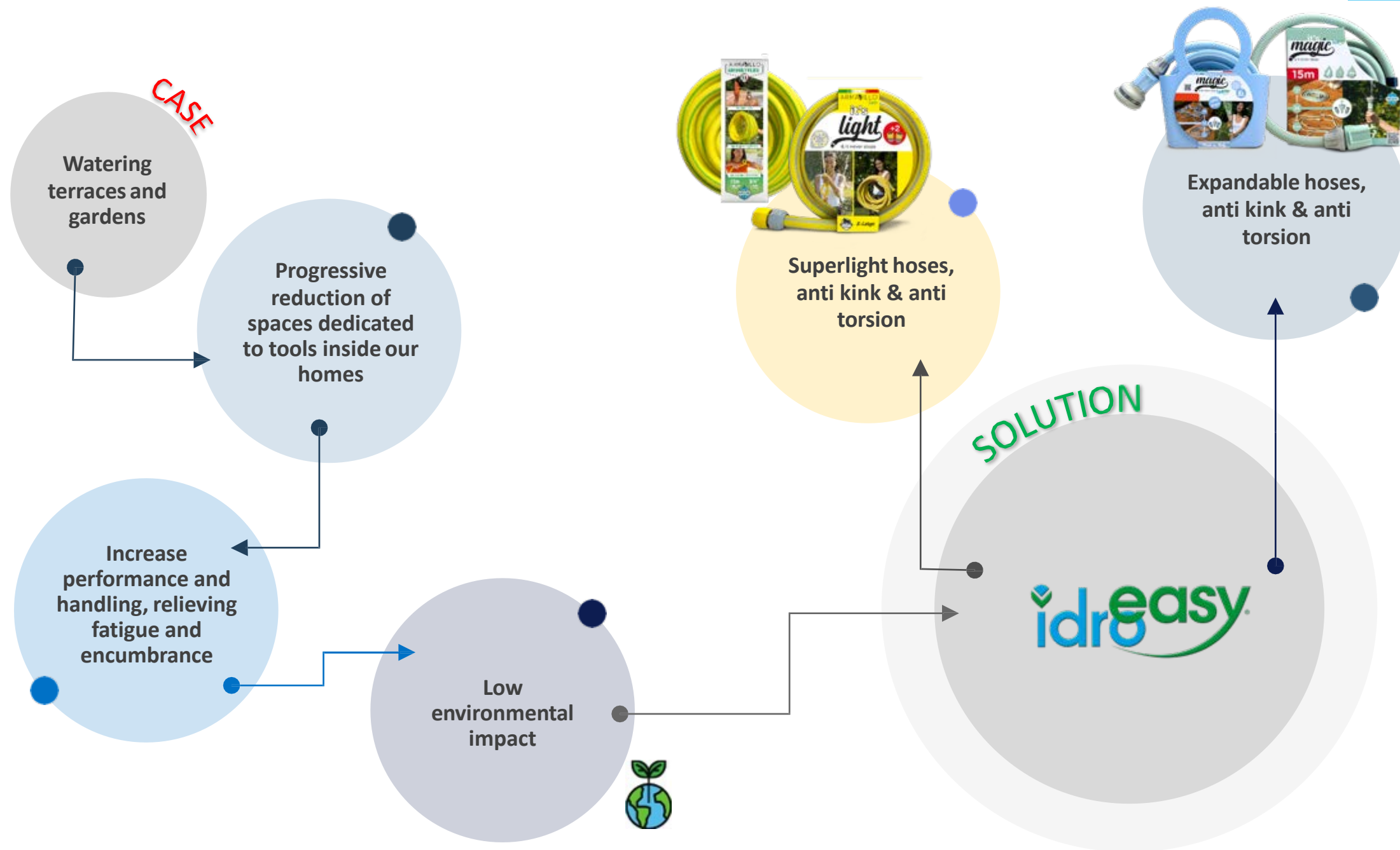
How our products are made





idroeasy®





PRODUCT PLUS DESIGN



LIGHTNESS AND HANDINESS

Our hoses are designed to be light, easy to handle and save space



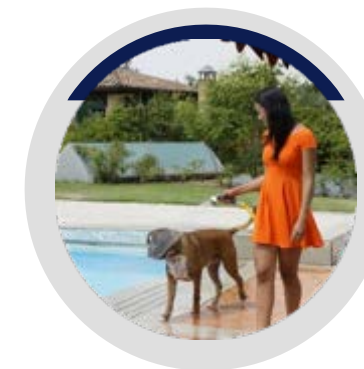
LONG LASTING

UV, high and low temperatures resistance



NON TOXIC

Elimination of unwanted and latent pollutants in any fluid transport



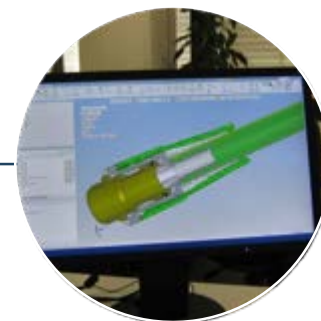
CARE FOR THE ENVIRONMENT

Total recycling of the product at the end of its life; in addition, the few processing wastes are reused within the production process

THE PLANT AND MOULDS

Our unique business model includes the design, planning and implementation of our machinery.

We built our factory in Italy, starting from a white sheet, to meet all the best standards in manufacturing.



OUR PRODUCTION



Extrusion



Hose processing



Cooling tank



Testing bench



Hose winder station



Fitting station



End of production line



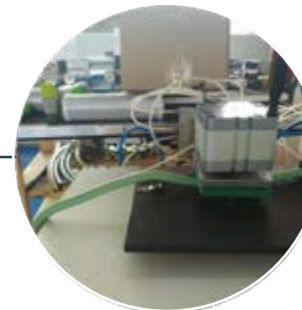
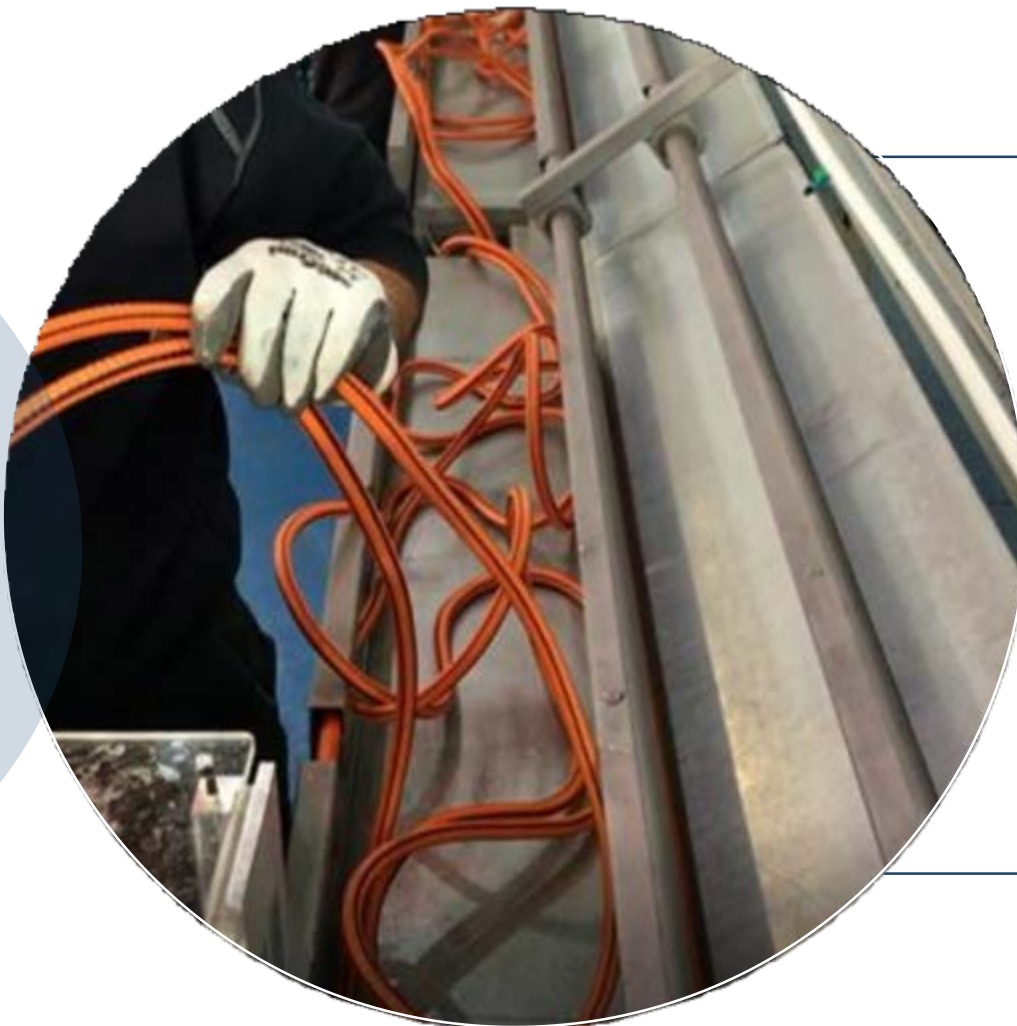
Packaging

QUALITY CONTROL

MANIACS FOR QUALITY

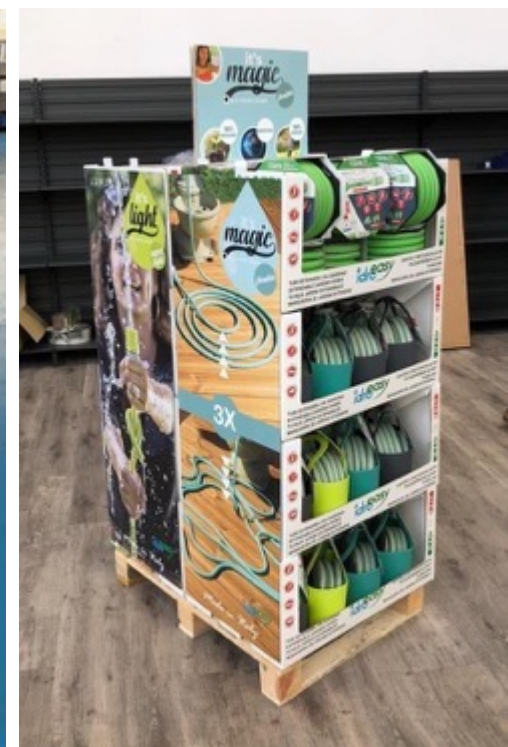
Our hoses are manufactured, tested and packed in our factory in Valsamoggia (BO – Italia).

We obtained the most important **certifications** of quality and we **test** all the production directly on the line. Machineries are fully **automatized** and equipped with integrated control system to guarantee production stability.



MARKET VISIBILITY

We strive to guarantee our partners high profitability per square meter, which is why we offer customizable display solutions, designed to ensure compactness in transport and a support for the sale of the product.





EUROEQUIPE IN THE WORLD

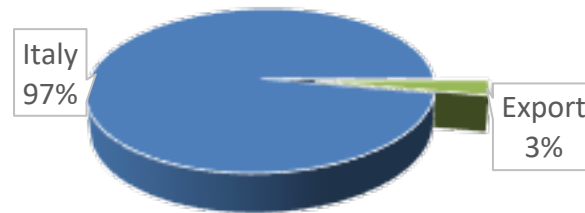


THE MARKETS

We sell our products all over the world.
The export share has grown from 3% in 2015 to 48% in 2023



Revenue 2015



■ Italy ■ Export



Revenue 2023



■ Italy ■ Export

AIR COMPRESSOR PRODUCT SUPPLY OPPORTUNITIES

The history of our company has been always strictly related to garden industry.
The latest patents on hoses and pipes are generating new expansion strategies:

- Current pipes technology on the market is based on textile reinforced, heavy hoses.
- Our technology can generate a significant advantage in terms of performance and competitiveness.



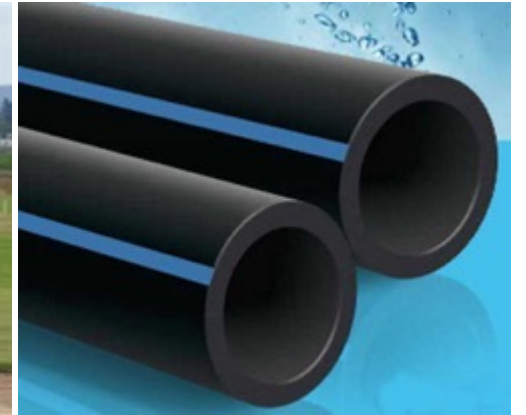
Air compressor Hoses

AGRICULTURAL PRODUCT SUPPLY OPPORTUNITIES

Current hose technology on the market is based on PE HD heavy hoses...

Our technology allows multiple benefits:

- Reduce the quantity of plastic per meter (lighter and cost efficient).
- Increase the flexibility allowing to store more meters in the same size reel.



Agricultural Pipes

MORE PRODUCT SUPPLY OPPORTUNITIES

- Technical pipes
- Automotive
- Construction
- Industrial



- Biomedical pipes





Idroeasy love NATURE

Sustainability is increasingly part
of corporate strategy.
In this sense, Idroeasy products
respect the 6 pillars that support
positive trends in sustainable
purchases.

To produce its hoses Idroeasy uses...

less
raw
material

minus
50%
energy

less
CO₂
emissions

less
bulk in
transport

less
encumbrance
in logistics
spaces

idroeasy.com

Light hoses for the environment

Idroeasy is attentive to environmental issues: through a production optimization process that has been constantly evolving for years, it manages to use less raw material, but qualitatively superior to produce its pipes: this, in addition to guaranteeing resistance and durability to its products, reduces energy consumption by 50%.

Zero impact production cycle

Thanks to the investments made in highly energy efficient machinery, the energy consumption used to produce the tubes is reduced to a minimum. Suffice it to say that to produce 8,000 tubes the expenditure of energy is only 100kw.

All silos, cooling tanks and production cycle equipment are made of stainless steel to avoid any type of contamination.

WE RECYCLE AND FILTER

We recycle in a closed loop and filter the cooling water by eliminating microplastics which are regularly recycled together with the filters. The oils from the compressors, extruders and vacuum pumps are filtered, collected and recycled during routine maintenance.

WE AVOID EMISSIONS

With integrated cooling we avoid the emission of fumes into the environment. We recover the microplastics of the extrusion fumes in closed circuit water.

Logistics and transport

The lightness of Idroeasy hoses leads to a substantial **reduction in the overall** dimensions in the logistics spaces and a **considerable saving of CO2** in transport, as well as **optimizing the profitability of the POS** per linear square metre.



1. Do it responsibly

All Idroeasy pipes have a “variable geometry” structure

Under their reinforced skin, the Idroeasy pipes hide a “variable geometry” structure thanks to which the thickness of the pipe is reduced to just 0.3 mm with consequent energy saving and reduction of Co² emissions.

2. 100% recycle

Idroeasy hoses are certified 100% recyclable.

Because they are produced with only high-performance virgin polymers and without the use of BPA. In this way, production waste is used to produce other material with the consequent elimination of plastic waste and CO² emissions.

3. Sustainable resources

Idroeasy pipes are produced with only virgin polymers.

This type of polymer is similar to natural rubber but is not dangerous compared to its counterparts; FDA and BGW is phthalate free and environmentally friendly.

4. Safe for the planet

The Idroeasy packaging possesses the FSC® Certification

This ensures that the packaging is produced with sustainable materials and that these materials come from responsibly managed forests.

5. Safe for the people

Idroeasy hoses have the Certification of non-toxicity

In fact, in addition to watering gardens and terraces, they can be used for drinking because they do not contain toxic residues capable of modifying the organoleptic, physicochemical and microbiological characteristics of the water.

6. Make to last durable

In case of breakage Idroeasy's hoses are repairable.

In fact they can be cut and reconnected according to the needs and without waste. All Idroeasy hoses have a 2-year guarantee.

OUR PRODUCTS IN THE STORES Sandokan



OUR PRODUCTS IN THE STORES **idroeasy** **hidrosself**



.. AND IN THE MAJOR
TRADE FAIR EVENTS

BUYER POINT



.. AND IN THE MAJOR
TRADE FAIR EVENTS

PLMA
PRIVATE LABEL MANUFACTURERS ASSOCIATION



**.. AND IN THE MAJOR
TRADE FAIR EVENTS**







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idro[®]easy

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