

Cosmetic Products marketed for Atopic Dermatitis in Portugal: Analysis of Claims and Labeling

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Introduction

Atopic Dermatitis (AD) is a chronic and inflammatory skin disease that causes itching, dryness, redness, and inflammation.

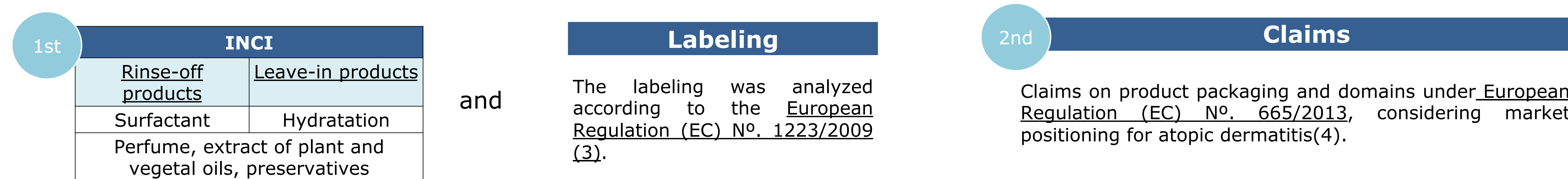
AD therapy aims to control symptoms, which includes adjuvant cosmetics products to improve skin hydration (1)(2).

Aim: Conduct a market study to analyze cosmetics products used in the adjuvant treatment of atopic dermatitis based on their labeling, formulation, and claims according to European Regulations(3)(4).

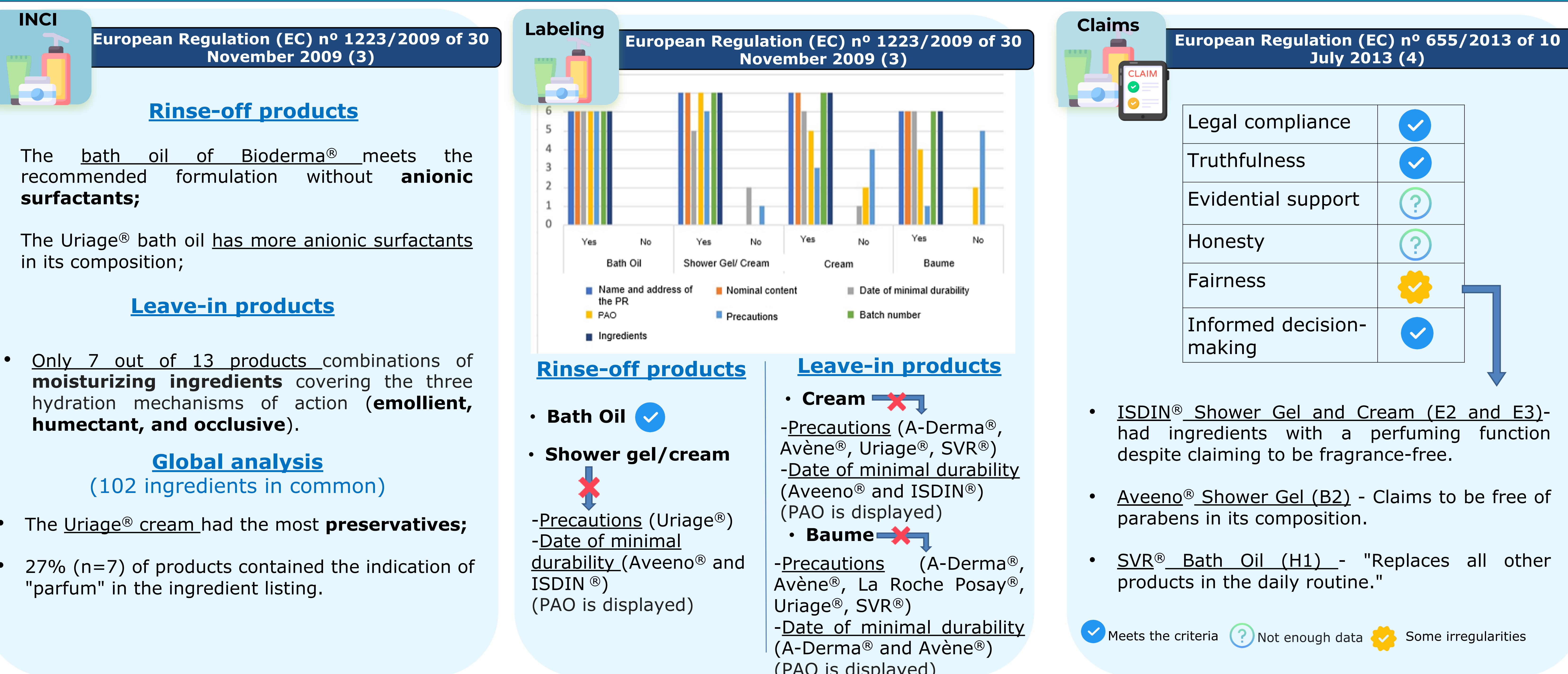
Methods

26 cosmetic products from 8 brands were analyzed and divided into two categories: **13 cleansing cosmetic products** and **13 body care cosmetics**.

The study was divided into two phases to collect information:



Results



Conclusions

- There are different products on the market to help improve the symptoms of atopic dermatitis and consequently improve the quality of life of patients
- Most products comply with the composition recommendations for the care of atopic skin (regarding to moisturizing actives).
- The presence of fragrance continues to be frequent, probably to improve consumer acceptance.
- Ultimately, the study provides valuable information for individuals with atopic dermatitis looking for cosmetic products to mitigate their symptoms.

References

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