

Bocconi

MASTER OF SCIENCE PROGRAMS

2021-2022

Guidance and Recruitment Office
piazza Sraffa 11
Milano
www.unibocconi.eu/graduateguidance

Contact Center
02 5836.3434 (from Italy)
+39 02 5836.3535 (from abroad)
Skype: unibocconi

     unibocconi



Download the iOS and Android app to explore
the Bocconi campus through virtual reality.

Bocconi. Knowledge that matters.

VISIT OUR WEBSITE!

 www.unibocconi.eu

Our website is constantly being updated and is designed to offer you a great browsing experience!

You can easily find insights into our University and any other information you may need:

- everything you need to know about our programs (including program structures and international opportunities)
- indications on admissions, fees and funding, and on-campus housing
- recruitment and guidance initiatives

To boost your browsing, whenever you see this icon



you will be taken directly to additional material on that topic. Much more is also available online, including a virtual tour of the campus, lots of videos and news, and more information about us!

And to find out the latest, follow us on our social media channels



OUR DNA

Since its founding in 1902, Bocconi has always stood for pluralism, independence and entrepreneurial spirit that support the socio-economic progress of Italy and Europe through scientific innovation, advanced research and the training of tomorrow's business leaders. You will learn from expert faculty, attending programs at the forefront of modern higher learning. A Bocconi education is a springboard to improved professional prospects and enables our graduates to make a significant contribution to society: This is the meaning behind our motto, "Knowledge that Matters."



ONE OF THE TOP 5 UNIVERSITIES IN EUROPE

Bocconi is recognized internationally for its academics and research in the social sciences, in the fields of economics, management, finance, political science, data science and legal studies. We continue to invest in and attract talented faculty from all over the world, who help build our reputation both in research and teaching.



INNOVATION AND RESEARCH

Our faculty conduct both theoretical and applied research at the cutting-edge of various areas of the social sciences. This work is increasingly interdisciplinary and strategic: many projects are coordinated by Bocconi research centers, laboratories and units in collaboration with companies and institutions. The resulting innovation, knowledge – and further research horizons – then spill over to become the focus of our programs.



A GLOBAL NETWORK

Bocconi's network of contacts will provide you with a unique educational experience and important professional opportunities

- 280+ PARTNER SCHOOLS
- 2,500 COMPANIES AND INSTITUTIONS
- 120,000+ ALUMNI



A MULTICULTURAL COMMUNITY

Bocconi's diverse and open community makes our campus a place where languages, experiences, cultures and ideas are exchanged on a daily basis, resulting in professional but also personal enrichment. You will join a community of students and alumni from countries all over the world, building a network of relations that lasts a lifetime.



AN INTERNATIONAL CURRICULUM

You will also build an international resume: not only are our students required to study two foreign languages, they can also take part in one of the many study and work opportunities abroad. And every subject you study will be tackled from an international perspective with professors from around the world.



PROFESSIONAL OPPORTUNITIES

Thanks to a wide-ranging network of contacts with leading companies, firms and institutions around the world, Bocconi provides strong support to graduates entering the workforce. During your MSc, you'll be able to take advantage of a dedicated career consultant for your program and personalized career services throughout the job search process.



A DYNAMIC AND EXCITING CAMPUS

The Bocconi campus, located in a vibrant area in downtown Milan, has a wealth of opportunities to choose from, including sports, cultural activities, entertainment, student associations, student-run media and volunteering.



RANKINGS



**MASTERS IN FINANCE
PRE-EXPERIENCE
2020**

7th
WORLDWIDE
**FOR THE MASTER OF
SCIENCE IN FINANCE**

**MASTERS
IN MANAGEMENT
2020**

9th
WORLDWIDE
**FOR THE MASTER OF SCIENCE IN
INTERNATIONAL MANAGEMENT**



**QS WORLD
UNIVERSITY
RANKINGS
BY SUBJECT 2020**

4th IN EUROPE
16th WORLDWIDE
IN THE SOCIAL SCIENCES AND MANAGEMENT SUBJECT AREA

5th IN EUROPE
17th WORLDWIDE
IN THE FINANCE AND ACCOUNTING SUBJECT AREA

4th IN EUROPE
16th WORLDWIDE
IN THE ECONOMICS AND ECONOMETRICS SUBJECT AREA

3rd IN EUROPE
7th WORLDWIDE
IN THE BUSINESS AND MANAGEMENT SUBJECT AREA



INNOVATION AND RESEARCH

**ERC EUROPEAN
RESEARCH GRANTS**

3rd IN EUROPE
FOR ECONOMICS,
MANAGEMENT,
FINANCE

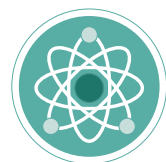
**TILBURG UNIVERSITY
TOP 100 WORLDWIDE
ECONOMICS SCHOOLS
RESEARCH RANKING**

4th IN EUROPE
18th WORLDWIDE

350+
CORE FACULTY

450+
ADJUNCT PROFESSORS





A GLOBAL NETWORK

280+ LEADING PARTNER SCHOOLS
IN 54 COUNTRIES WORLDWIDE

4,000+ OUTGOING STUDENTS

2,300 FOR STUDY ABROAD OPPORTUNITIES

1,700+ FOR WORK ABROAD OPPORTUNITIES

2,150 INCOMING EXCHANGE STUDENTS
FROM PARTNER SCHOOLS

Data refers to 2019-2020

120,000+ ALUMNI AROUND
THE WORLD

As of 31 December 2019



A MULTICULTURAL COMMUNITY

14,700 TOTAL STUDENTS
ENROLLED
AT BOCCONI

4,200 TOTAL STUDENTS ENROLLED
IN MSC PROGRAMS

5,000+ INTERNATIONAL STUDENTS ENROLLED
(INCLUDING EXCHANGE AND VISITING
STUDENTS)

32% INTERNATIONAL STUDENTS IN CLASSES
TAUGHT IN ENGLISH

Data refers to 2019-2020



FIND OUT MORE TOP WORLDWIDE PARTNER SCHOOLS



FIND OUT MORE A TRULY INTERNATIONAL COMMUNITY



PLACEMENT

FACTS & FIGURES

PLACEMENT STATISTICS

95.7% MSC GRADUATES EMPLOYED ONE YEAR AFTER GRADUATION*

31.1% WORK ABROAD ONE YEAR AFTER GRADUATION*

72.9% MSC GRADUATES EMPLOYED ON GRADUATION DAY**

3 weeks AVERAGE TIME NEEDED FOR JOB PLACEMENT*

* Survey - graduation sessions from 2017-2018
** Survey - graduation sessions from 2018-2019

RECRUITING ACTIVITIES 2019

10,700 PLACEMENT AND INTERNSHIP OFFERS,
13% ABROAD

4,800 INDIVIDUAL MEETINGS WITH
INFORMATION ON THE ITALIAN
AND INTERNATIONAL JOB MARKETS,
PROFESSIONAL PLANNING
AND APTITUDE ORIENTATION



PLACEMENT

OUR EMPLOYERS

2,500 COMPANIES AND INSTITUTIONS

700 EMPLOYERS INVOLVED IN RECRUITING EVENTS, INCLUDING:

- THE **BOCCONI&JOBS** CAREER EVENT IN MILAN (2 EDITIONS)
- **BOCCONI&JOBS ABROAD** IN BRUSSELS, LONDON, PARIS AND SHANGHAI
- **INVESTMENT BANKING DAYS** WITH LEADING FINANCIAL INSTITUTIONS
- **RECRUITING DATES** DEDICATED TO FASHION, LUXURY & BEAUTY; FINANCIAL SERVICES; GOVERNMENT, PUBLIC SERVICES & INTERNATIONAL ORGANIZATIONS; ARTS, MEDIA & ENTERTAINMENT; RETAIL; AND WEB COMPANIES
- **RECRUITING EVENTS** ORGANIZED WITH INDIVIDUAL COMPANIES

OUR TOP EMPLOYERS

AB InBev | Accenture | Adidas | Allianz | Amazon | Amundi | Arthur D. Little | Awin | AXA | Bain & Company | Banco Popolare | Bank of America Merrill Lynch | Barclays | Barilla | Be Consulting | Beiersdorf | BGP Management Consulting | Bip | BlackRock | Bloomberg | BMW | BNP Paribas | Bolton Group | Bosch | BT | Calzedonia | Candy Hoover Group | Capgemini | Carrefour | Cerved | Citi | Coca Cola HBC | European Commission | Costa Crociere | Coty | Crédit Agricole | Credit Suisse | Danone | Deloitte | Deutsche Bank | Discovery | Dolce & Gabbana | Edison | Eni | Ermenegildo Zegna | European Central Bank | Expedia | EY | Facile.it | Fater | FCA | Ferrero | General Electric | Generali | Giorgio Armani | Goetzpartners | Goldman Sachs | Google | Banca Mediolanum | Heineken | Henkel | Hewlett Packard | H-Farm | HSBC | IBM | Indesit Company | Intermonte | Intesa Sanpaolo | IQVIA | J.P. Morgan | Kering | KPMG | Kraft Heinz | Lactalis | Lazard | LG Electronics | Borsa Italiana | L'Oréal | Luxottica | LVMH | Mars | Mastercard | Mattel | Max Mara Fashion Group | MBS Consulting | McKinsey & Company | Mediobanca | Metro Cash & Carry | Microsoft | Marsh & McLennan Companies | Mondelez | Morgan Stanley | Natixis | Nestlé | Nomura | Omnicom Media Group | Oxyane | P&G | Partners | Pernod Ricard | Philips | Pirelli | Pirola Pennuto Zei & Associati | Prometeia | Protiviti | Publicis Groupe | PwC | Randstad | RB | RCS MediaGroup | Regione Lombardia | Roche | Rocket Internet | Roland Berger | Rothschild | S.C. Johnson | Samsung | SAP | Simon-Kucher & Partners | Sky | Société Générale | Starwood Hotels & Resorts | Technogym | Tefen Management Consulting | The Boston Consulting Group | The Estée Lauder Companies | The Level Group | Nielsen | UBI Banca | UBS | UniCredit | Unilever | United Nations | Valentino | Value Lab | Value Partners | Versace | VF International | Vodafone | Volkswagen Group | Westwing | Whirlpool | Wind Tre | WPP | Yoox Net-A-Porter Group



FIND OUT
MORE

BOCCONI AND EMPLOYERS



LIFE ON CAMPUS

Located close to the city center in a safe and vibrant area, the Bocconi campus is woven into the urban fabric of Milan. A new campus area includes a beautiful dorm already in use, plus a recreational center with an Olympic-size pool and a large park open to the public that will be ready in the fall of 2020.

Our campus is the stage for many cultural, sports and social events: important opportunities for students to expand the horizons of their knowledge, cultivate their interests, exchange views on current topics and socialize.

Campus safety is an important issue: a doorman service is available at all residence halls and access to many areas of campus are restricted to the Bocconi community.



EXPERIENCE THE BOCCONI CAMPUS THROUGH VIRTUAL REALITY



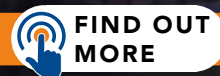
LIFE IN MILAN

AN INTERNATIONAL EXPERIENCE

Bocconi is located in Italy's most cosmopolitan and dynamic city, a capital of commerce, design, fashion and music. Milan combines history with innovation, business with leisure – it's the perfect city for a well-rounded university experience.

5 REASONS YOU'LL LOVE MILAN

- You'll join a robust community of around 200,000 students at 8 universities in Italy's **best student city**, according to QS Best Study Cities 2019.
- The city hosts almost 4,500 multinational companies, providing an **ideal starting point for any international career**. Milan is also a world design and fashion hub, with Design Week attracting visitors from around the world.
- Milan's widespread public transportation network and several bike and car sharing services are a testament to the city's progress in **smart mobility**.
- The city center is a showcase for Milan's history. Leonardo da Vinci's Last Supper and La Scala opera house are only the most famous among the **town's many attractions**, and there are concerts and performances of all kinds year-round.
- With a home base in Milan you'll have **easy access to beaches, hiking, biking and skiing**. The city boasts excellent transport links with other major Italian and European cities, and three airports connect the city to the entire world.



STUDENT LIFE



PROGRAMS AT THE LEADING EDGE

Bocconi University is widely acknowledged for the quality of its Master of Science graduates. In the competitive job arena awaiting them, our 2-year MSc programs are proven gateways for international careers. One number says it clearly: 95.7% of Bocconi's MSc grads are employed one year after getting their degree.

Our programs combine a strong theoretical background and an emphasis on real-world applications. They nurture critical thinking, an open-minded attitude and the ability to work in multi-cultural environments, all while promoting an attitude of responsible entrepreneurship. Indeed, the aim of our MSc programs is to contribute to the development of leading citizens of our globalized world.

The relationships you will build with peers, faculty members and other contacts represent crucial added value to your University experience. And our international Alumni Community is the natural way to keep in touch with fellow students and with the University throughout your future career.

MSC PROGRAM STRUCTURE

Our programs help you develop solid knowledge in all the **core topics during your first year**, while choosing from a wide list of electives in year two. This allows you to design a flexible study plan that **focuses on your main areas of interest** and pursues them in depth.



COMPULSORY COURSES

CORE COURSES

SPECIALIZATION COURSES

ELECTIVES

MAJOR OR FREE TRACK

STUDY ABROAD PROGRAMS

2 FOREIGN LANGUAGES

INTERNSHIP IN ITALY OR ABROAD (COMPULSORY)

ENHANCING EXPERIENCE ACTIVITIES

THESIS

INTERNATIONAL MANAGEMENT



Masters In Management
9TH IN EUROPE AND WORLDWIDE

This challenging and **highly ranked program** gives students the tools required to understand the global world we live in, training **prospective managers and entrepreneurs** to make a major contribution to the performance of organizations of all types around the world, while applying the ideas of a responsible and sustainable future to business operations in practice.

The MSc in International Management is divided into three different programs, which will expose you to different international learning environments:

- International Management www.unibocconi.eu/im-msc
- CEMS MIM www.unibocconi.eu/cems
- China MIM www.unibocconi.eu/chinamim

You can choose the program that best fits your individual needs and preferences.



Find out more on the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/im-msc

MANAGEMENT

This MSc offers a learning path where the **in-depth study of key corporate functions and processes** prepares graduates to take on managerial roles. It aims to help students develop problem-solving skills, acquiring the competencies, abilities and aptitudes required to operate as managers in companies and consulting firms, or as entrepreneurs.

The MSc in Management also offers a **joint program with ESSEC**, which amplifies students' international backgrounds. www.unibocconi.eu/essec-dd



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/m-msc

MARKETING MANAGEMENT

This program uses a multidisciplinary approach to allow students to delve into the many aspects of marketing management in today's world. Students acquire the knowledge and skills to proactively **shape the marketing of the future**, while integrating essential marketing tools and digital marketing strategies with innovative approaches and expertise from diverse academic fields.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/mm-msc

ACCOUNTING, FINANCIAL MANAGEMENT AND CONTROL

To help students succeed in this complex field, **technical knowledge** of financial reporting, financial and risk management, and performance measurement is integrated with the **ability to read the business world** and interpret its evolutionary trends. Students in this program acquire the expertise and skills related to the role of Chief Financial Officer, learning to analyze problems and make managerial decisions from a plurality of perspectives.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/afc-msc

FINANCE



Pre-experience Masters in Finance
7TH IN EUROPE AND WORLDWIDE

This **highly ranked program** allows students to **master multiple areas of finance**, investment banking, corporate finance and advisory, quantitative finance, risk management, derivatives and asset pricing. This, combined with **technical skills in a specific field**, is the program's competitive advantage when compared to the one-year graduate programs widely available.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/finance-msc

ECONOMICS AND MANAGEMENT IN ARTS, CULTURE, MEDIA AND ENTERTAINMENT

The program prepares students to build an international career as managers, entrepreneurs or professionals in fields commonly referred to as the **creative industries**, including the visual arts, the performing arts, cinema, the media, publishing, entertainment, tourism, fashion, design and luxury.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/acme-msc



FIND OUT MORE

OUR MSC PROGRAMS

ECONOMICS AND MANAGEMENT OF GOVERNMENT AND INTERNATIONAL ORGANIZATIONS

This program builds on Bocconi's longstanding experience, network and reputation in the **area of government, business-government relations, international organizations, sustainability and healthcare**. Students develop a unique professional profile in the public sphere through a careful selection of major electives and a wide range of international opportunities offered. The two interrelated areas of policy analysis and managerial skills allows graduates to work in the complex professional setting of government.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/gio-msc

ECONOMIC AND SOCIAL SCIENCES

The MSc provides a solid foundation in **quantitative methods and economic theory**: graduates will develop the ability to interpret the economic and social processes that are typical at all stages of development. Students in this long-established program benefit from **close interaction with faculty and research centers at Bocconi**, with the chance to get involved in research projects or attend **PhD-level courses as electives**.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/ess-msc

ECONOMICS AND MANAGEMENT OF INNOVATION AND TECHNOLOGY

The program is designed to provide students with the **analytical competencies and problem-solving** skills to understand the mechanisms and to master the processes through which innovative ideas are developed and turned into market applications. Its challenging interdisciplinary curriculum blends **strategic, managerial, organizational and economic approaches** in order to analyze innovation and technology, both at firm and market levels.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/emit-msc

DATA SCIENCE AND BUSINESS ANALYTICS

This program offers a **unique blend of modern statistics and mathematics, the latest advancements in computer science, and Bocconi's strong expertise in business**. The MSc offers **two tracks** that share a modern quantitative core: **Data Science**, for students who want to specialize in more theoretical topics, such as the development of new optimization algorithms or machine learning algorithms for Artificial Intelligence; and **Business Analytics**, for students who want to apply the knowledge gained to a business context, making sense of data, making predictions and influencing organizations.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/dsba-msc

POLITICS AND POLICY ANALYSIS

This program combines rigorous advanced knowledge in the **quantitative disciplines** with a multidisciplinary approach, allowing you to develop **critical thinking on political and policymaking** issues to create innovative and effective solutions to real-world policy problems. Students can attend the traditional program or apply to a special **Double Degree** at one of two prestigious partner schools, undisputed leaders in the fields of public policy and politics.

- **LSE in London** www.unibocconi.eu/lse-dd
- **Sciences Po in Paris** www.unibocconi.eu/sciencespo-dd

Applicants to the Bocconi-LSE Double Degree and Bocconi-Sciences Po Double Degree are required to complete a specific application with different deadlines and additional requirements. Procedures, deadlines and additional requirements are available on the website.



Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/ppa-msc

CYBER RISK STRATEGY AND GOVERNANCE

This one-of-a-kind program builds on the technical and managerial excellence of two leading universities, **Bocconi** and **Politecnico di Milano**, offering a **unique set of interdisciplinary skills** to strategically assess, govern and manage cyber-related opportunities and risks. It is based on a complementary blend of each university's strengths: Politecnico provides top-flight technological training, while Bocconi shares its expertise on the strategic and economic fronts.

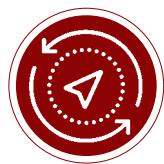


Find out more about the program (detailed info on study path, study abroad programs and placement)
www.unibocconi.eu/cyber-msc

**BOCCONI IS
WELL-KNOWN
WORLDWIDE IN
FINANCE, EVEN
IN THE BUSINESS
COMMUNITY
IN MY HOME
COUNTRY.**

Joanna Nurman
STUDENT





YOUR APPLICATION JOURNEY

ADMISSION PROCEDURES FOR INTERNATIONAL APPLICANTS

TIMELINE

5 selection rounds are available throughout the 2020-2021 academic year for admission to Master of Science programs that will start in September 2021.

The first round will open in late September 2020 and the last one will close at the end of May.

Applicants are recommended to apply as early as possible: early applications have a greater chance of success and wider eligibility for merit scholarships.

ELEMENTS OF EVALUATION

- **Mandatory Test: GMAT or GRE** (verbal and quantitative sections only)
- **GPA** of exams or courses passed during the undergraduate program by the time you apply
- **Curriculum Vitae/Resume**
- **Personal Statement**
- **Video Presentation** – not mandatory

All applicants may select up to 5 programs in the same application.

SPECIAL PROGRAMS AND DOUBLE DEGREES

CEMS MIM, CHINA MIM and ESSEC-Bocconi Double Degrees

Please remember that application to these Double Degree programs takes place at the same time as admission to the regular MSc programs. These Double Degree programs must be chosen independently from the specific related MSc program.

LSE-Bocconi, Sciences Po-Bocconi Double Degrees

Applications to these Double Degree programs have specific applications with dedicated selection rounds and requirements.



Updated information will be available in September 2020 on our website.

Find out more

www.unibocconi.eu/graduateadmission



FEES AND FUNDING

Bocconi welcomes motivated and bright students, regardless of their families' financial situation. The University has been committed to an investment policy supporting deserving students for many years, through an expanding financial aid system based on both merit and need.

Tuition and fees for Master of Science programs are approximately € 14,000 per year*. The tuition is divided into different instalments that students pay throughout the year.

- When evaluating students for admission, **top candidates may be assigned a Merit or International Award** covering 100% or 50% of yearly tuition fees. There is no need to apply for these merit scholarships as the Scholarship Committee assigns them independently.
- **Enrolled students may also apply for ISU Bocconi Scholarship**, or for contributions for participation in international mobility and internship programs.
- **European students and students with a permanent address in Italy** may apply for low interest loans thanks to agreements between Bocconi and major European banks.
- **US citizens** can apply for a **federal loan (FAFSA)**.



Find out more

www.unibocconi.eu/graduatefees

www.unibocconi.eu/graduatefunding

*Please note that some special Double Degree programs may be subject to additional fees. Check the website for detailed information

HOUSING

Bocconi University offers students a total of 2,000 housing rooms in 8 University Residences Halls*. Fees vary based on type of room, from a minimum of € 6,300.00 to a maximum of € 9,000.00.

* 2019-2020 academic year



Find out more

www.unibocconi.eu/graduatehousing

GUIDANCE AND RECRUITMENT OFFICE

The Guidance and Recruitment Office is your point of reference for embarking on the journey to becoming a Bocconi student! We support applicants looking for information on programs, application requirements, financial aid and campus life through guidance activities, summer schools and direct contacts with prospective students.



Check out our guidance activities and join us
www.unibocconi.eu/graduateguidance



Our friendly student ambassadors can answer your questions about Bocconi programs, student life and Milan.
Chat now!
Unibuddy



Join our Summer School for International University students (July 2021).
Discover several topics and study areas connected to our MSc programs and spend 3 weeks with us.
www.unibocconi.eu/summerschool



← aule seminari/seminar rooms
← galleria/gallery
← spazio espositivo/exhibition area

