

Maison Matine

BEYOND PARIS

—

Who's Next.



PRESSE RELEASE

September 2020,  
Paris

**Maison Matine x Who's Next !**  
**FREE AND CHEEKY,**  
**Reinvent/redesign/choose/pick your trend!**

*The creative and committed Perfume House takes part for the first time in the Who's Next trade show which will take place from 2nd to 4th October at the Jardin des Tuileries.*

*Come and smell our perfume collection and meet the Maison Matine team.*



**Maison Matine,**

is the meeting of two opposites, a « playful woman » from Grasse, a « surfer man » from Brittany : Marie & Arthur,

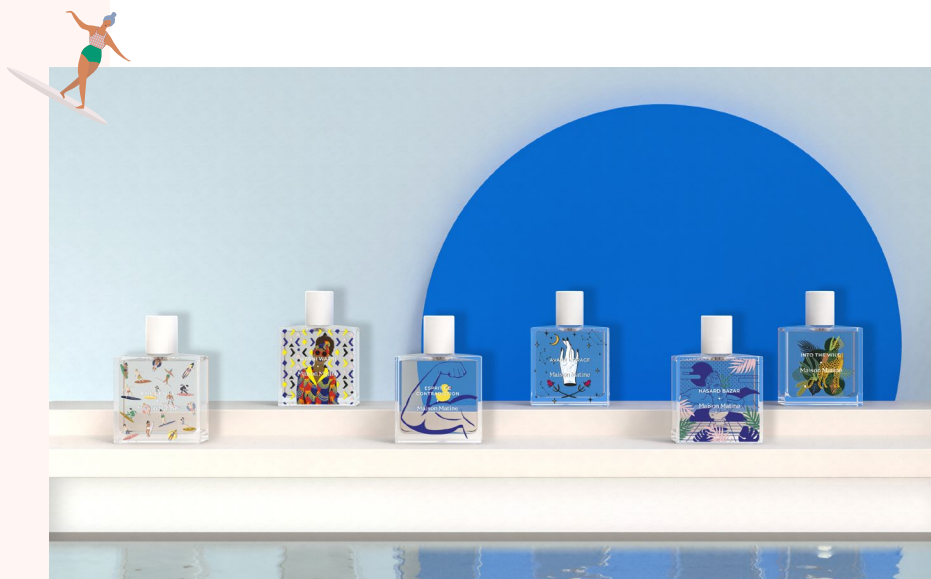
Bathed in the world of perfumery since childhood, They share one common observation: no perfume suits their playful, open minded & conscious lifestyle !

They seize this paradox to create Maison Matine, a Perfume House, free, creative & contemporary !

“

CREATORS, REBELS, NOMADS, LAZY, CURIOUS,  
SLASHERS, FEEL THE WORLD AROUND YOU  
& EXPRESS YOUR ATTITUDE !

”



## THE PERFUME IS MUTINOUS!

Our graphic, responsible and generous fragrances are created by a new generation of committed French perfumers.

NO MORE OPULENCE AND SEXISM,  
PLACE FOR SIMPLICITY AND DIVERSITY!

Free & casual, we address a generation in search of independence and creativity.

## Explore,

**1/** The tropical INTO THE WILD, fresh, woody spicy, with ginger and juniper berry,

" DISCOVER THE UNKNOWN, FEEL THE WILD NATURE AROUND YOU ! ",

**2/** The spicy WARNI WARNI, spicy floral with mate tea and orange blossom,

" GO TO THE HEART OF COSMOPOLITAN CITIES ",

**3/** The musky HASARD BAZAR, oriental vanilla, with rose and patchouli, like a second skin,

" EMBODY A CREATIVE SPIRIT ",

**4/** The carnal ESPRIT DE CONTRADICTION, citrus, woody, vetiver enhanced with black pepper and yellow tangerine,

" DEFEND YOUR CONVICTIONS AND CLAIM YOUR VOICE ! ",

**5/** The BAIN DE MIDI sunscreen, floral oriental, soft and casual with tiare flower and sunny ylang ylang,

" ENJOY A LAZY MOMENT ! ",

**6/** The gourmet AVANT L'ORAGE, woody, flowery, vanilla with Indian Jasmine,

" EXPERIENCE A PARADOXAL AND SUSPENDED MOMENT ".



MAISON MATINE PRESENTS A SUSTAINABLE OFFER  
COMBINED TO A SOCIAL INVOLVEMENT.

*Perfumes are created and developed in France, made from organic bio wheat alcohol, and packed without cellophane. The Perfume House is committed to children with Groupe SOS through various initiatives.*

# COME TO FEEL, SMELL & CHOOSE YOUR FRAGRANCE

## Printemps Haussmann

(61 rue de Caumartin 75009 Paris),

## Chez Fleux

(39 rue Sainte Croix de la Bretonnerie, 75004, Paris),

## SensUnique

(13 rue du roi de Sicile, 75004, Paris),

## Liberty

(Regent St, Soho, London W1B 5AH, United Kingdom),

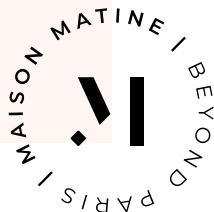
## Harvey Nichols

(109-125 Knightsbridge, Belgravia, London SW1X 7RJ, United Kingdom).

But also in many other boutiques, discover them on our website

[www.maisonmatine.com](http://www.maisonmatine.com)





**Maison Matine,  
a young perfume house, free, rebel  
and creative, founded in 2019 by  
Marie Kellou and Arthur Ponroy.**

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[www.maisonmatine.com](http://www.maisonmatine.com)  
[@maison\\_matine](https://www.instagram.com/maison_matine)

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