

MBA INTERNATIONAL BUSINESS

The MBA program is aimed at professional (with at least 3 years of professional experience), managers, wishing to evolve in managerial and executive / business creation functions while developing a professional expertise in the fields of management and business development.

PROMISE

100% taught in English, 100% delivered in Paris, the MBA International Business program is primarily meant to enable graduates to design and execute international business developments in all types of economic sectors holding positions such as product manager, key account or international operation manager.

TARGETED JOBS

The International Business MBA prepares students to jobs in :

GENERAL MANAGEMENT

BUSINESS UNIT MANAGER CONSULTANT

PROJECT MANAGER GENERAL MANAGER

FIELD OF BUYING/PROCUREMENT

JUNIOR BUYER COMMODITY BUYER

BUYER-PRODUCT MANAGER

MARKETING

MARKETING SPECIALIST

BRAND MANAGER PRODUCT MANAGER

INTERNATIONAL BUSINESS DEVELOPER

CUSTOMER RELATIONSHIP MANAGER

ADMISSIONS IN THREE STEPS :

- ◆ **Application form** to be completed on iscparis.com
- ◆ The **selection committee** studies all applications and elects candidates for specific programs
- ◆ **Motivational interview** - Skype interview for International students - only for those candidates declared eligible. This interview makes it possible to assess personality, motivation, academic potential and level of competences towards the envisaged curriculum

ADMISSION REQUIREMENTS :

BAC +3/+4/+5 AND CONFIRMED PROFESSIONALS (FROM 3 YEARS OF EXPERIENCE)

ISC PARIS
BUSINESS SCHOOL

FACULTY

The creation and transmission of knowledge is provided by over 50 permanent faculty members of the school and more than 150 experts from the professional world. Most of them are engaged in research and consulting activities. Their lectures bridge the gap between research and practice and help develop concrete knowledge, know-how and skills that can be immediately activated and adapted to various sectors of activity.



ACTIONS

FOR PERSONAL & PROFESSIONAL DEVELOPMENT

In addition to lectures, company visits (healthcare, HR, industries, retail, information systems) and professional immersion periods, students receive support from ISC Paris' Career Center on the professional level, in order to guide them in their personal approach to recruiters.



ACCREDITATIONS



Formation préparant à une certification, niveau 7 sur le référentiel européen, en partenariat avec et délivré par IGS-ESAM
Titre certifié Entrepreneur Dirigeant inscrit au RNCP au niveau I - code 15366, code NSF 310n, par arrêté du 8/12/2017, publié au J.O du 21/12/2017, code CPF 9575

PRICING
18.500€

POSSIBILITIES OF
SCHOLARSHIP

PROGRAM STRUCTURE

This track is taught in English

SEMESTERS 1 & 2 IN PARIS

| | |
|---|--|
| 1 Entrepreneurship & innovation | Entrepreneurship and Business models |
| | Innovation concept & process |
| | Ethics and sustainable development |
| | Business Game |
| 2 Finance and law | Law taxation and corporate law |
| | Corporate performance |
| | Risk management |
| | Spreadsheet modeling |
| | Finance |
| | Mathematics for management |
| 3 Marketing and communication | Strategic marketing |
| | Information systems |
| | Branding and advertising |
| | Customer Strategy |
| | Salesforce management |
| 4 People & project management | Operation management |
| | HRM and interpersonal communication |
| | Project management |
| 5 Strategic management | Industrial economy / economics |
| | Strategy |
| | Advanced strategy |
| | Economic intelligence |
| 6 International Business | International marketing |
| | International business negotiation |
| | Strategic decisions in international trade |
| | Doing business in emerging markets |
| | Big data and business intelligence |
| | International business law |
| | Learning business by doing business |

SEMESTERS 3 & 4 THE WORLD

| | |
|----------------------------|--------------------------------|
| CAPSTONE project | Data collection and analysis |
| | Corporate experience (6 month) |
| | Professional project |

La liste des cours est indicative et peut être soumise à modification

BENEFITS



Develop a multi-variate view of the socio-economic environment at an international scale



Understand markets, customer and product dynamics in a new digital era



Master basic tools, rules and techniques to produce financial report statements



Build strategies to develop new business with constraints of multicultural contexts



Understand brand and commercial value and its creation through data analytics



Conduct research activities

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